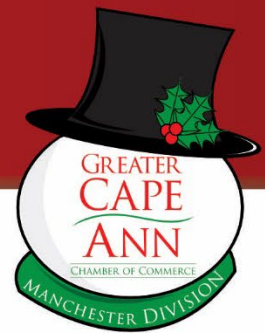




Thursday - Sunday

2022

December 1 - 4



Call for Sponsorships

With a fabulous summer now a fond memory, the Holiday Season is fast-approaching. The Greater Cape Ann Chamber of Commerce, Manchester Division, continues to lead the Christmas-by-the-Sea traditions that the town has come to know and love. We have been diligently working to coordinate the festivities which make up this magical weekend. Our goal is to make this a most successful and enjoyable season for all - to drive commerce, promote community involvement, and most importantly, celebrate this special holiday season.

Please help us make this the best Christmas-by-the-Sea ever!

Christmas-by-the-Sea weekend will begin on the evening of Thursday, December 1, from 5-7pm, with the Greater Cape Ann Chamber Christmas Party and Lucky 9 Raffle. Friday, December 2, is the Manchester Holiday Stroll, 4-8pm. Santa arrives by boat at Masconomo Park for the Jingle Bell Walk on Saturday, December 3 at 1pm. He will parade around the park and then stop to take pictures with the children. There will be refreshments, a petting zoo, crafts, and a visit from Mrs. Claus. Town activities will continue through Sunday, December 4, when the Women's Club will be presenting a seasonal concert outdoors by students of the MERSD music departments on the Town Green at 3 pm, with the Friendship Tree Lighting just after it. We expect a strong turnout for all our local establishments. Details will be published in the Christmas-by-the-Sea Brochure and advertised locally.



Fundraising is essential to the success of the weekend.

Please help us to continue this long-standing and much-beloved tradition by sponsoring, which will help to fund the following:

- * Decorating of Manchester's downtown lamp posts
- * Production of the informative Christmas-by-the-Sea Brochure and promotional posters
- * Announcements in the Cricket
- * Coordination of the *Manchester Holiday Stroll*
- * Santa's arrival by boat, the Jingle Bell Walk, and visiting with Santa at the Community Center

Silver & Gold level sponsors will be recognized in the "Christmas-by-the-Sea" Brochure, to be widely distributed throughout our community. Passbook participants are automatically listed as Silver sponsors.

PLEASE SEND YOUR SPONSORSHIP FEE BY FRIDAY, NOVEMBER 11, 2022
TO BE LISTED IN THE BROCHURE

Yes! Sign Us Up to Sponsor Christmas by the Sea!!

☐ **Gold Sponsor - \$300**

☐ **Silver Sponsor - \$150**

Business: _____

Contact: _____

Email: _____ Telephone: _____

☐ **Check Enclosed**

☐ **Credit Card**

☐ **Invoice Us**

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Town: _____ Billing State: _____ Billing Zip Code: _____

Signature: _____ Date: _____

Please return form with billing details or your check made payable to: **Greater Cape Ann Chamber** with **"Manchester Holiday Stroll Sponsorship"** in the memo.

Mail form to: Greater Cape Ann Chamber, 24 Harbor Loop, Gloucester, MA 01930

Please contact **Michelle Pepin**, Director of Events with any questions:
michelle@capeannchamber.com or 978-283-1601