

HOW YOU CAN HELP

Refer a Survivor

- The Blue Card works with local social service agencies to locate survivors who are in need. If you know of a survivor who needs our assistance but does not have access to a social service agency, contact us at **(212) 239-2251** or **info@bluecardfund.org**.



Engage Your Employer

- Share The Blue Card's mission with your employer and encourage matching donations.

Connect Athletes to Our Endurance Program

- The Blue Card takes part in various sporting events including the TCS New York City Marathon, the TD 5 Borough Bike Tour, New York City Triathlon and The Miami Half/Full Marathon



Host an Informational Meeting

- Share The Blue Card's mission with your friends and encourage them to get involved and/or donate.

Visit a Survivor in the Hospital

- Many survivors do not have a strong support network that they can rely on when they are in the hospital. The Blue Card Lissner Hospital Visitation Program offers volunteer visits to hospitalized Holocaust survivors who need companionship and emotional support.



Consider Planned Giving/Legacies

- From naming The Blue Card in your will, to charitable trusts, retirement plan gifts and gift annuities, there are many giving options available. Please consult your financial planner for options and benefits. Your lasting legacy and compassion will ensure that Blue Card programs will continue to help survivors in need, while also providing financial benefits to you and your family.

TheBlueCard thebluecard bluecard1934



The mission of **The Blue Card** is to provide direct financial assistance to needy Holocaust survivors living in the United States.

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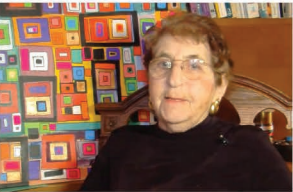
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Report to the Community

Meet Eva C.

one of The Blue Card's recipients residing in New York City



Eva was born in 1925 in Yugoslavia, to a middle-class Viennese family. In 1941 her father Arnold was arrested by the Ustashe, Yugoslav Nazis. He was later murdered in the gas chambers of the Treblinka concentration camp in Poland. The Ustashe came back and stole her family home at gunpoint, making Eva and the rest of her family homeless. The Ustashe also stole two of her family's businesses.

Eva and her remaining family fled Zagreb in 1941 to the Adriatic Coast which was then occupied by the Italian army. During her time there, Eva was imprisoned in two Italian concentration camps, Kraljevica and Rab.

Being in the Italian concentration camps actually saved Eva's life, as they did not murder the prisoners, but instead, protected them from the Croatia Ustashe and the Nazis.

After the Italian capitulation in 1943, she joined the Yugoslav resistance against the Nazis as an army nurse, and later as a staff artist on a Yugoslav resistance newspaper in the mountains of Yugoslavia.

In 1945, she reached Rome, Italy, where she was accepted



Eva, and older sister Erika, during the summer of 1937

into the Academy of Fine Arts to study painting through the compassion and the generosity of the director of the Academy since she had no money or schooling to back her acceptance. After receiving her visa on June 10, 1949, Eva sailed to New York, where she studied at Pratt Institute, Brooklyn, under Philip Guston and Franz Kline—the famous New York abstract expressionist painter—who introduced her to abstract art. Thus, for the next thirty plus years she would paint in the abstract style. Later, she used her artistic skills to illustrate a few books. Eva had six of her books published by major publishers. In 2011, at her first exhibition, Eva unveiled sixty years-worth of her work at the Carter Burden Center for Aging's Gallery 307 on Seventh Avenue in Chelsea.

"I went to a psychiatrist for years, many years. I had post-traumatic stress. It's a horrible disease," she states. Eva has struggled with the effects of the Holocaust for years, but says her art allowed her, to some extent, to cope with her experiences and trauma. "What I did is I put all my emotions, all my frustration in my paintings." She still paints regularly, and teaches a workshop on abstract



Eva at 16 years old

art for people with chronic diseases. This fierce woman has also battled and defeated cancer.

Today, Eva is ninety-three years old and lives alone in New York City. Eva depends on government aid, as well as on the assistance that she receives from The Blue Card. She has been a client of The Blue Card since 2006, receiving continuous support on a monthly basis, as well as Jewish holiday grants and birthday gifts. Additionally, The Blue Card purchases Ensure supplement drinks and provides her with a Telephone Emergency Response Unit System.

The Blue Card tries to make sure that Eva is treated with dignity and has the comfort she deserves.

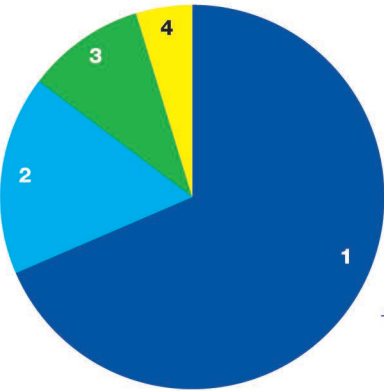


Eva, and older sister Erika, 1929



Eva with her parents, sister Erika and family friend at a skiing trip before the war

The Blue Card's Grants at a Glance

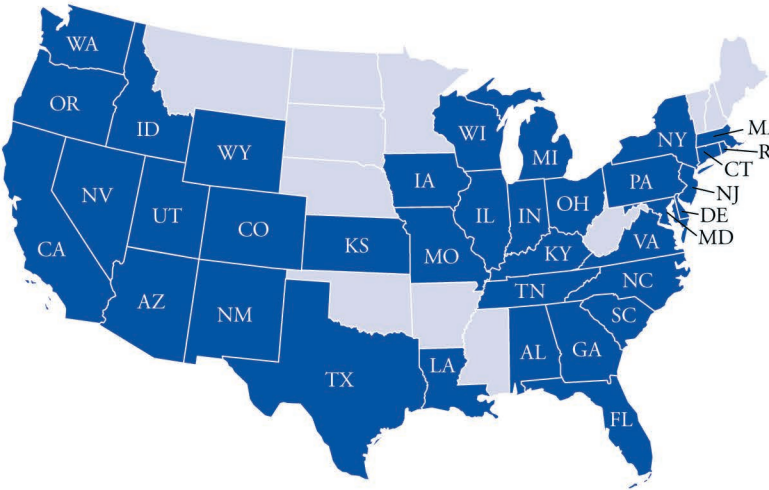


1. Ongoing Support:	\$1,842,499
2. Emergency Assistance Program:	\$453,271
3. Telephone Emergency Response Program:	\$265,507
4. Supplemental Cash Assistance Program:	\$125,704

Total Grants: \$2,686,980

*Unaudited

The Blue Card's Clients Across the United States



Aiding nearly 3,000 Holocaust survivor households in 35 states.

As Seen In The Press



Description of The Blue Card's Programs

Claims Conference Emergency Assistance Program

One time grant assistance for emergency needs including:

- Housing and related costs such as late payments to prevent eviction or homelessness or shut-off of utilities
- Emergency Relocation
- Food Purchases
- Medical and dental care, including medical equipment not otherwise covered by insurance
- Essential clothing and footwear
- Purchase and repair of essential major and minor appliance

The Emergency Assistance Program is funded by The Conference on Jewish Material Claims Against Germany.

Emergency Prevention Programs

- Monthly Stipend - supports the most poverty-stricken survivors with monthly checks.
- Telephone Emergency Response System - provides the system to Holocaust survivors who do not have the financial resources to pay for installation, service, and maintenance.

Health and Wellbeing Programs

- Siggie B. Wilzig Fighting Cancer Together - offers aid to survivors battling cancer. Assistance is available for transportation to appointments, medical co-pays, nutrition and emotional support.
- Vitamins - provides survivors with multivitamins, minerals, and supplements, and liquid meals.
- Jewish Holiday - provides financial support for the High Holidays, Hanukkah and for Passover, giving survivors the financial means to have a happier holiday season.
- Mazel Tov Birthday - provides survivors with a card and a check on their birthday. Receiving these mean a great deal to survivors who lost their entire families during the war.
- Adolph and Lotte Rosenberg Summer Vacation - Survivors are provided with handicapped-accessible accommodations, transportation, scheduled meals, and a well-planned itinerary, making the program structured, safe, and group-oriented.
- Sonia and Max Lonstein Bring a Smile - provides additional support for terminally ill Holocaust survivors. The program essentially grants survivors their final wish.
- LIFTWARE Utensils - Liftware is an electronic stabilizing handle and a selection of attachments that include a soup spoon, everyday spoon, fork, and spork. Liftware Steady is designed to help people with hand tremor, which may be related to Parkinson's disease or essential tremor, eat more easily. Holocaust survivors suffering with Parkinson's Disease and other debilitating illnesses benefit tremendously from this special stabilizing unit.
- Mood Restore Light Box - Intelligent Light Therapy - A special, compact, and portable UV free unit provides much needed light therapy to Holocaust survivors. In addition to effectively treating Season Affective Disorders (SAD), the Mood Restore Light Box improves visual clarity and color rendering, as well as offset season weather and climate changes and helps support the circadian rhythm regulation. This light box works wonders for thousands of our lonely survivors especially those who are shut-ins and are home-bound during the colder winter days.
- FreeStyle Libre - The Freestyle Libre 2 system continuously measures glucose data every minute with customizable, optional real time alarms to alert the user when their glucose is high or low without scanning. The unit gives people with diabetes excellent accuracy and actionable information to better manage their condition.
- Companion Pets - Companion pets bring comfort and happiness to the older population with interactive, cats and dogs that replicate the look, sounds and feel of real pets. Many studies have found that these pets have the ability to enhance one's well-being and quality of life through companionship.
- Uniper Cares Combating Social Isolation Program - We are pleased to announce that The Blue Card will strengthen its relationship with the Jewish Federations of North America (JFNA) and the Network of Jewish Human Service Agencies (NJHSA) by working together on a groundbreaking project which will utilize technology to address the challenging dynamic of senior isolation. The program will support home-bound Holocaust survivors and will utilize broadcast and video technology developed by Uniper Cares, a start-up company with roots in Israel. The Blue Card was selected along with a handful of other agencies from across the country to participate in this project. We are so grateful to work with the JFNA and the NJHSA in a new, creative capacity to provide this special support to survivors.

Educational and Outreach Programs

- Person-Centered, Trauma-Informed Training for Dental and Medical professionals working with Holocaust survivors – provides sensitivity training to medical and dental profession working with Holocaust survivors.
- Nutrition Guidance - Educates Survivors on proper nutrition.
- The Blue Card-Lissner Hospital Visitation Program - offers volunteer visits to hospitalized Holocaust survivors who may be all alone and need a friendly support.