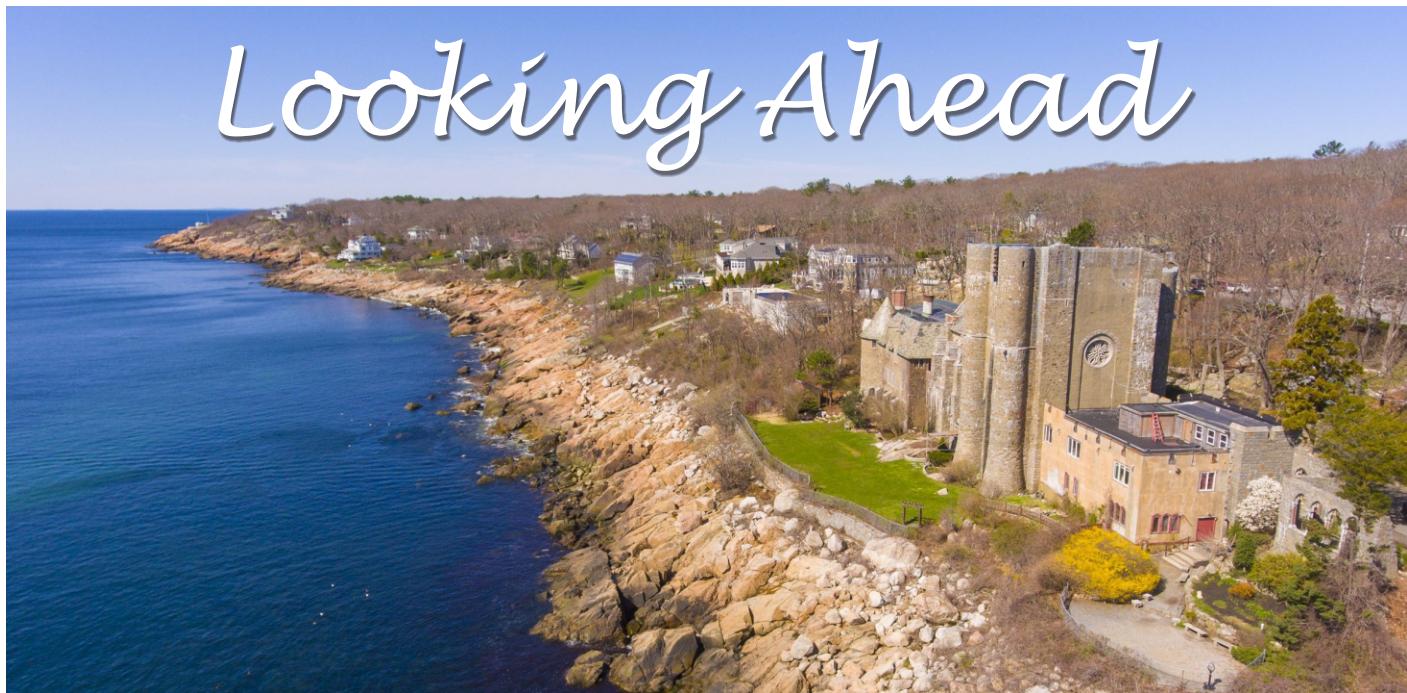


Spring Tourism Mixer

Tuesday, May 14 | 5 - 7 PM | Hammond Castle Museum

Looking Ahead



Attention All Hospitality Businesses

Join us for the annual Greater Cape Ann Spring Tourism Mixer, as we gather at the spectacular Hammond Castle Museum in Gloucester to celebrate the 2024 season.

It's time to again mingle with your tourism community colleagues and share updates on plans for this coming spring, summer, fall, and winter.

We will review the 2024 calendar and cross-promotional opportunities, discuss "soft season" plans, and cover other topics important to the future of tourism on greater Cape Ann. Be sure to bring promotional materials to share.

Please note our new format for Tourism Updates: Register in advance and tell us what's new in your own business or community by filling out the appropriate section of the registration form.

We will compile and print all of the updates for distribution at the event. There will also be a 'lightning round' verbal summary given for each community during the program.

