

2025

EVENT INFORMATION & SPONSORSHIP OPPORTUNITIES

GREATER CAPE ANN CHAMBER OF COMMERCE

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BENEFITS OF CHAMBER EVENT SPONSORSHIP

As you plan your promotions/advertising budget for 2025, please consider sponsoring a Greater Cape Ann Chamber of Commerce event! It is through the generosity of our members that we can offer numerous events throughout the year to both our membership and the public. Events include golf outings, community festivals, street fairs, educational and economic seminars, networking opportunities and more!

Sponsoring an event has several benefits for your business:

Enhanced Brand Visibility

- Sponsors gain prominent recognition through event marketing materials, such as flyers, emails, and social media posts.
- Logos and business names are featured on event banners, signage, and programs.
- Opportunities for on-site branding, such as table displays, banners, or merchandise distribution.

Targeted Marketing Opportunities

- Access to a local and engaged audience that aligns with the business's target market.
- Opportunity to showcase products or services during the event.
- Mention in press releases and Chamber newsletters, reaching a wide community network.

Strengthened Community Connections

- Public alignment with community-focused initiatives enhances brand reputation.
- Sponsors are seen as leaders who invest in the growth and vitality of the local community.
- Networking opportunities with other local business owners, officials, and potential customers.

Increased Online Presence

- Recognition on the Chamber's website and social media platforms.
- Tagged mentions and links in event-related posts or stories.
- Possibility of co-branded digital campaigns before and after the event.

Exclusive Perks and Access

- Complimentary event tickets or premium seating for key sponsors.
- Invitations to pre- or post-event networking sessions with Chamber leadership and other sponsors.
- Priority placement in sponsorship tiers for future Chamber events.

Demonstrated Commitment to Economic Growth

- Sponsorship highlights a company’s role in driving economic development and supporting local business.
- Enhances credibility and trustworthiness in the eyes of the community and peers.

Long-term Business Benefits

- Building relationships through sponsorship can lead to future collaborations and referrals.
- Sponsors are often given first preference for additional partnerships or sponsorships.

2025 CHAMBER EVENTS TIMELINE

2025 SINGLE EVENTS

FIRST QUARTER

- January 17: 103rd Annual Celebration
- February 26: Living Well Together Wellness Fair
- March 6: Economic Outlook Breakfast
- March 13: 26th Irish Sweepstakes

SECOND QUARTER

- May 5: Businesswomen's Swing into Spring Golf Outing
- May 17: Rockport Motif No. 1 Day
- May 19: 36th Annual Educational and Scholarship Golf Tournament
- June 2 – 12: Small Business Weeks

THIRD QUARTER

- August 2: Festival by the Sea, Manchester-by-the-Sea
- August 16 & 17: Gloucester Waterfront Festival
- September 13: 3rd Annual Blackburn Brew Fest
- September 25: $2oK Game

FOURTH QUARTER

- October 18: Rockport Harvest Fest
- October 25: 40th Annual Essex Clamfest
- October 29: Businesswomen's Fall Luncheon
- November 13: 38th Annual Love Greater Cape Ann Fundraising Auction

2025 EVENT SERIES

- Ipswich Downtown Tuesdays (July 1 – August 27)
- Gloucester Main Street Block Parties (July 12, August 9, August 29)
- Holidays on Greater Cape Ann (Mistletoe Madness, Christmas in Rockport, Christmas by the Sea)

2025 NETWORKING EVENTS

- Business After Hours 5 – 7 PM (Monthly Hosts needed)
- In Person Coffee & Connections: 8 – 9 AM (Quarterly hosts needed)
- For more information on networking events, please contact Becca Campbell at becca@capeannchamber.com or at 978-283-1601

SELECTING YOUR SPONSORHIPS

We invite you to use this tool to select the best sponsorships for your business. You can bring this page to the Chamber office or call with your selections. Presenting/ top level sponsorships are assigned on a first-come first-served basis **after right of refusal from the previous year's sponsor**.

26th ANNUAL IRISH SWEEPSTAKES

- ○ Emerald Sponsor - $1,000 **SOLD**
- ○ Pot of Gold Sponsor - $500
- ○ Shamrock Sponsor - $250

LIVING WELL TOGETHER

- ○ Platinum Sponsor - $1,000
- ○ Gold Sponsor - $500
- ○ Silver Sponsor - $250

ECONOMIC OUTLOOK BREAKFAST

- ○ Presenting Sponsor - $1,000 **SOLD**
- ○ Gold Sponsor - $500
- ○ Supporting Sponsor - $250

ROCKPORT MOTIF NO. 1 DAY

- ○ Presenting Sponsor - $2,500 (one only)
- ○ Music Stage Sponsor - $1,500 **SOLD**
- ○ Performing Arts Sponsor - $600
- ○ Map Advertiser - $250

BUSINESSWOMEN'S SWING INTO SPRING GOLF OUTING

- ○ Hole in One - $2,500 (one only)
- ○ Eagle Sponsor - $1,000
- ○ Birdie Sponsor - $250

36th ANNUAL EDUCATION & SCHOLARSHIP GOLF TOURNAMENT

- ○ Presenting - $5,000 (one only)
- ○ Lunch Sponsor - $2,000
- ○ Platinum Sponsor - $2,800
- ○ Gold Sponsor - $1,900
- ○ Foursome + Tee or Green Sponsor - $1,500
- ○ Golf Cannon Sponsor - $1,000
- ○ Tee or Green Sponsor - $300

SMALL BUSINESS WEEKS

- ○ Presenting Sponsor - $1,500 (one only)
- ○ Executive Sponsor - $1,000
- ○ Community Supporter - $550

IPSWICH DOWNTOWN TUESDAYS

- ○ Presenting Sponsor - $1,500 (one only)
- ○ Gold Sponsor - $1,000
- ○ Supporting Sponsor - $350

GLOUCESTER MAIN STREET BLOCK PARTIES

- ○ Presenting Sponsor - $4,000 (one only)
- ○ Stage Sponsor - $2,000 (three) **SOLD OUT**
- ○ Gold Sponsor - $1,500
- ○ Silver Sponsor - $500
- ○ Supporting Sponsor - $250

FESTIVAL BY THE SEA

- ○ Presenting Sponsor - $4,000 (one only)
- ○ Gold Sponsor - $2,500
- ○ Silver Sponsor - $1,000
- ○ Supporting Sponsor - $500

GLOUCESTER WATERFRONT FESTIVAL

- ○ Presenting Sponsor - $5,000 (one only)
- ○ Gold Sponsor - $3,000
- ○ Silver Sponsor - $1,000
- ○ Supporting Sponsor - $500

3rd ANNUAL BLACKBURN BREWFEST

- ○ Keg Sponsor - $5,000
- ○ Growler Sponsor - $3,000
- ○ Pint Sponsor - $1,000
- ○ Flight Sponsor - $500

$20K Game

- ○ Presenting Sponsor - $1,000 **SOLD**
- ○ Gold Sponsor - $500
- ○ Silver Sponsor - $250

ROCKPORT HARVEST FEST

- ○ Presenting Sponsor - $3,500 (one only)
- ○ Gold Sponsor - $2,500
- ○ Silver Sponsor - $1,000
- ○ Supporting Sponsor - $500

40th ANNUAL ESSEX CLAMFEST

- Presenting Sponsor - $4,000 **SOLD**
- Gold Sponsor - $2,500
- Silver Sponsor - $1,000
- Supporting Sponsor - $500

BUSINESSWOMEN'S FALL LUNCHEON

- Presenting Sponsor - $3,500 **SOLD**
- Community Champion - $2,500
- Empowering Leader - $1,000
- Helping Hand - $500

38th ANNUAL LOVE GREATER CAPE ANN AUCTION

- Presenting Sponsor - $4,000 (one only)
- Gold Sponsor - $2,500
- Silver Sponsor - $1,000
- Supporting Sponsor - $500

GET A JUMP ON NEXT YEAR! 104th ANNUAL CELEBRATION (2026)

- Presenting Sponsor - $5,000 (one only)
- Gold Sponsor - $3,000
- Silver Sponsor - $1,000
- Supporting Sponsor - $500

2025 PIVOTAL PARTNERS

Customized Sponsorship Package for Highest Visibility: The Greater Cape Ann Chamber of Commerce offers a Pivotal Partnership Program to member businesses. As a Pivotal Partner, your business will receive continuous visibility in the greater Cape Ann community throughout the year and will be recognized as a business and community leader where your support will directly benefit specific Chamber initiatives as well as generically support the Chamber's robust program of work. Further, membership benefits are extended to all employees (e.g., admittance to Chamber events at membership discounted rates, local business discounts, weekly updates on local events). The visibility and consistency of your business being in front of Chamber members, and the greater Cape Ann community at-large, is created through a customized selection of event sponsorships and levels. To learn more, contact Sam Bevins at sam@capeannchamber.com or at 978-283-1601.

2025 Pivotal Partners

Applied Materials

Bank Gloucester

Beth Israel Lahey Health Beverly Hospital

Beauport Hospitality Group

Cape Ann Savings Bank

Institution for Savings — Building Stronger Communities Together Since 1820.

Seashore Comfort Solutions — Heating • Cooling