

Dear Friends,

This year marks the 38th Annual Greater Cape Ann Chamber of Commerce Auction, and our 2025 theme is All Hands on Deck.

Each year, this signature Chamber event supports the heart of our mission — the prosperity of Essex, Gloucester, Ipswich, Manchester-by-the-Sea, and Rockport.

Through fundraising efforts like this one, the Greater Cape Ann Chamber of Commerce and our affiliated Cape Ann Community Foundation have strengthened our region by issuing grants to local non-profits and small businesses, raising funds for educational scholarships, promoting our members, and leading key business and community events.

As the most historic and largest auction in the region, the event draws a wide audience of community leaders, public officials, business owners, residents, and visitors. Sponsoring the auction offers your organization outstanding visibility, valuable networking opportunities, and the chance to be recognized as a champion of Greater Cape Ann.

For over 100 years, we've worked to support and enhance this beautiful community we call home. Your sponsorship ensures we can continue this important work while putting your business in the spotlight.

Together, we've weathered challenges and celebrated successes. With your support, we'll make this year's All Hands on Deck Auction our most successful yet. I hope you'll come aboard as a sponsor and help us continue to serve Greater Cape Ann for decades to come.

Sincerely,

Samuel Bevins

Sam Bevins, Interim Director GCACC
& The Greater Cape Ann Chamber Auction Team

2025 All Hands on Deck - 38th Annual Greater Cape Ann Chamber Auction
Sponsorship Opportunities

- **Admiral – $4,000 (Exclusive Presenting Sponsor) -** *Commanding Officer of the Fleet* — Our top sponsor leads the way, setting the course for a successful voyage. With premier recognition, the Admiral ensures the crew is inspired, the mission is strong, and Greater Cape Ann stays on a winning course.
    - Premier visibility everywhere: Logo as Admiral Sponsor on all promotional materials, auction webpage, e-blasts, and social media
    - Linked logo prominently displayed on Chamber website
    - Opportunity to address the live audience (2 minutes)
    - Recognition as Presenting Sponsor in auction video appeal and all press releases
    - One Dedicated Chamber e-blast and two dedicated social posts
    - One ad on capeannchamber.com website
    - Reserved Premier Table for 12 guests

- **Commodore – $2,500 -** *Trusted Leader at the Helm* — Steering the ship with vision and purpose, the Commodore provides strong leadership and vital resources to keep our community sailing toward prosperity.
    - Logo on all promotional materials: auction webpage, e-blasts, and social media
    - Linked logo on Chamber website
    - Recognition in auction video appeal and as Commodore Sponsor in press releases
    - One dedicated social post
    - Reserved Standard Table for 10 guests

- N**avigator – $1,250 -** *Charting the Course to Success* — With a keen eye on the horizon, the Navigator guides the journey, ensuring we stay on track toward a thriving and connected greater Cape Ann.
    - Logo on all promotional materials: auction webpage, e-blasts, and social media
    - Logo on Chamber website
    - Recognition in auction video appeal and as Navigator Sponsor in press releases
    - One group social post
    - Reserved seating for 4 guests

- **First Mate – $700 -** *Fostering Teamwork and Positive Morale* — A trusted partner to the captain, the First Mate keeps the crew united, motivated, and ready to meet every challenge together.
    - Company name on auction webpage and Chamber website
    - Recognition in auction video appeal and as First Mate Sponsor in press releases
    - One group social post
    - Reserved seating for 2 guests

- **Deck Hand – $250 -** *Essential Crew Member* — Every great voyage depends on hardworking deck hands. Your steady support keeps our mission moving forward and our community strong.
    - Company name on auction webpage and Chamber website

All Hands on Deck – 38th Annual Greater Cape Ann Chamber of Commerce Auction Sponsorship Form

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☐ Admiral - $4,000 *(One Only)*

☐ Commodore - $2,500

☐ Navigator - $1,250

☐ First Mate - $700

☐ Deck Hand - $250

Credit Card # _____

Exp:_____ Sec Code:_____

Billing Zip Code:_____

Business: _____

Authorized By: _____

Street: _____City: _____

State: _____ Zip Code: _____

Website (URL) to link on Auction website: _____

Email address: _____Telephone: _____

Check # :_____ Date Received: _____

Thank you for supporting Greater Cape Ann!

The Greater Cape Ann Chamber of Commerce is a 501(c)(6) nonprofit association. Your contribution is not tax-deductible as a charitable donation but may be considered a business expense for tax purposes.

Please return this form by: **September 30, 2025,** Attn: Becca Campbell to:

Greater Cape Ann Chamber of Commerce, 24 Harbor Loop, Gloucester, MA 01930
Or e-mail: becca@capeannchamber.com ◆ 978-283-1601