

2023 Main Street Block Party Business Merchant Application

Dear Main Street Merchant:

On behalf of the Greater Cape Ann Chamber and the City of Gloucester, we are thrilled to inform you that the **2023 Gloucester Block Parties are back and will be better than ever!** These three great events attract thousands of visitors to Downtown Gloucester and are a terrific way to promote your Business! The Block Parties have become a Gloucester classic - featuring fantastic street performers, great music and delicious food.

We invite you to stay open to help create a festive downtown, and you will benefit with increased exposure for your business.

To make these events as successful as possible, we need the support of all the Main Street Merchants and ask for a small contribution to help cover the cost, only \$75 for all three events – unchanged since the first year of the block parties.

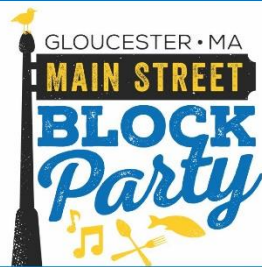
Please return the following form, along with your payment, to the Greater Cape Ann Chamber of Commerce. The single rate of \$45 includes participation in all three events and the listing of your business name on all of our Promotional flyers, posters, website, social media pages, etc. related to this event. If you are interested in a higher level of sponsorship or have any other questions, please contact Michelle Pepin, michelle@capeannchamber.com; 978 283-1601.

Gloucester Block Parties

- Main Street, Gloucester
- Saturday, July 15 & August 12 and Friday, September 1, 2023
- 6:00 to 10:00pm
- \$75 – business cost for all three events

Highlights:

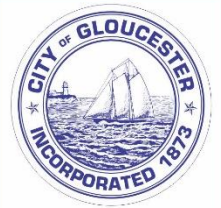
- Live Entertainment
- Maximum of 40 non-profit organizations
- Children's activities
- Street Performers



Sat. July 15 | Sat. August 12 | Fri. September 1



INSTITUTION FOR SAVINGS
BUILDING STRONGER COMMUNITIES TOGETHER SINCE 1820



Business Information

Organization Name: _____

Contact Name: _____

Street Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

Email: _____

I/We plan to participate in the Block Parties on the following dates:

☐ Saturday, July 15, 2023

☐ Saturday, August 12, 2023

☐ Friday, September 1, 2023

Payment Options (\$75)

☐ Check Enclosed # _____

☐ Credit Card

☐ Online Payment thru CM

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____