

Become a Sponsor of Manchester's Festival by the Sea

Saturday, August 1, 2026

This wonderful seaside event offers an incredible opportunity to promote your business! An all-day extravaganza, Festival by the Sea celebrates locally grown art, music, and food with more than 100 vendors. The festival takes place in the town's three parks and includes sales and special deals from participating downtown businesses. This community event is enjoyed by more than 3,000 residents and visitors each year.

Sponsorship Opportunities

~~Presenting Sponsor - $4,000 (One Only)~~

- **Booth**: Company booth (10'x10' space) at event – sponsor responsible for tent & staffing
- **Banner**: Opportunity to display your company banner at the entrance to the event
- **Advertising**: One Free Eblast to C… Membership ($199 value) … uee banner ad on Cape … 0 value)
- **Soci…** … ogo on …
- … as Presenting Sponsor … ent map
- **P…** prominently positioned on all printed ma…ials, including official banner.
- **Electronic**: Logo displayed on Chamber event web page and FBTS vendor/artisan page
- **Press Releases**: Company name mentioned as Presenting Sponsor in all Press Releases

Gold Sponsor - $2000

- **Booth**: Company booth (10'x10' space) at event – sponsor responsible for tent & staffing
- **Advertising**: Free one-month Premium banner ad on Cape Ann Vacations website ($250 value)
- **Social**: Dedicated sponsor appreciation post on Festival by the Sea Facebook page and company name on FBTS Facebook header
- **Event Map**: Logo included as Gold Sponsor on MapMe digital event map
- **Print**: Logo displayed on all printed materials, including official banner.
- **Electronic**: Logo displayed on Chamber event web page and FBTS vendor/artisan page
- **Press Releases**: Company name mentioned as Gold Sponsor in all Press Releases

Silver Sponsor - $1,000

- **Advertising**: Free one-month Standard banner ad on Cape Ann Vacations website ($125 value)
- **Social**: Sponsor Appreciation post on Festival by the Sea Facebook page
- **Event Map**: Logo included as Silver Sponsor on MapMe digital event map
- **Print**: Logo displayed on all printed materials, including official banner.
- **Electronic**: Logo included on Chamber event web page and FBTS vendor/artisan page
- **Press Releases**: Company name mentioned as Silver Sponsor in all Press Releases

Supporting Sponsor - $500

- **Event Map**: Company name included as Supporting Sponsor on MapMe digital event map
- **Print**: Company name displayed on all printed materials. including official banner.
- **Electronic**: Company name included on Chamber event web page and FBTS vendor/artisan page
- **Press Releases**: Company name mentioned as Supporting Sponsor in all Press Releases

Yes! Sign Us Up to Sponsor the 2026 Festival by the Sea

GREATER CAPE ANN CHAMBER OF COMMERCE

- ☐ ~~***Presenting Sponsor - $4,000***~~ ***(Taken)***
- ☐ ***Gold Sponsor - $2,000***
- ☐ ***Silver Sponsor - $1,000 Supporting***
- ☐ ***Sponsor - $500***

Contact Details

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Telephone: _____

Payment Details

- ☐ Check Enclosed # _____
- ☐ Credit Card (Visa, MasterCard, Discover, or American Express)

Cardholder's Name: _____

Card Number: _____

Security Code (back of card): _____ Expiration: _____

Billing Address: _____

Billing Zip Code: _____

Signature: _____ Date: _____

The Chamber will issue an invoice/ receipt upon confirmation.
Questions: Please contact the Chamber at michelle@capeannchamber.com or call 978-283-1601
Mailing Address: 24 Harbor Loop, Gloucester, MA 01930