

# World Trade Day 2022

May 24, 2022 | 11:00 am-6:00pm  
Hyatt Convention Center Downtown Denver

World Trade Day is the largest international trade and investment conference in the Rocky Mountain Region and possibly the nation. Join us to discuss the impacts of global trade, commerce and investments on our region and learn how to jump-start your business, mitigate risk and leverage the latest technology and strategies to boost your global operations.



	Exclusive Conference Title Sponsor <b>\$20,000</b>	Reception Sponsor <b>\$10,000</b>	Specialty Sponsor <b>\$8,000</b>	Premier Sponsors <b>\$5,000</b>	Corporate Sponsors <b>\$3,000</b>	Lunch Table <b>\$1,600</b>
<b>Right to use World Trade Center Denver logo, event name, and marketing materials</b>	•	•	•	•	•	•
<b>Luncheon Table Signage</b>						
<b>Pre-event promotion (website, social media, marketing materials)</b>	•	•	•	•	•	
<b>Company logo to appear in all print and electronic marketing</b>						
<b>Conference tickets</b>	16	12	8	8	6	5
<b>Digital Program Ad</b>	<b>Full-Page</b>	<b>Half-Page</b>	<b>Quarter-Page</b>	<b>Quarter-Page</b>	<b>Logo in program</b>	<b>Listing in Conference Program</b>
<b>Verbal Acknowledgement</b>	•	•	•	•	•	
<b>Expo Booth</b>	•	•	•	•	•	
<b>Video sponsor, Hybrid Virtual sponsor, VIP reception sponsor, Coffee sponsor, Snack Sponsor, Book Sponsor, etc.</b>			•			
<b>Speaking Role to Address Conference Participants</b>	<b>Assembly and Breakout</b>	<b>Reception</b>	<b>Breakout</b>	<b>Breakout</b>		
<b>Naming Rights (Main Assembly Hall)</b>	•	•				
<b>Full Participant List of Conference Attendees</b>	•					

**Audience Size: 650+**

For more information about sponsorship opportunities, please contact: Karen Gerwitz at 303.592.5363 or Karen.Gerwitz@wtcdenver.org.