Become a Sponsor of Gloucester's Largest Two-Day Festival! August 16 & 17, 2025

By far the largest summertime event on Cape Ann, with upwards of 150 artisans and 20,000 locals and visitors attending over the full weekend in August.

The event features wonderful arts and crafts, fantastic food, great music, and fun rides for children. All this and more in the beautiful location of Gloucester's Stage Fort Park.

The event offers premier exposure for your business.

Sponsorship Opportunities

☐ Presenting Sponsor - $5,000 (One only)

- **Location:** Premier placement near main entrance to event
- **Banner:** Your Company Banner prominently displayed
- **Rentals:** 20' x 10' Tent, two 8 ft tables, and 4 chairs included.
- **Print:** Logo Prominently placed on all printed materials.
- **Advertising:** Dedicated Eblast to Chamber Membership ($199 value) and premium banner ad on Cape Ann Vacations website for two months ($500 value
- **Social Promotion:** 2 dedicated social posts
- **Electronic:** Logo prominently placed in all e-blasts, newsletters and event web site
- **Press Releases:** Company name mentioned as Presenting Partner

☐ Gold Sponsor - $3000 (Max of Three)

- **Location:** Prime location at event with front row exposure
- **Banner:** Your Company Banner displayed at your booth
- **Rentals:** 10' x 10' Tent, one 8 ft table, and 2 chairs included
- **Print:** Logo included on all printed materials.
- **Advertising:** Premium banner ad on Cape Ann Vacations website for one month ($250 value
- **Social Promotion:** 1 dedicated social post
- **Electronic:** Logo included in all e-blasts, newsletters and event web site
- **Press Releases:** Company name mentioned as Gold Sponsor

☐ Silver Sponsor - $1,250 (Unlimited)

- **Location:** Placement near Food Court and Children's Activities
- **Rentals:** 10' x 10' Tent, one 8 ft table, and 2 chairs included.
- **Print:** Company name included on all printed materials.
- **Electronic:** Company name mentioned in all e-blasts, newsletters and event web site
- **Press Releases:** Company name mentioned as Silver Sponsor

☐ Supporting Sponsor - $500 (Unlimited)

- **Print:** Company name listed on all printed materials
- **Electronic:** Company name listed on event website

**All sponsors required to remain at their booths for the duration of the event; Merch sales not permitted. Other Sponsors may distribute samples and solicit leads.*

Yes! Sign Us Up to Sponsor the 2025 Gloucester Waterfront Festival

- ☐ ***Presenting Sponsor - $5,000*** *(One only)*
- ☐ ***Gold Sponsor - $3,000***
- ☐ ***Silver Sponsor - $1,250***
- ☐ ***Supporting Sponsor - $500***

Contact Details

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Payment Details

☐ Check Enclosed # _____ ☐ Invoice ☐ Credit Card (V, MC, AE, DIS)

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____ Date: _____

The Chamber will issue an invoice upon confirmation.
Questions? Please contact Michelle at michelle@capeannchamber.com or call 978-283-1601.
Mailing Address: 24 Harbor Loop, Gloucester, MA 01930