

A CELEBRATION OF MOTIF NO.1

Built by Fishermen, Named by Artists, Loved by All

MAY 16, 2026 ROCKPORT, MA
Rain Date: May 17

Calling All Art Galleries!

We invite you to participate in Motif No.1 Day this year! Come join this kickoff to the summer season by offering visitors a unique and authentic "Rockport Art Experience."

The Greater Cape Ann Chamber of Commerce is excited to again bring back Motif No. 1 Day, a beloved event celebrating the long history of artists featuring Motif No.1 in their works. The event will be held on **Saturday May 16 (rain date Sunday May 17).** Motif No. 1 Day is an artistic festival, which showcases Rockport as a premier arts destination. The event aims to promote Rockport businesses to the local community and regional visitors alike.

Why participate in Motif No.1 Day?

- Have your gallery listed on the Motif No. 1 Day digital map and schedule of events.
- Have your Rockport Art Experience listed and promoted on:
  - 3 Websites: RockportUSA.com , CapeAnnChamber.com, and CapeAnnVacations.com.
  - Facebook & Instagram (Chamber, RockportUSA, and CapeAnnVacations)
  - The Chamber's Soundings Newsletter and Dedicated Motif No. 1 Day Emails
- Local and regional art media outlets
- Press Releases
- Exposure to new art collectors

There is no participation fee for Chamber members. Non-members will have a fee of $35.

Historically, Motif No. 1 Day has brought thousands of visitors to downtown Rockport. Participation in this event is a great opportunity to showcase your art. We also encourage you to share Motif No.1 Day with your followers and collectors. Your participation, along with a robust calendar including EMS Day, Motif No.1 Road Race as well as music, food, plein air painting, children's activities and performing arts, will make for a successful and enjoyable spring event for all!

About You

Gallery Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email: _____ Website: _____

Facebook URL/ID: _____

Instagram ID: _____

Rockport Art Experience Details

Rockport Art Experience Title: _____

Rockport Art Experience Description (please include any artists' names): _____

_____

_____

Please note your desired Art Experience time frame for your gallery (for example: 12 – 2 PM, 2 – 4 PM; 5 – 7 PM). We will make every effort to accommodate your preferred time slot(s).

_____

**All participating galleries should plan to be open from at least 12 - 5 PM. Please note that the Sunday rain date does not include the Motif No. 1 Road Race and EMS Day*

$35 Payment Information for Non-Members

Please select your desired form of payment:

☐ Credit Card ☐ Check

Terms of Agreement

- I/We agree to remain open for the entirety of the afternoon from 12 to 5 PM. (In the event the rain date is used, you also must be available for those hours on Sunday, May 17.)
- I/We understand and agree that my/our Name(s) and or Business Name(s) and or Website(s) and any photos, video, item description and prices may be used for promotional and/or informational purposes.
- I/We understand that in the event the show is canceled or closed early due to weather no refunds will be given.

Signature: _____ Date: _____

Print Name: _____

*Please complete and return the application to Colleen Murdock at the Greater Cape Ann Chamber of Commerce by **April 17, 2026**. For any sponsorship opportunities or questions, please contact Colleen at colleen@capeannchamber.com or (978) 283-1601.*