



2024 DATES

Sat. July 13
Sat. Aug. 10
Fri. Aug. 30

PRESENTED BY

GREATER
CAPE
ANN
CHAMBER OF COMMERCE



Sponsor the 2024 Main Street Block Parties

The three Gloucester Block Parties came back strong in 2022 and in 2023 will be the best as the largest community events of the year, with thousands of locals and visitors attending.

The parties feature three musical stages, each with multiple acts, as well as amazing street performers, wonderful food, non-profits and lots of shopping – great fun for the whole family!

Main Street is closed to traffic and the fun begins at 6 PM and goes until 10 PM.

Sponsorship Opportunities (includes all Three Events)

Presenting Sponsor - \$3,000

- Logo prominently positioned on all printed materials, banners, e-blasts, and Soundings newsletters
- Opportunity to provide banner at event
- Linked logo displayed on Chamber website event page as Presenting Sponsor
- Logo on Gloucester Block Party Facebook and Facebook event pages
- Company booth and/or product at event
- Opportunity to provide giveaway / marketing collateral
- Company name mentioned as Presenting Sponsor in all Press Releases

SOLD

Stage Sponsor - \$2,000

- Logo displayed on all printed materials, banners, e-blasts, and Soundings newsletters
- Company banner located at musical stage
- Linked logo displayed on Chamber website event page as Stage Sponsor
- Logo on Gloucester Block Party Facebook and Facebook event pages
- Company booth and/or product at event
- Company name mentioned as Stage Sponsor in all Press Releases

SOLD

Gold Sponsor - \$1,500

- Logo displayed on all printed materials, e-blasts, and Soundings newsletters
- Linked logo displayed on Chamber website event page as Gold Sponsor
- Logo on Gloucester Block Party Facebook and Facebook event pages
- Company booth and/or product at event
- Company name mentioned as Gold Sponsor in all Press Releases

Silver Sponsor - \$500

- Company name displayed on all printed materials, e-blasts, and Soundings newsletters
- Company name displayed on Chamber website event page as Silver Sponsor
- Company name displayed on Gloucester Block Party Facebook and Facebook event pages
- Company booth and/or product at event
- Company name mentioned as Silver Sponsor in all Press Releases

Supporting Sponsor - \$250

- Company name displayed on all printed materials, e-blasts, and Soundings newsletters
- Company name displayed on Chamber website event page as Supporting Sponsor
- Company name displayed on Gloucester Block Party Facebook and Facebook event pages

**Yes! Sign Us Up to Sponsor the
Three 2024 Main Street Block Parties**

- Presenting Sponsor - \$3,000 (one only) *SOLD***
- Stage Sponsors - \$2,000 (three) *SOLD***
- Gold Sponsor - \$1,500**
- Silver Sponsor - \$500**
- Supporting Sponsor - \$250**



Contact Details

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Payment Details

- Check Enclosed # _____
- Invoice
- Credit Card (V, MC, AE, DIS)

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____ Date: _____

The Chamber will issue an invoice upon confirmation.

Questions: Please contact the Chamber at michelle@capeannchamber.com or call 978-283-1601.

Mailing Address: 24 Harbor Loop, Gloucester, MA 01930