

Lee Rosenfield Bio:

Lee has worked in Jewish non-profit organizations for nearly thirty years now including the Hillel movement, JCC movement, the Federation movement and Jewish higher education. He also served as the National Fundraising Director for Big Brothers Big Sisters of America. For the past nine years, Lee has run his own firm, Rosenfield Consulting, having built it into a national practice with other gifted colleagues and Jewish communal professionals. Lee is a gifted communicator and educator with a breadth of knowledge and high emotional intelligence. Lee embodies the virtues of philanthropy in his bones having been the recipient of Jewish communal largesse as a child and young adult. Lee attended the University of New Hampshire as an undergraduate, where he studied Communications and Spanish. Lee founded the UNH's Hillel organization and was selected to deliver the Baccalaureate speech at university commencement. After graduation, Lee moved to Israel where he lived for one year. Upon his return he worked at Hillel Council of New England and Combined Jewish Philanthropies for two years. Subsequently, Lee moved to Los Angeles where he attended Hebrew Union College-Jewish Institute of Religion and the University of Southern California on a full Federation fellowship earning his Masters of Arts in Jewish Nonprofit Management and a Masters of Public Administration respectively. During graduate school, Lee interned at the Jewish Federation of Los Angeles, the Jewish Community Centers of Los Angeles and was a frequent Service Leader at Congregation Beth Chayim Chashadim.

Marian Z. Stern Bio:

Marian is an expert in the Independent Sector – the sector of society where not-for-profit organizations and philanthropists intersect. She has helped to strengthen a myriad of organizations including social service agencies and those advocating for foster children, healthcare foundations, charter schools, arts groups, federated campaigns, and advocacy programs, along with many organizations and schools serving the Jewish community. Marian is passionate about working with professionals and board members who are dedicated to their communities. For the past 20 years as an independent consultant, Marian has worked with a wide range of public charities, providing fundraising, board development, strategic planning and coaching services. With each of her clients, Marian brings a customized approach after having analyzed their needs and strategic goals. Additionally, she has provided consulting services to funding organizations to refine and improve their philanthropic policies and practices.

Her roles have included:

Philanthropy Professor: Marian served as an adjunct assistant professor for 10 years at New York University in the School of Professional Studies – Heyman Center for Philanthropy and Fundraising, having taught courses on the Psychology of Philanthropy, the History of American Philanthropy, and the Board of Trustees in the master's program. She was also a faculty member in the Columbia University Master's in Fundraising Management program teaching the Advanced Fundraising

Project and from 2002- 2007 was also on faculty at Rutgers University in the American Studies Department.

Corporate Philanthropy Executive: As Manager of Community Programming at Chemical Bank, Marian directed more than \$10 million in corporate contributions annually, worked with bank senior management to formulate philanthropic policy, and provided technical assistance to non-profit organizations throughout New York City. She also helped to establish and supervised the Bank's Volunteer Center. Our strategy of "enlightened self-interest" strategically advanced the Bank's commercial objectives while demonstrating its commitment to social responsibility.

Community Volunteer: As a volunteer, Marian provided similar support to local organizations, ranging from creating fundraising campaigns and consulting on board/governance issues, to developing strategic plans and events. She has served on the boards of such organizations as the Ensemble Studio Theatre, Philanthropy New York, Rachel Coalition (domestic violence agency), and Jewish Family Service of MetroWest, NJ.

Marian has a Master's in Public Administration from the Robert Wagner School of Public Service, New York University, and graduated magna cum laude with a Bachelor of Arts in American Studies from Rutgers University.

Keith Krivitzky Bio:

Keith Krivitzky serves as the principal of TheIdeaBank Consulting; founder of the New Normal Project, which focuses on helping organizations grapple with change; and partner in JOOS, Jewish Organization and Outsourced Strategies. Through TheIdeaBank, Keith works on a variety of projects in the areas of management, strategy, communications, and fundraising. This has included outsourced management of a Jewish Federation, Financial Resource Development for national agency, as well as hands-on management/support and strategic planning for Federations, synagogues, and other organizations. Through the New Normal Project and JOOS, Keith collaborates with other professionals and thought leaders in order to help leaders develop strategies to best get ahead of the change curve and best position their organizations for success. He has offered numerous webinars, roundtables, and trainings. Previously, he has served in a variety of roles in the Jewish community, including CEO of The Jewish Federation in the Heart of New Jersey, Executive Director of the Jewish Federation of Monmouth County NJ, VP of Philanthropy at the Federation in Seattle, and Associate Director of Development/Director of Birthright Israel/all-around-renaissance man at the Hillel International Center in Washington, DC. He is an alum of Princeton and has an MBA from the Smith School of Business, University of Maryland. Keith's passion is solving problems, helping organizations and leaders grapple with change, and developing approaches to rethink and enhance Jewish life.