



Love Greater Cape Ann

35th Annual Fundraising Auction

Thursday, September 29, 2022

Cruiseport Gloucester



Each year, the Greater Cape Ann Chamber of Commerce hosts a fundraising auction to provide for the fundamental tenet of our mission - the prosperity of Essex, Gloucester, Ipswich, Manchester-by-the-Sea and Rockport.

Throughout these still challenging times for our businesses, communities and residents, the Chamber has remained a constant pillar of support. We have served as a trusted resource in providing the Cape Ann region with consolidated, accurate information and guidance. While navigating these uncharted waters, the Chamber and our affiliated Cape Ann Community Foundation have continued to advocate and support by issuing grants to local non-profits, fundraising for educational scholarships and promoting new and existing members throughout the region. We are pleased to say that with the recent one-year anniversary of our move to Harbor Loop, we are indeed serving as a beacon for our business community and residents.

As the most historic and still largest Auction in the region, this fundraiser will reach and engage a wide array of businesses and households. As such it provides a unique opportunity for your organization to have fantastic exposure with community leaders, public officials, local businesses, area residents, and visitors who travel to Cape Ann.

We are here for the Cape Ann region, just as we have been over the last 100 years, working to preserve and enhance it as a beautiful, vibrant, and prosperous place to live, work, and play. This annual fundraiser carries great impact for the Chamber, as it enables us to advance our mission of supporting our community. We hope you will join us.

Together, we have stood strong in overcoming the impacts of this pandemic, and with hard work and your support we are creating a bright future for the region.

Sincerely,

A handwritten signature in blue ink that reads "Ken Riehl".

Ken Riehl
Chief Executive Officer
Greater Cape Ann Chamber of Commerce



Sponsorship Opportunities

Presenting Partner - \$4,000

- Prominent Presenting Sponsor logo listed on all promotional materials: auction webpage, e-blasts, newsletters, & social media posts
- Logo prominently displayed on Chamber website with link to website
- Opportunity to address audience in virtual, pre-recorded program (2 min)
- Company recognized as Presenting Sponsor in auction video appeal
- Company name mentioned as Presenting Partner in all press releases
- Company exposure to all Chamber members, social media followers, and the public
- Reserved full table at event

Silver Sponsor - \$1,000

- Company logo listed on all promotional materials: auction webpage, e-blasts, newsletters, & social media posts
- Company name listed on Chamber website
- Company name recognized in auction video appeal
- Company name mentioned as Silver Sponsor in all press releases.
- Company exposure to all Chamber members, social media followers, and the public
- Reserved two tickets at event

Gold Sponsor - \$2,000

- Company logo listed on all promotional materials: auction webpage, e-blasts, newsletters, & social media posts
- Logo displayed on Chamber website with link to company website
- Company name recognized in auction video appeal
- Company name mentioned as Gold Sponsor in all press releases.
- Company exposure to all Chamber members, social media followers, and the public
- Reserved half table at event

Bronze Sponsor- \$500

- Company name included on auction webpage
- Company name included on Chamber website
- Company name recognized in auction video appeal
- Company name mentioned as Bronze Sponsor in all press releases

Supporting Sponsor - \$250

- Company name included on auction webpage
- Company name included on Chamber website
- Company name recognized in video appeal

For more information, please contact Michelle Pepin at the Chamber at michelle@capeannchamber.com or call 978-283-1601





35TH ANNUAL LOVE CAPE ANN FUNDRAISING AUCTION

September 29, 2022

Sponsorship Opportunities Form

☐ Presenting Partner- \$4,000

☐ Gold Sponsor- \$2,000

☐ Silver Sponsor- \$1,000

☐ Bronze Sponsor- \$500

☐ Supporting Sponsor- \$250

Credit Card # _____

Exp: _____ Sec Code: _____ Billing Zip Code: _____

Business: _____ Authorized By: _____

Street: _____ City: _____

State: _____ Zip Code: _____

Website (URL) to link on Auction website: _____

Email address: _____ Telephone: _____

Thank you for supporting Greater Cape Ann!

The Greater Cape Ann Chamber of Commerce is a 501(c)(6) nonprofit association. Your contribution is not tax-deductible as a charitable donation, but may be considered a business expense for tax purposes.

Please return this form by: **August 15**, Attn: Michelle Pepin to:

Greater Cape Ann Chamber of Commerce, 24 Harbor Loop, Gloucester, MA 01930
Or e-mail: michelle@capeannchamber.com ♦ 978-283-1601