



Call for Inns Participation 2024!



Please help us make this the best Christmas in Rockport ever!

The Greater Cape Ann Chamber of Commerce Christmas in Rockport Committee is gearing up to produce our treasured Rockport tradition once again. Our goal is to make this a most enjoyable and prosperous season for all – to promote local businesses, engage our community and celebrate this special holiday season.

*Your participation is essential
to make Christmas in Rockport happen!*

Please help us to continue this long-standing tradition by participating, which will help fund the following:

- Wreaths and Holiday Decorations (*Motif #1, The Shed & Visitor Center, Banners & Signs*)
- Coordination of Sammy the Seagull - Hide & Seek for Kids
- Coordination of Santa's Arrival, The Parade & Santa Photo Session and the Tree Lighting Ceremony (*Sound & Program*)
- Programming of entertainment for the season (*Carolers & Brass Musicians*)
- Creation, promotion & distribution of our new Shopping initiative: **Mistletoe Madness**. *This will be a season long shopping program that includes shopping cards, stickers and promotional flyers. A special Shopping Night with After-Party will be held on Friday, December 6th.*
- Printing and Distribution of the informative Christmas in Rockport Holiday Map & Guide
- Promotional posters & paid marketing and advertising for the season, in print and via multiple social media channels

Your Participation includes: Dedicated social media posts on Christmas in Rockport and Rockport USA social pages (Facebook and Instagram), recognition on online event listings, dedicated Christmas in Rockport page on rockportusa.com.



Yes! Sign Us Up to Participate in Christmas in Rockport & Mistletoe Madness!

☐ Chamber Member Fee - \$50 & \$100 GC ☐ Non-Member Fee - \$100 & \$100 GC

☐ Check Enclosed ☐ Credit Card info below

Contact Details

Business Name: _____

Contact Person: _____

Email: _____ Telephone: _____

Instagram: _____ Facebook: _____

Please provide one sentence about your business to help us promote you! _____

☐ I will promote Christmas in Rockport & Mistletoe Madness on my business social channels and agree to also 'Like | Share | Tag' the Chamber's social pages for CIR.

**Gift certificates will be collected from individual businesses when the Mistletoe Madness marketing materials are distributed (by Friday, 11/22/24).*

Register & Pay online: <https://bit.ly/CIR-2024>

Please reach out to: colleen@capeannchamber.com or 978-283-1601 with any questions.

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Town: _____ Billing State: _____ Billing Zip Code: _____

Signature: _____ Date: _____

PLEASE SUBMIT your participation form and payment no later than MONDAY, NOVEMBER 11, 2024

Please return this form with your check made payable to:

Greater Cape Ann Chamber with "Christmas in Rockport" in the memo.

Mail form to: Greater Cape Ann Chamber, 24 Harbor Loop, Gloucester, MA 01930