

## **Sharsheret Summit Partner Toolkit**

Thank you for partnering with us for the Sharsheret Summit, from September 26 to October 31.

This initiative, scheduled during October which is Breast Cancer Awareness Month, is your resource for the latest in breast cancer and ovarian cancer in the Jewish community. With your partnership, we will bring together thousands of people virtually and all across the country.

Our Sharsheret Summit partners can participate in this national initiative in any of the following ways:

- 1. Coordinate an event during the Summit and have your event publicized nationally on our Summit event calendar.
- 2. Encourage your community to participate in <u>Sharsheret's national virtual symposiums</u> on the latest hot topics in breast cancer and ovarian cancer
- 3. Educate your community about breast and ovarian cancer screening by posting any of our social media infographics.
- 4. Share Sharsheret Summit information in your community newsletter.

However you choose to participate, Sharsheret Summit is the source for the latest information on breast cancer and ovarian cancer in the Jewish community.

The symposiums we are excited to be offering this year are:

- Make Your Words Matter: Sharsheret Ambassador Training
- Ovarian Cancer Research Breakthroughs
- Virtual Tashlich: Letting Go of Cancer-Related Trauma During the High Holidays
- Before Their Time: Understanding the Rise in Cancer Among Younger Women
- The Impact of Culturally Competent Cancer Care: A Healthcare Professional Training
- In the Waiting Room: Managing Scanxiety
- Protein Priorities: Here's What You Really Need to Know to Reduce Cancer Risk
- Managing Side Effects for Breast Cancer and Ovarian Cancer Through Treatment and Beyond
- Unpacking Breast Cancer: Understanding Stages, Common Types, and Rare Forms

To learn more information please check out <u>summit.sharsheret.org</u>

#### **Sample Newsletter Announcement**

Sharsheret, the national Jewish breast and ovarian cancer organization, is hosting their free annual Sharsheret Summit 2025 - your resource for the latest information in breast cancer and ovarian cancer in the Jewish community from September 26th to October 31st. This initiative includes 9 national virtual symposiums on the latest hot topics in breast cancer and ovarian cancer. The symposiums we are excited to be offering this year are: Make Your Words Matter: Sharsheret Ambassador Training; Ovarian Cancer Research Breakthroughs; Virtual Tashlich: Letting Go of Cancer-Related Trauma During the High Holidays; Before Their Time: Understanding the Rise in Cancer Among Younger Women; The Impact of Culturally Competent Cancer Care: A Healthcare Professional Training; In the Waiting Room: Managing Scanxiety; Protein Priorities: Here's What You Really Need to Know to Reduce Cancer Risk; Managing Side Effects for Breast Cancer and Ovarian Cancer Through Treatment and Beyond; Unpacking Breast Cancer: Understanding Stages, Common Types, and Rare Forms. To learn more information please check out summit.sharsheret.org/.

### **Sample Email Template**

Dear Friends.

We wanted to reach out and let you know about an upcoming event we are excited to be partnering on. Sharsheret, the national Jewish breast and ovarian cancer organization, is hosting their free annual Sharsheret Summit from September 26th to October 31st. During October's breast cancer awareness month, we know that breast cancer is top of mind for so many of you. There are many ways you can take action today:

- Participate in {your organization} community event.
- Join Sharsheret's national virtual symposiums on the latest hot topics in breast cancer and ovarian cancer with a special spotlight on advances in screening.
- Learn more about breast cancer and ovarian cancer screening and hereditary risk for cancer. Talk with your doctor about a screening plan that's right for you.

However you choose to go pink and teal this fall, know that there is a community here to support and educate you.

#### **Sample Social Media Posts**

We have included some helpful quick facts and resources about breast cancer and ovarian cancer- feel free to share on your social media and make sure to tag us on Instagram: @sharsheretofficial <u>Download them</u> here!

Sample caption: Breast and ovarian cancer is a Jewish community issue. Learn more. Know the Facts. Take Action! Join <our organization> in participating in Sharsheret Summit, the source for the latest information on breast cancer and ovarian cancer in the Jewish community. Learn more at <a href="mailto:summit.sharsheret.org">summit.sharsheret.org</a>.



# FEATURED VIRTUAL EVENTS

SEPTEMBER 26 - OCTOBER 31, 2025

MAKE YOUR WORDS MATTER:
SHARSHERET AMBASSADOR TRAINING
Speaker Training Webinar

Speaker Training Webinar

Speaker Training Webinar

OVARIAN CANCER
RESEARCH BREAKTHROUGHS
Sponsored by: Merck

VIRTUAL TASHLICH: Letting Go of Cancer-Related Trauma During the High Holidays

BEFORE THEIR TIME: Understanding the Rise in Cancer Among Younger Women

THE IMPACT OF CULTURALLY COMPETENT CANCER CARE: A Training for Healthcare Professionals

IN THE WAITING ROOM: Managing Scanxiety

Sponsored by: AstraZeneca, Merck and Natera

PROTEIN PRIORITIES: Here's What You Really Need to Know to Reduce Cancer Risk

MANAGING SIDE EFFECTS FOR BREAST CANCER AND OVARIAN CANCER THROUGH TREATMENT AND BEYOND

UNPACKING BREAST CANCER: Understanding Stages, Common Types, and Rare Forms **04** 8:00 PM ET 5:00 PM PT

08 8:00 PM ET 5:00 PM PT

26 12:30 PM ET 9:30 AM PT

29 8:00 PM ET 5:00 PM PT

16 1:00 PM ET 10:00 AM PT

23 8:00 PM ET 5:00 PM PT

28 4:00 PM ET 1:00 PM PT

29 8:00 PM ET 5:00 PM PT

30 8:00 PM ET 5:00 PM PT

#### Register at **summit.sharsheret.org**

THANK YOU TO OUR GENEROUS SUMMIT SPONSORS:



















Cooperative Agreement 24-0061 of the Centers for Disease Control and Prevention

