March 6, 2025
7:30 - 9 AM
Magnolia Library & Community Center, Gloucester

ECONOMIC OUTLOOK BREAKFAST

Please join the Greater Cape Ann Chamber on Thursday, March 6 from 7:30 - 9 AM at the Magnolia Library & Community Center for our 2025 Economic Outlook Breakfast.

This year's Economic Outlook Breakfast features expert panelists exploring the critical role of Downtown Economic Vitality and how it drives our local economy. The conversation will explore how a thriving business district can fuel economic growth and the importance of strategic planning to balance economic development with the growing need for affordable housing. We will explore strategies for how local businesses and municipalities can collaborate to drive positive change. Don't miss this opportunity to gain valuable insights and connect with local leaders committed to a prosperous future for Greater Cape Ann.



Panelist: Emmy Hahn - Program Coordinator of the Massachusetts Downtown Initiative. Emmy Hahn is the state resource for technical assistance relating to all aspects of downtown/town center/commercial area revitalization. In 2021, Emmy was also the Program Coordinator for the IDA Pinnacle award winning Local Rapid Recovery Program. The program was responsible for implementing $10 million worth of technical assistance of CARES funds in response to COVID-19.



Panelist: Clark Ziegler - Executive Director of the Massachusetts Housing Partnership, a public agency that finances affordable rental housing and home ownership, provides community technical assistance, and helps shape state housing policy. Under his leadership since 1990 MHP has delivered more than $7 billion in below-market financing for more than 58,000 housing units.



Facilitator: Representative Kristin Kassner - MA House of Representatives, 2nd Essex District - Ipswich, Hamilton, Rowley, Newbury, Georgetown, and Topsfield precinct 1. As a planning professional with 20 years of local government experience, she has dedicated her career to improving quality of life for people and their environments in her district and the Commonwealth.

For complete bios, please visit bit.ly/EconomicOutlookBreakfast

Schedule

7:30 AM: Breakfast
8:00 AM: Panel Discussion
8:40 AM: Q & A Session

REGISTRATION
Members: $20
Non-Members: $30
bit.ly/EconomicOutlookBreakfast

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APPLIED MATERIALS

Cape Ann Savings Bank

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