



Each year, the Cape Ann Chamber of Commerce hosts a fundraising auction to benefit a cause that is important to us all- the prosperity of Essex, Gloucester, Manchester-by-the-Sea and Rockport. Although we are unable to celebrate together in person this year, we hope you will join us online in November.

Throughout these unpredictable and challenging times for our businesses, community and area residents on Cape Ann, the Chamber has been a constant pillar of support. Focusing on the impact of COVID-19, the Chamber has served as a trusted resource in providing Cape Ann with consolidated, accurate information and guidance. While navigating these uncharted waters, the Chamber and our affiliated Cape Ann Community Foundation have continued to advocate and serve by issuing grants to local non-profits, fundraise for educational scholarships and promoting new and existing members throughout the community. We are pleased to say that with our recent move to Harbor Loop, we are best positioned to serve as a beacon of a bright future for our business community and residents.

With a virtual fundraiser, we have the ability to reach and engage an unlimited number of households. This provides a unique opportunity for your organization to have limitless exposure with community leaders, city officials, local businesses, area residents, and visitors who travel to Cape Ann. The Annual Auction is one of the largest on the North shore and will last for two weeks, encouraging our attendees to holiday shop and participate in Small Business Saturday.

We are here for Cape Ann, just as we have been over the last 98 years, working to preserve and enhance it as a beautiful, vibrant, and prosperous place to live, work, and play. This annual fundraiser carries the most impact for the Chamber, as it allows us to better serve our mission of supporting our community. We hope you join us. Together, we stand strong in weathering through this pandemic, and we will emerge even *stronger*.

Sincerely,

Ken Riehl
Chief Executive Officer
Cape Ann Chamber of Commerce

Stronger Together

Sponsorship Opportunities

Presenting Partner - \$4,000

- Prominent Presenting Sponsor logo listed on all promotional materials: auction webpage, e-blasts, newsletters, & social media posts
- Logo prominently displayed on Chamber website with link to website
- Opportunity to address audience in virtual, pre-recorded program (2 min)
- Company recognized as Presenting Sponsor in auction video appeal
- Company name mentioned as Presenting Partner in all press releases
- Company exposure to all Chamber members, social media followers, and the public

Silver Sponsor - \$1,000

- Company logo listed on all promotional materials: auction webpage, e-blasts, newsletters, & social media posts
- Company name listed on Chamber website
- Company name recognized in auction video appeal
- Company name mentioned as Silver Sponsor in all press releases.
- Company exposure to all Chamber members, social media followers, and the public

Gold Sponsor - \$2,000

- Company logo listed on all promotional materials: auction webpage, e-blasts, newsletters, & social media posts
- Logo displayed on Chamber website with link to company website
- Company name recognized in auction video appeal
- Company name mentioned as Gold Sponsor in all press releases.
- Company exposure to all Chamber members, social media followers, and the public

Bronze Sponsor- \$500

- Company name included on auction webpage
- Company name included on Chamber website
- Company name recognized in auction video appeal
- Company name mentioned as Bronze Sponsor in all press releases

Supporting Sponsor - \$250

- Company name included on auction webpage
- Company name included on Chamber website
- Company name recognized in video appeal

For more information, please contact Sara Bowen at the Chamber at sara@capeannchamber.com or call 978-283-1601

