GCACC BUSINESS SUSTAINABILITY COMMITTEE



Guest Speaker

Justin Sandler

Black Earth Compost

Tuesday, November 19th

7:30 AM: Check-in, Coffee and Pastries | 8:00-9:00 AM: Presentation
Cake Ann, 63 Rogers Street, Gloucester, MA

Down to Earth Business Solutions: Sustainability through Composting

You are invited to Cake Ann in Gloucester for coffee, pastries, and "a side of sustainability" to learn how businesses like yours can benefit from composting during this final installment of a three-part speaker series about sustainable business practices.

This session features Black Earth Compost, a local composting company founded in 2011. Black Earth's Justin Sandler will highlight the opportunities composting can afford to businesses. Matt Cawley, local restaurant manager from Short and Main in Gloucester, will provide first hand advantages to Black Earth's program.

You'll learn about the benefits of composting for your business, including:

- **Marketing opportunities:** Businesses are highlighted to local residents that use our service. People like to support restaurants that do the right thing with their food scraps.
- **Destination of trash vs. compost:** Compost is processed locally in Manchester-by-the-Sea whereas some MA trash ends up in landfills as far away as Alabama.
- **Nutrient recycling and rebuilding our local soil:** Compost is used by nearby farmers and backyard growers to grow local healthy food.
- **Supporting our local circular economies:** Black Earth Compost is a Gloucester-based company focused on closing the loop on food production.

A Q & A session will follow the presentation.

Register for free at
bit.ly/SustainabilitySeries-Nov19

SCAN TO REGISTER

GREATER CAPE ANN CHAMBER OF COMMERCE
capeannchamber.com

BLACK EARTH COMPOST
blackearthcompost.com

TOWN GREEN
Creating a Carbon Neutral Community
towngreen2025.org

This program is sponsored by the Greater Cape Ann Chamber of Commerce's Business Sustainability Committee.