



## 2018 ANNUAL SPONSORSHIP

The Network of Jewish Human Service Agencies (NJHSA) is the membership association for 140+ nonprofit organizations in the United States, Canada and Israel who provide a full range of human services for members of the Jewish community and beyond.

The Network is the leading voice for Jewish human service organizations – the go-to resource for best practices, research, innovation and partnerships; strengthening agencies so that they can better serve their communities and the people who need their help.

The Network strengthens and supports member agencies and the people they serve through a wide range of human services including career and employment, youth and family, healthcare, immigrant and refugee, disability, counseling and mental health, seniors and Holocaust survivor assistance and caregiver support.

NJHSA fosters the work of its member agencies' professional and volunteer leadership in serving their clients and communities. Through advocacy, consultation, education and networking, the Network promotes services and policies that assist those in need, sustain healthy individuals and families, and strengthen individual and family connections to the Jewish and general communities.

As the national network, with international affiliates, NJHSA serves as the collective voice and advocate for its member agencies and provides strong leadership and support through:

- Innovation
- Service Delivery / Best Practices
- Successful Collaborations
- Advocacy / Government Affairs

The NJHSA Annual Conference brings together more than 400 attendees, three fourths of whom are chief executive officers, senior management, and board presidents and leaders of Jewish nonprofit human service agencies. Outstanding workshops, guest speakers and networking opportunities abound for NJHSA Annual Conference attendees and sponsors. The NJHSA Launch Annual Conference will be held at the Grand Sheraton in Chicago from Sunday, April 29<sup>th</sup> through Tuesday, May 1, 2018.

All sponsors are invited to attend plenary sessions, workshops and meals, networking with attendees throughout the 2.5 day conference. Additionally, on Monday, April 30<sup>th</sup> sponsors will have the opportunity to exhibit to all attendees during a 60-minute showcase. All conference attendees will enjoy refreshments while learning about your goods and services.

On Monday, April 30<sup>th</sup> conference goers will divide into smaller groups for Networking Luncheons. Historically these luncheons have been coveted as a valuable networking opportunity for professionals and volunteer lay leaders to interact more casually, visit with colleagues and form new relationships. Discussions are more focused and interactive in this more intimate setting.

We look forward to seeing you in Chicago in April. For further information, please contact Megan Manelli at

[mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org).



## ANNUAL SPONSORSHIP OPPORTUNITIES & LEVELS

### OPPORTUNITIES

#### David Axelrod | Sunday Opening Plenary Lunch | \$25,000

David Axelrod, an American political operative and political analyst, best known as the Chief Strategist for Barack Obama's presidential campaigns will engage in a fireside chat with NJHSA's entire Conference contingency at the Sunday Opening Plenary Lunch, the Conference's first gathering.

David's presentation will make a great impact on conference attendees as **much is taking place on the Hill greatly affecting NJHSA's member agencies and the communities they serve.**

Sponsorship of the Sunday Opening Plenary would include:

- Benefits of a Platinum Sponsor; including named podium recognition and signage (see Platinum details below)
- Opportunity to present to Conference contingency (on stage) at the Opening Plenary



#### Jeff DeGraff | Monday Plenary Breakfast | \$10,000

Jeff DeGraff, The Dean of Innovation, has advised many of the world's leading corporations, using the Competing Values



Framework that he co-created, on how to grow, change and ultimately move forward to see positive results. Jeff's ideas have gained such a following that he created the Innovatrium, an innovation institute in the heart of the University of Michigan's campus. His talent for breaking down the steps needed to innovate effectively also prompted him to write a slew of successful books on innovation. Jeff will present to NJHSA's entire Conference contingency at Monday's Plenary Breakfast.

Jeff's expertise applies directly to NJHSA's Center for Innovation & Research, which is in the development process and aims to be an array of resources the Network could apply to help Members transform ideas and opportunities into actions through collaborations and partnerships.

Sponsorship of the Monday Plenary Breakfast would include:

- Benefits of a Platinum Sponsor; including named podium recognition and signage (see Platinum details below)
- Opportunity to present to Conference contingency (on stage) at the Plenary Breakfast



## OPPORTUNITIES

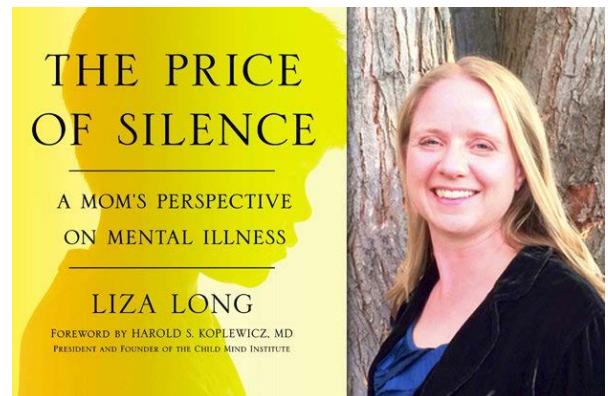
### **Liza Long | Tuesday Closing Plenary | \$5,000**

Liza Long is a writer, educator and a children's mental health advocate. Liza published, [The Price of Silence: A Mom's Perspective on Mental Illness](#), in 2015, which was named a "Books for a Better Life" award winner. Liza is also the mother of four children, one of whom has bipolar disorder. She began her blog, [The Anarchist Soccer Mom](#), in 2007, when her family's personal tragedy intersected with the public tragedy of Newtown. Liza spoke at [TEDx San Antonio](#) in October 2013 and regularly contributes to the [Huffington Post](#) and [Psychology Today](#). Liza will present to NJHSA's entire Conference contingency at Tuesday's Closing Plenary.

[The Price of Silence](#) was described as "a searing indictment of the lack of affordable care available for the treatment of mentally ill adolescents." NJHSA member agency service providers can relate to this as Jewish human service agencies play a critical role in the delivery of mental health services.

Sponsorship of the Tuesday Closing Plenary would include:

- Benefits of a Gold Sponsor; including named podium recognition and signage (see Gold details below)
- Opportunity to present to Conference contingency (on stage) at the Closing Plenary



### **Erasing the Distance | Sunday Evening Networking | \$3,000**



[Erasing the Distance](#) is a nonprofit arts organization that uses the power of performance to disarm stigma, spark dialogue, educate, and promote healing surrounding issues of mental health. Their performance on Sunday evening will be followed by a networking event designed for all conference goers. Disarming stigma is a goal all NJHSA member agencies strive to achieve and struggle with.

Sponsorship of the Sunday Performance and Networking Event would include

- Benefits of a Silver Sponsor; including named podium recognition and signage (see Silver details below)
- Opportunity to present to Conference contingency (on stage) at the Sunday Networking event

### **Optional Monday Networking Lunches | \$2,500**

There are 5 optional Monday Networking Lunches. Sponsorship of a Networking Luncheon carries with it the following sponsorship benefits:

- Participation in the 60-minute dedicated Sponsor Showcase (no conflicting programming)
- Mobile app banner ad
- Logo printed on canvas tote (largest image)
- Podium recognition and the opportunity to present to the group at the Networking Luncheon
- Exhibit table in the Delegate Lounge to display information and resources



## LEVELS

### **PLATINUM: \$10,000**

- **Individual consultation with NJHSA CEO on establishing/enhancing relations with member agencies**
- **Complimentary AV**
- **Two** complimentary annual conference registrations; including meals (included in registration)
- A **workshop session** during the conference
- Conference **attendee lists with contact information**
- Mobile app **push notifications advertising organization/company**
- Opportunity to sponsor up to **4 webinars and/or conference calls** during the year
- Opportunity to contribute up to **8 content articles** to the weekly e-newsletter
- Participation in the **60-minute dedicated Sponsor Showcase** (no conflicting programming)
- Mobile app **banner ad platinum level exposure**
- **Logo printed on canvas tote (largest image)**
- **Exhibit table**

### **GOLD: \$5,000**

- **Two** complimentary annual conference registrations; including meals (included in registration)
- Conference **attendee lists with contact information**
- Mobile app **push notifications advertising organization/company**
- Opportunity to sponsor up to **2 webinars and/or conference calls** during the year
- Opportunity to contribute up to **4 content articles** to the weekly e-newsletter
- Participation in the **60-minute dedicated Sponsor Showcase** (no conflicting programming)
- Mobile app **banner ad gold level exposure**
- **Logo printed on canvas tote**
- **Exhibit table**

### **SILVER: \$2,500**

- **One** complimentary annual conference registration; including all meals (included in registration)
- Opportunity to sponsor up to **1 webinar and/or conference call** during the year
- Opportunity to contribute up to **2 content articles** to the weekly e-newsletter
- Participation in the **60-minute dedicated Sponsor Showcase** (no conflicting programming)
- Mobile app **banner ad silver level exposure**
- **Logo printed on canvas tote**
- **Exhibit table**

### **BRONZE: \$1,000**

- Participation in the **60-minute dedicated Sponsor Showcase** (no conflicting programming)
- Mobile app **banner ad**
- **Logo printed on canvas tote**
- **Exhibit table**

### **FRIEND: \$500**

- Mobile app **banner ad**
- **Logo printed on canvas tote**
  - ❖ *Please bring or mail materials for communal resources display table*



## 2018 ANNUAL SPONSORSHIP APPLICATION FORM

2018 Annual Conference  
April 29 – May 1, 2018  
Sheraton Grand Chicago  
Chicago, IL

Please complete this form in its entirety and return to Megan Manelli no later than Wednesday, February 28<sup>th</sup>.

Email: [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org)

Mail: 50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

---

### SPONSORSHIP OPPORTUNITIES & LEVELS:

#### LEVELS

- |                                    |          |                                  |         |                                  |       |
|------------------------------------|----------|----------------------------------|---------|----------------------------------|-------|
| <input type="checkbox"/> Platinum: | \$10,000 | <input type="checkbox"/> Silver: | \$2,500 | <input type="checkbox"/> Friend: | \$500 |
| <input type="checkbox"/> Gold:     | \$5,000  | <input type="checkbox"/> Bronze: | \$1,000 |                                  |       |

#### OPPORTUNITY

Opportunity      Name: \_\_\_\_\_      Amount:      \$ \_\_\_\_\_

---

### CONTACT INFORMATION (to be listed on NJHSA mobile app):

Company/Organization:

Website:

Contact Person:

Title/Position:

Email:

Phone:

Mailing Address:

**ORGANIZATION/COMPANY REPRESENTATIVES:**

Please email a headshot (300 dpi jpeg or png file) of the individual(s) that will be representing your organization/company at the conference, along with name(s), title(s) and email address(es):

- 1.
- 2.

---

**ORGANIZATION/COMPANY DESCRIPTION:**

Please include an up to 50-word description for the conference program booklet:

---

**ORGANIZATION/COMPANY LOGO:**

Please include the organization/company logo in the following two sizes:

- 640 x 150 pixels
- 552 x 150 pixels

---

**METHOD OF PAYMENT:**

Email: [mmanelli@networkjhsa.org](mailto:mmanelli@networkjhsa.org)

Mail: NJHSA  
c/o Megan Manelli  
50 Eisenhower Drive | Suite 100 | Paramus, NJ 07652

---

**Payments are due no later than Wednesday, February 28, 2018**

Check enclosed payable to NJHSA:

---

Credit Card:        

Credit Card Number:

Expiration Date:

Security Code:

Cardholder's Name:

Signature (if faxed or mailed): \_\_\_\_\_