

PAID EBLAST ADVERTISING CONTRACT 2024 Rates & Guidelines

The Greater Cape Ann Chamber now offers members the opportunity to reserve space in a once weekly advertising eblast, to be sent on Monday each week.

The paid eblast is limited to one advertiser per week. **The cost per eblast is \$199.** To start, members may book a maximum of one paid eblast every two months (*this may change depending on demand*).

Eblast Ad specifications:

- Ads must be images (no text ads). Acceptable file formats are JPG or PNG files at 300 DPI
- **Ad Size**
 - Width: 600 pixels
 - Height: 300 to 900 pixels
- **Artwork Due Date**: 5 days before the scheduled eblast (i.e., Wednesday prior)

The sample eblast template is shown on the next page. All emails will indicate that it is a "paid Eblast" from a Chamber member.

If you would like to reserve an eblast slot, please fill out the below details.

Member Business Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

URL Link for Ad (if known): _____

Payment Method (required):

- ☐ Invoice Us
- ☐ Credit Card: _____ Exp: _____ CVC: _____

Upon receipt of this completed contract, you will be provided with a list of available eblast dates on a first-come, first-served basis. ***You must be a current member in good standing to reserve an eblast date.***

Signature: _____ Date: _____

Please return this signed contract to: Cindy Rodzen, Director of Marketing Communications.
By email to cindy@capeannchamber.com to the Chamber address below.

GREATER CAPE ANN CHAMBER OF COMMERCE
Serving Essex, Gloucester, Ipswich, Manchester-by-the-Sea, and Rockport

24 Harbor Loop, Gloucester, MA 01930 ~ 978-283-1601 ~ 978-283-4740 (fax)
capeannchamber.com ~ capeannvacations.com ~ rockportusa.com

**This Greater Cape Ann Chamber email is a
paid advertisement from our member:**

GREATER CAPE ANN CHAMBER OF COMMERCE



**Based on popular demand, the Greater
Cape Ann Chamber of Commerce will
be offering paid eblasts for members in
good standing! The paid eblast will be
sent out once a week on Mondays.
(Only one paid advertisement will be sent per week.)**

**Members may reserve a maximum of
one eblast per two month period.
Cost per eblast is \$199.**

**Visit bit.ly/GCACC-Promo to learn more
about all promotional opportunities.**

Promotional Opportunities from GCACC

Are you an active GCACC member and want to reserve a paid advertisement?

[Click here for advertising details.](#)

Greater Cape Ann Chamber of Commerce | [24 Harbor Loop, Gloucester, MA 01930 US](#)

***Please Note:** If you unsubscribe below, you will no longer receive Soundings Business and Soundings Events Newsletters, nor important Chamber Updates and Announcements. If you unsubscribe by mistake, you may reinstate your subscription by registering at: [Soundings Newsletter Sign-Up](#)*

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