GLOUCESTER WATERFRONT FESTIVAL

GREATER CAPE ANN CHAMBER OF COMMERCE

Become a Sponsor of Gloucester's Largest Two-Day Festival! August 15 & 16, 2026

By far the largest summertime event on Cape Ann, with upwards of 150 artisans and 10,000 locals and visitors attending over the full weekend in August. The event features wonderful arts and crafts, fantastic food, great music, and fun rides for children. All this and more in the beautiful location of Gloucester's Stage Fort Park. The event offers premier exposure for your business.

Sponsorship Opportunities

☐ ~~Presenting Sponsor - $5,000~~

- Premier front row /corner placement at event to give out swag or samples
- Booth Space:10' x 20' tent, with two 8 ft tables, and 4 chairs included. (Sponsor responsible for staffing).
- Company logo included on event website, all marketing promotions, e-blasts, and newsletters
- [illegible] value)
- [illegible] marquee banner ad on Cape [illegible] Vacations website ($400 value)
- Dedicated Sponsor appreciation post on Facebook
- Company name mentioned as Presenting Sponsor in all Press Releases

☐ Gold Sponsor - $2,500

- Prime location at event with front row exposure to give out swag or samples
- Booth space: 10' x 10' tent with one 8 ft table, and 2 chairs included. (Sponsor responsible for staffing).
- Company logo included on event website, all marketing promotions, e-blasts, and newsletters
- Company name mentioned as Gold Sponsor in all Press Releases

Silver Sponsor - $1,250

- Booth space: 10' x 10' tent at event with one 8 ft table, and 2 chairs included. (Sponsor responsible for staffing).
- Company name included on event website and printed materials
- Company name mentioned as Silver Sponsor in all Press Releases

☐ Supporting Sponsor - $500

- Company name listed on all printed materials
- Company name listed on event website.

**All sponsors required to remain at their booths for the duration of the event; sales not permitted. Sponsors may distribute samples and solicit leads.*

Yes! Sign Us Up to Sponsor the Gloucester Waterfront Festival

- ☐ ~~*Presenting Sponsor - $5,000*~~ *(Taken)*
- ☐ *Gold Sponsor - $2,500*
- ☐ *Silver Sponsor - $1,250*
- ☐ *Supporting Sponsor - $500*

Contact Details

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Payment Details

☐ Check Enclosed # _____ ☐ Invoice ☐ Credit Card (V, MC, AE, DIS)

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____ Date: _____

The Chamber will issue an invoice upon confirmation.
Questions? Please contact Michelle at michelle@capeannchamber.com or call 978-283-1601.
Mailing Address: 24 Harbor Loop, Gloucester, MA 01930