6 PM - 10 PM
GLOUCESTER • MA
MAIN STREET
BLOCK Party

2026 DATES

Sat. July 11
Fri. Aug. 7
Fri. Sept. 4

PRESENTED BY

GREATER CAPE ANN CHAMBER OF COMMERCE

CITY OF GLOUCESTER INCORPORATED 1873

Sponsor the 2026 Main Street Block Parties

The three Gloucester Block Parties will be the best community events of the year, with thousands of locals and visitors attending. The parties feature three musical stages, each with multiple acts, as well as amazing street performers, wonderful food, non-profits and lots of shopping – great fun for the whole family! Main Street is closed to traffic and the fun begins at 6 PM and goes until 10 PM.

Sponsorship Opportunities (includes all Three Events)

☐ Presenting Sponsor - $4,000 (One Only)

- Logo prominently positioned on Block Party banners, all printed posters & flyers, and e-blasts
- Opportunity to provide banner at event
- Linked logo displayed on Chamber website event page as Presenting Sponsor
- Logo on Gloucester Block Party Facebook header and Facebook event headers
- Dedicated sponsor appreciation social post
- Company booth and/or product at event
- Opportunity to provide giveaway / marketing collateral
- Company name mentioned as Presenting Sponsor in all Press Releases

☐ ~~Stage Sponsor - $2,000 (Three Available)~~ SOLD OUT

- Logo displayed on Block Party banners, all printed posters & flyers, and e-blasts
- Company banner located at musical stage
- Linked logo displayed on Chamber website event page as Stage Sponsor
- Logo on Gloucester Block Party Facebook header and Facebook event headers
- Dedicated sponsor appreciation social post
- Company booth and/or product at event
- Company name mentioned as Stage Sponsor in all Press Releases

☐ Gold Sponsor - $1,500

- Logo displayed on Block Party banners all printed banners, posters & flyers, and e-blasts
- Linked logo displayed on Chamber website event page as Gold Sponsor
- Logo on Gloucester Block Party Facebook header and Facebook event headers
- Sponsor appreciation social post
- Company booth and/or product at event
- Company name mentioned as Gold Sponsor in all Press Releases

☐ Silver Sponsor - $750

- Company name displayed on Block Party banners, printed posters & flyers, and e-blasts
- Company name displayed on Chamber website event page as Silver Sponsor
- Company name displayed on Gloucester Block Party Facebook header and Facebook event headers
- Sponsor appreciation social post
- Company booth and/or product at event
- Company name mentioned as Silver Sponsor in all Press Releases

☐ Supporting Sponsor - $250

- Company name displayed on all printed posters & flyers, e-blasts, and Soundings newsletters
- Company name displayed on Chamber website event page as Supporting Sponsor
- Company name displayed on Gloucester Block Party Facebook and Facebook event pages

Yes! Sign Us Up to Sponsor the Three 2026 Main Street Block Parties

GREATER CAPE ANN CHAMBER OF COMMERCE

- ☐ **Presenting Sponsor - $4,000 (one only)**
- ☐ ~~**Stage Sponsors - $2,000 (three)**~~ ***SOLD OUT***
- ☐ ***Gold Sponsor - $1,500***
- ☐ ***Silver Sponsor - $750***
- ☐ ***Supporting Sponsor - $250***

Contact Details

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Payment Details

☐ Check Enclosed # _____ ☐ Invoice ☐ Credit Card (V, MC, AE, DIS)

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____ Date: _____

The Chamber will issue an invoice upon confirmation.
Questions: Please contact the Chamber at michelle@capeannchamber.com or call 978-283-1601.
Mailing Address: 24 Harbor Loop, Gloucester, MA 01930
PLEASE NOTE THAT THE SPOSNORSHIP AGREEMENT MUST BE IN PLACE BY JUNE 19, 2026
TO BE INCLUDED ON BLOCK PARTY BANNERS