

# Gloucester Downtown Association Ladies Day/Night December 7<sup>th</sup> from 10:00 am to 8:00 pm.

## Celebrate 50 years of Ladies Nights with Gloucester's Downtown

1973 was the year the Ladies Night all day promotion was conceived! Now celebrating its 50<sup>th</sup> anniversary as a downtown holiday event with stores open late, many merchants offering special discounts

This year, the *Honky Tonk Women* will be performing holiday songs while strolling up and down Main Street. Look for some big band sounds also serenading shoppers.

Here are some highlights from participating stores.

- The Weathervane will once again be hosting Mark Parisi, a nationally syndicated cartoonist featured in the *Gloucester Daily Times* for his *Off the Mark* cartoons. Mark will be on hand to sign his 2024 *Off the Mark Calendar* from 6:00 to 9:00 PM
- Pop Gallery will be celebrating "50 years of Sisterhood and Shopping"! Refreshments and free gift wrapping will be offered.
- Gloucester House Gift Shop is offering 10% off storewide, some items excluded. Raffles will be offered in the Store and Pub.
- Main Street Arts and Antiques will take 20% off store-wide, excluding items currently on sale.
- Toodeloos will continue its annual tradition of complimentary beverages and snacks along with special in-store sales
- The Brass Monkey will be offering 10% off storewide all day
- Local Colors will be open and serving beverages and snacks, along with a great selection of gift ideas.

- Mark Adrian Shoes is offering free bonuses and give aways with every boot purchase.
- Fireflies is offering 20% off full-price items storewide.
- The Book Store has refreshments and snacks plus an in-store raffle.
- Gloucester 400<sup>th</sup> Anniversary office will be hosting food vendor *Meat and Sweet* for the evening.
- The Dress Code will be offering in store discounts and refreshments.
- Design of Mine, 20% off storewide featuring once again the Annual “Window Dancers”, refreshments will also be served.