

Sponsor Cape Ann's Only Brew Festival!

Saturday, September 13, 2025 (Rain Date: Sunday, September 14) • Stage Fort Park, Gloucester, MA



- **The Third Annual Blackburn Brewfest will feature live music, regional food trucks, and craft beer from dozens of breweries across New England.**
- With the huge success of the two previous festivals and more than *one thousand* visitors expected, this event is sure to provide great exposure for beers and businesses alike.
- A portion of the proceeds from this event will support local non-profits through the Cape Ann Community Foundation.

KEG Level Sponsor - \$5,000

- Logo prominently positioned on all printed materials including flyers & banners
- Logo prominently positioned on digital materials including ticketing page, event website, and Chamber website event page
- 2 dedicated Sponsor social posts
- One free eblast to Chamber membership (\$199 value)
- Free premium banner ad on Cape Ann Vacations website for two months (\$500 value)
- Company banner and 20' x 10' booth at event
- Company name mentioned in all local radio promotions and advertisements
- Company name mentioned as a top sponsor in all press releases
- 8 event tickets



Sponsor responsible for staffing booth. All sponsors are required to remain at their booths for the duration of the event. Sales are not permitted; sponsors may distribute samples and solicit leads.

GROWLER Level Sponsor - \$3,000

- Logo displayed on all printed materials including flyers & banners
- Logo displayed on digital materials including ticketing page, event website, and Chamber website event page
- 1 dedicated Sponsor social post
- Free premium banner ad on Cape Ann Vacations website for one month (\$250 value)
- Company banner and 10' x 10' booth at event
- Company name mentioned as a sponsor in all press releases
- 4 event tickets



Sponsor responsible for staffing booth. All sponsors are required to remain at their booths for the duration of the event. Sales are not permitted; sponsors may distribute samples and solicit leads.

PINT Level Sponsor - \$1,000

- Company logo featured on digital materials including event website and Chamber website
- Inclusion in grouped sponsor social post
- Company name mentioned as a sponsor in all press releases
- 2 event tickets



FLIGHT Level Sponsor - \$500

- Company name featured on digital materials including event website and Chamber website
- Company name mentioned as a sponsor in all press releases



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TOGETHER WE CAN DO MORE!

The Cape Ann Community Foundation is a non-profit charitable organization established by the Greater Cape Ann Chamber of Commerce to manage and award grants for projects supporting, enriching, and celebrating a robust series of non-profit educational, social service, recreational, and economic initiatives throughout the Cape Ann community.

SPONSOR THE 2ND ANNUAL

BLACKBURN BREW FEST

Saturday, September 13, 2025

(Rain Date: Sunday, September 14, 2025)

Stage Fort Park, Gloucester, MA

- ☐ **KEG Sponsor - \$5,000**
- ☐ **GROWLER Sponsor - \$3,000**
- ☐ **PINT Sponsor - \$1,000**
- ☐ **FLIGHT Sponsor - \$500**



Contact Information

Business: _____

Contact: _____

Email: _____ Telephone: _____

Payment Information

☐ Check Enclosed # _____

☐ Credit Card (*Visa, MasterCard, Discover, AmEx*)

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____ Date: _____

For more information, please contact Sam Bevins at the [Greater Cape Ann Chamber of Commerce](#) at sam@capeannchamber.com or call 978-283-1601