GREATER HOUSTON LGBTQ+ CHAMBER OF COMMERCE

10 Years OF IMPACT

2026 Sponsorship Opportunities Guide

About

About the Chamber

For 10 years, the Greater Houston LGBTQ+ Chamber of Commerce has been the region's leading economic voice for the LGBTQ+ and Allied community. Since 2016, we have connected business and community to advance economic empowerment, expand opportunity, and strengthen LGBTQ+ visibility across Greater Houston.

Through intentional partnerships, programs, advocacy, and deep community engagement, the Chamber has strengthened LGBTQ+ economic opportunity—bringing together businesses, professionals, corporate partners, civic leaders, and community organizations to advance a more vibrant, inclusive economy.

Vision

An economy where everyone belongs.

The Greater Houston LGBTQ+ Chamber of Commerce powers a future where LGBTQ+ people and businesses thrive.

As the region's leading LGBTQ+ economic voice, we drive inclusive growth, invest in leadership, and expand economic mobility—closing gaps, strengthening workforce opportunity, and building a resilient, equitable economy for all.

Mission

To grow and strengthen a thriving LGBTQ+ economic ecosystem across Greater Houston—expanding opportunity, deepening impact, and accelerating economic success for businesses, professionals, and the LGBTQ+ community.

We:

CONNECT
convening business and community

ADVOCATE
championing economic inclusion

EDUCATE
providing pathways and resources

LEAD
advancing visibility, economic inclusion, and impact

LGBTQ+ Economic Ecosystem

Over the past decade, the Chamber has built a powerful LGBTQ+ economic ecosystem by connecting business, community, and partners to advance inclusion, strengthen entrepreneurship, build workforce pathways, and expand economic mobility.

Today, this ecosystem continues to grow as we work to close gaps, expand opportunity, and drive economic success for the LGBTQ+ community across the region.

Learn More



Watch Video

Contact the Chamber to become a sponsor today!
info@houstonlgbtchamber.com | 832-510-3002
or complete the Sponsorship Interest Form.

A Message From Our President & CEO



2026 marks a milestone year for the Greater Houston LGBTQ+ Chamber of Commerce—our 10-Year Anniversary.

What began as a bold vision in 2016 has grown into one of the most dynamic LGBTQ+ economic ecosystems in the country. Over the past decade, the Chamber has become a catalyst for LGBTQ+ economic inclusion, advancing opportunity, visibility, and empowerment for LGBTQ-owned businesses, professionals, and Allies.

Since our founding, our mission has never wavered: to build an economy where everyone belongs.

Through intentional partnerships, strategic programming, civic collaboration, and deep community connection, we have brought together LGBTQ+ and Allied businesses, corporate partners, nonprofits, ERGs, civic leaders, and community organizations. This collective work has strengthened economic opportunity and created real impact.

10 Years OF IMPACT

Stronger. Bolder. Unstoppable. Together.

This flagship theme reflects more than our history—
it captures our resilience and our shared commitment to economic inclusion.

Over ten years, we have:

- Elevated LGBTQ+ entrepreneurs and enterprises
- Built cross-sector partnerships across business, civic, and community spaces
- Increased visibility for LGBTQ+ leadership and innovation
- Challenged economic disparities and strengthened pathways to opportunity
- Created spaces where LGBTQ+ and Allied professionals thrive

This progress did not happen by accident.
It was built with intention—and it must be sustained with intention.

The Anniversary Year: A Turning Point

Throughout 2026, the Chamber will host a year-long series of events, campaigns, and moments of recognition that celebrate our shared progress and set the stage for what comes next.

- **10-Year Signature Celebration Event**
- **“10 Years, 10 Stories” Impact Series**
- **Founders & Inaugural Members Recognition**
- **Legacy Publication + Anniversary Video Project**
- **Pride In Business: 10-Year Anniversary Celebration**
- **Launch of the LGBTQ+ Community Economic Impact Survey**
- **Introduction of the Next 10-Year Vision**

Each program reflects our three guiding pillars:



You belong here.

We invite you to join us in this journey through sponsorship engagement.
Your support matters—now more than ever.



We have achieved so much in our first decade —
and we are just getting started.

As we step into our next chapter, we reaffirm our commitment to building an economy rooted in visibility, equity, collaboration, and shared prosperity.

The Chamber stands as the bridge between business and community—creating opportunity, driving impact, and shaping a more vibrant, inclusive future.

Stronger. Bolder. Unstoppable. Together.

On behalf of our team and Board of Directors, thank you for your continued support, leadership, and investment in our mission.

Let’s build the next decade — together.

Tammi Wallace (she/her)
Co-Founder, President & CEO
Greater Houston LGBTQ+ Chamber of Commerce

Why Sponsorship Matters

Sponsorship delivers meaningful visibility, connection, and engagement across a powerful economic ecosystem.

We stand at a pivotal moment.
As the landscape of opportunity evolves, visibility and access matter more than ever. Investing in LGBTQ+ economic opportunity isn't just support—it is how we lead together.

Your sponsorship enables us to:

- Expand the LGBTQ+ business pipeline and entrepreneurial pathways
- Support small businesses and creators through education and access to capital
- Develop workforce initiatives and professional advancement opportunities
- Provide platforms for LGBTQ+ talent, leadership, and innovation
- Host events and programs that strengthen community connection
- Build economic resilience in the face of political, social, and market challenges

When you sponsor Chamber events and programming, you are directly investing in the future of LGBTQ+ economic opportunity across Greater Houston.

Now is the Time...

This 10-year milestone is more than a celebration — it is a call to action.

We invite corporations, businesses, community organizations, and allies to stand with us in this pivotal year.

Complete the Sponsorship Interest Form

Partner with us to activate your brand, deepen your impact, and support the programs that move our mission forward — **year-round**.

Whether you:

- Sponsor a flagship event like **Pride In Business**
- Invest in professional development through the **LGBTQ+ Workplace Alliance**
- Support small business growth through the **THRIVE Business Summit**

You are helping to expand economic opportunity and build the next decade of progress.

Sponsor opportunities include:

- Sponsoring Chamber events and programs—from major celebrations to year-round initiatives
- Becoming a 10-Year Anniversary Partner or Legacy Sponsor
- Participating in storytelling and anniversary campaigns
- Sharing your Chamber story and amplifying impact
- Encouraging others to support the Chamber's mission

Every sponsorship—large or small, one event or an annual series—powers this work.

Together, we are closing economic gaps, strengthening business pathways, expanding workforce development, and driving opportunity across the region.

Are you ready to help build an economy where everyone belongs?

Join Us!

We can create a customized engagement plan for your business or organization. Let's talk!

👉 Complete the **Sponsorship Interest Form** and a team member will follow up with you as soon as possible.

Every sponsorship — large or small, one event or an annual series — powers this work. Together, we are closing economic gaps, strengthening business pathways, expanding workforce development, and driving opportunity for LGBTQ+ people and allies across the region.

Sponsorship - At A Glance

Sponsorship moves beyond marketing—it places you inside a thriving LGBTQ+ economic ecosystem that grows businesses, activates talent, and strengthens community.

💼 BUSINESS VALUE

Visibility • Reach • Relationships

What every business—large to small—gets from sponsorship:

- Brand visibility in front of LGBTQ+ and Allied audiences
- Access to a high-trust, values-aligned market
- Business referrals from members, partners, and corporate networks
- Enhanced reputation as a supporter of economic inclusion
- Connections to decision-makers, buyers, and community leaders
- Opportunities to collaborate with corporate partners
- Vendor exposure to organizations seeking diverse suppliers

Not just logos.
This puts your business or organization in the rooms where decisions are made.

🌐 WORKFORCE & TALENT VALUE

Leadership • Culture • Retention

Especially powerful for:

- ERGs
- HR leaders
- Hiring managers
- Solo professionals
- Access to LGBTQ+ and Allied talent pipelines
- Employee engagement through B/ERG activation
- Speaking, mentoring, and leadership opportunities
- Visibility for LGBTQ+ professionals and emerging leaders
- Retention & culture support for out employees
- Employer-of-choice credibility

Not just logos.
This connects your team to leaders, mentors, and opportunity.

💜 COMMUNITY & ECONOMIC IMPACT

Resilience • Equity • Shared Prosperity

The strongest values the Chamber can offer — unique to LGBTQ+ chambers:

- Invest in LGBTQ+ economic mobility
- Strengthen the LGBTQ+ small and medium business ecosystem
- Support youth, nonprofits, and vulnerable community members
- Advance inclusion during a time of rising opposition
- Preserve and elevate LGBTQ+ visibility
- Fuel community resilience and belonging

Not just logos.
This invests in the ecosystem that lifts LGBTQ+ people and businesses.

🚀 ENTREPRENEURSHIP & GROWTH VALUE

Pipeline • Access • Acceleration

- Client acquisition & referrals
- Lead generation through events
- Access to decision-makers & buyers
- Warm introductions through Chamber network
- Visibility as an LGBTQ+ or ally business
- Business development and professional training
- Mentorship and peer learning
- Proximity to corporate procurement

Not just logos.
This connects you to customers, collaborators, and pathways to grow.

Sponsorship integrates your business into the LGBTQ+ economic ecosystem and aligns your brand with a movement for economic inclusion — where opportunity is created and shared.

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DECADE OF IMPACT

10-Year Anniversary Sponsorships

GREATER HOUSTON LGBTQ+ CHAMBER OF COMMERCE

10 Years OF IMPACT

The Chamber's 10-Year Anniversary Celebration marks a decade of impact, growth, and leadership in advancing the LGBTQ+ economic ecosystem. Sponsorship of this milestone event provides unmatched visibility as we honor our history, celebrate our members and partners, and chart the future. Align your brand with this powerful moment and demonstrate your commitment to building an economy where everyone belongs.

Benefits	Unstoppable Partner (Title) **$100,000**	Bolder Partner **$50,000**	Stronger Partner **$25,000**	Together Partner **$10,000**	Forward Partner **$5,000**
Logo recognition across Anniversary programming, webpage, eblasts & collateral	● *iv*	●	●	●	
Recognition across key Anniversary programming, including: Pride In Business Celebration, THRIVE Business Summit, LGBTQ+ Workplace Alliance Summit, Anniversary Celebration	● *iv*	●	●		
Pride In Business Celebration Luncheon + After Party	20 seats *v*	10 seats *i*	10 seats *i*	5 seats	2 seats
Pride In Business Celebration Luncheon + After Party - sponsor recognition	● *vix*	●	●	●	
Pride In Business Celebration Luncheon + After Party - VIP Reception	10 tickets	6 tickets	4 tickets	2 tickets	
Pride In Business Celebration Luncheon + After Party - Premier activation placement at Expo Zone	●	●			
Impact Partnership - benefits for 12 months	**Mission**	**Growth**	**Pivotal**	**Catalyst**	
Anniversary Partner spotlight in Chamber Connection newsletter	● *viii*	●	●	●	
3 dedicated social media highlights	●	●	●	●	
Logo on step-and-repeat	● *vi*	● *iii*	● *ii*		
Feature in "Decade of Impact" digital publication - full company / organization profile	●	●			
Program introduction or award presentation	● *vii*	●			
Recognition as Title Sponsor of Show Your Pride Campaign	●				
Recognition as Courage Sponsor of Show Your Pride Campaign		●			
Spotlight conversation or fireside conversation at LGBTQ+ Workplace Alliance Summit	●				
Featured panelist opportunity at LGBTQ+ Workplace Alliance Summit		●			
Sponsor recognition in Supplier Inclusion programming	● *vix*	●			
Company narrative embedded into a "Decade of Impact" video segment or other relevant video feature	●				
Name recognition across Anniversary programming & webpage					●

i - One (1) premium table; ii - third tier; iii - second tier; iv - "10-Year Anniversary Celebration Presented by [Sponsor]; v - two (2) premium tables; vi - premier placement; vii - opportunity to deliver 3-minute remarks at Pride In Business Celebration; viii - exclusive leadership feature in Chamber Connection + Small Biz Insights newsletters; vix - top-tier;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

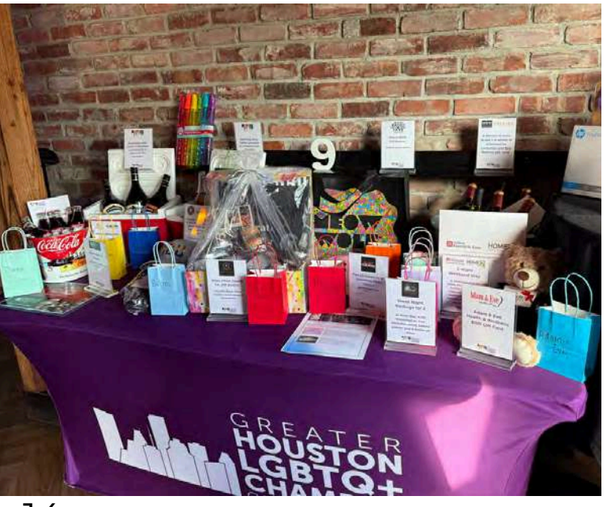
DECADE OF IMPACT

10-Year Anniversary Celebration Reception

The 10-Year Anniversary Celebration Reception marks the month the Chamber was founded and brings members, partners, and supporters together to celebrate a decade of impact.

This flagship event is a special gathering honors our journey, strengthens connections, and sets the tone for the milestone year ahead. Sponsorship offers powerful visibility and a meaningful opportunity to engage with the LGBTQ+ and Allied business community. Expected attendance is 300+.





Benefits	Legacy $10,000	Vision $7,500	Decade $5,000	Milestone $2,500	Pride $1,000	Visibility $500
Logo recognition - event promotions and on-site signage	●	●	●	●	●	
Verbal recognition during program remarks and slide presentation (if applicable)	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Display of promotional signage and materials (provided by sponsor)	●	●	●	●	●	
Opportunity to distribute literature to attendees		●		●		
One seat with event participants		●			●	
Recognition on Chamber blog and/or featured sponsor email	●	●		●		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$1,000	$500				
Tabling opportunity (space permitting, in-person events only)	●	●	●	●	●	
Opportunity to deliver remarks	●	●		●		
Opportunity to include 15-30 second sponsor-produced video ad in event program and promotions						
Event Tickets Included (Leadership Circle Dinner only)				10		
Name recognition - event promotions and on-site signage						●

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SIGNATURE

Held during Pride Month, Pride In Business celebrates the leadership and economic impact of LGBTQ+ and Allied businesses. This premier luncheon draws 1,000+ attendees—corporate partners, civic leaders, and community champions—showcasing the power of an inclusive economy. The event includes 11 Pride in Business Awards. Be part of this signature event during the Chamber's 10-Year Anniversary.

Pride In Business Celebration Luncheon + After Party





Benefits	Presenting $50,000	Trailblazer $35,000	VIP Presenting $20,000	Visionary $15,000	Champion $7,500	Equality $5,000	Advocate $2,500
Logo recognition - event promotions and on-site signage	● ii	● ii	● iii	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	
Reserved event tables (10 seats per table)	3 i	2 i	2 i	2	1	1	
Event tickets							4
Table opportunity / activation at Expo & After Party	2 i	1 i	1 i				
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$1,000	$500	$250				
Ad in digital event program (provided by sponsor)	2 pages	1 page	1 page	1 page			
VIP Reception passes	20	15	10	4			
Verbal recognition during program remarks	●	●	●				
Drink tickets for After Party (beer, wine or well drinks)	25	20	15	5			
Opportunity to share remarks during program	Main Event		VIP Reception				
Recognition on Chamber blog and/or featured sponsor email	●	● iv					
Event tickets provided for small business participation	10						
Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced)	●						
Logo recognition - step-and-repeat photo backdrop	●						
Complimentary champagne (2 bottles per table)	●						
Exclusive sponsorship opportunity	●						
Name recognition - event promotions and on-site signage							●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition							●

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

i - prime placement; ii - stand alone; iii - main event & VIP Reception; iv - blog only;
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SIGNATURE

Pride In Business After Party & Activations

An energized networking After Party celebration with 600–900 guests—expanding visibility and building connections beyond the luncheon. Ideal for sponsors seeking memorable brand engagement during the Chamber's 10-Year Anniversary.

Activation sponsorship opportunities that bring your brand to life—from lounges and media walls to immersive demos and VIP experiences—tailored to maximize engagement and impact.





Benefits	Show Your Pride Photo Exhibit **$10,000**	10-Year Champagne Stations **$10,000**	Dessert **$10,000**	Centerpiece **$10,000**	After Party Title **$10,000**	After Party Celebration **$5,000**	After Party Rainbow **$3,000**	After Party Unity **$1,000**
Logo recognition - event promotions and on-site signage	●	●	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●	
Reserved event tables (10 seats per table)	1	1	1	1	1			
Event tickets (Pride In Business luncheon)						4	2	2
Tabling opportunity / activation at Expo & After Party					● *i*	●	●	
Display of promotional signage and materials (provided by sponsor)					● *ii*	● *ii*		
VIP Reception passes					3			
Drink tickets for After Party (beer, wine or well drinks)	5	15			5	2		
Logo recognition - brand/logo/QR displayed on tables				●				
Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party	●							
Logo recognition - at Champagne Stations		●						
Logo recognition on event dessert			●					
Name recognition - event promotions and on-site signage								●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition								●

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

i - premier placement; ii - at After Party;
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

MEMBER ENGAGEMENT



RECURRING

Our Membership Engagement Events create meaningful spaces for connection, collaboration, and community. From casual networking at the Out & About Mixer and Connect with the Chamber to insights shared at Membership Orientation and the 3rd Thursday Breakfast, these recurring touch points keep members engaged and visible. First Friday Meet & Eat spotlights local LGBTQ+ and Allied restaurants—building relationships that fuel economic inclusion and support our regional LGBTQ+ economic ecosystem.

Benefits	Connect with the Chamber $500	Out & About Mixer $1,000	Event Sponsor $500 $1,000 $1,000 [i]	Visibility Sponsor $750	Mix & Mingle Sponsor $300	Featured Member Showcase $150	Door Prize Sponsor In-Kind
Logo recognition - calendar & digital promotions for sponsored event(s) including social media	●	●	●	●		●	●
Logo recognition - onsite signage and/or materials (if applicable)	●		●	●		●	
Verbal recognition during program remarks and slide presentation (if applicable)			●	●		●	●
Access to event photos		●	●	●	●		
List of attendees provided post-event		●	●				
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●			
Display of promotional signage and materials (provided by sponsor)		●	●			●	
Opportunity to distribute literature to attendees	●						
Tabling opportunity (space permitting, in-person events only)		●	*			●	
Opportunity to deliver remarks			*				
Hosting Opportunity		●					
Event Tickets Included		10	5	5	3	2	
Post-event sponsor recognition				●	●		
Name recognition - calendar & digital promotions					●		

First Friday Meet & Eat

Member Orientation

3rd Thursday Breakfast

Out & About Mixer

Connect with the Chamber

i - Pride Month (June) and LGBTQ+ History Month (October) will be $1,500;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

MEMBER ENGAGEMENT

ANNUAL



Our annual membership engagement events create intentional spaces for high-impact connection and leadership access. Signature gatherings—including the President's Circle Lunch, Leadership Circle Roundtable, Progressive Membership Lunch, and New Member Prospect Breakfast—bring members together to deepen relationships, cultivate collaboration, and strengthen the LGBTQ+ economic ecosystem.

Benefits	Presenting Sponsor $10,000	Convener Sponsor $5,000	$3,000	Momentum Sponsor $3,500	Sustaining Sponsor $3,000	$5,000	$2,500	Lead Sponsor $1,500	Supporting Sponsor $1,000	$1,000	Event Sponsor $500
Logo recognition - event promotions and on-site signage	●	●		●	●			●	●		
Verbal recognition during program remarks and slide presentation (if applicable)	●	●		●	●			●	* *		
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●		●	●			●	●		●
Display of promotional signage and materials (provided by sponsor)	●	●		●	●			*	*		
Opportunity to distribute literature to attendees		*			* *						
One seat with event participants		*							*		
Recognition on Chamber blog and/or featured sponsor email	●	*			* *						
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$1,000	$500									
Tabling opportunity (space permitting, in-person events only)	●	●		●	●			*	*		
Opportunity to deliver remarks	●	*			* *						
Opportunity to include 15-30 second sponsor-produced video ad in event program and promotions											
Event Tickets Included (Leadership Circle Dinner only)					10						
Name recognition - event promotions and on-site signage											●

President's Circle Lunch Leadership Circle Dinner Progressive Member Lunch Prospective Member Breakfast

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

MEMBER ENGAGEMENT

Chamber Holiday Celebration

One of the Chamber's most anticipated events, the Chamber Holiday Celebration is a flagship event that brings together 300–400 attendees—business leaders, community partners, and elected officials—for a festive evening of connection and joy. Sponsorship offers powerful end-of-year visibility and a chance to engage within the Chamber's LGBTQ+ economic ecosystem at a moment of gratitude and celebration.

As we mark the Chamber's 10-Year Anniversary, this year's Holiday Celebration offers powerful end-of-year visibility to close out this milestone year.





Benefits	Title (1 avail.) **$15,000**	Presenting **$10,000**	Holiday Hustle & Bustle **$7,500**	Peace, Love & Harmony **$5,000**	'Tis the Season **$2,500**	Light it Up **$1,000**	Event **$500**
Logo recognition - event promotions and on-site signage	●	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Tabling opportunity (**venue/space permitting*)	●	●	●	●			
Event tickets (in addition to complimentary member tickets)	20	15	10	8	6	4	2
Logo recognition - online digital program	●	●	●	●	●	●	
Recognition on Chamber blog or featured sponsor email	●[ii]	●	●	●			
Verbal recognition during program remarks	●	●	●				
Logo recognition on website slider promoting the event	●	●					
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$1,000	$500					
Opportunity to deliver remarks	●						
Photo opportunity for sponsor team	●						
Industry exclusivity		●					
Name recognition - event promotions and on-site signage							●

i - name recognition only; ii - both;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Community Conversations Luncheon

The Community Conversations Luncheon engages between 75-100 attendees and convenes business and community leaders to explore timely topics impacting the LGBTQ+ community and our broader economy.





Benefits	Presenting Sponsor **$6,000**	Visionary Sponsor **$3,500**	Changemaker Sponsor **$2,500**	Connection Sponsor **$1,000**	Supporting Sponsor **$500**
Name recognition - event promotions and on-site signage					●
Logo recognition - event promotions and on-site signage	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●
Display of promotional signage and materials (provided by sponsor)	●	●	●		
Tabling opportunity (*space permitting*)	● *i*	●			
Recognition on Chamber blog and featured sponsor email	●				
Recognition on Chamber blog		●			
Reserved event table (10 seats per table)	● *ii*				
Opportunity to deliver remarks or share a 1-minute promotional video	●				
Event Tickets Included	**10**	**8**	**6**	**4**	**2**

i - premier location; ii - option to include speaker or special guest(s) and Chamber President & CEO

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Chamber Holiday Food & Supply Drive

The annual Chamber Holiday Food & Supply Drive unites our business community in support of some of the most vulnerable in the LGBTQ+ community. The Drive has produced record food and supply donations for partner organizations, including the Montrose Center and Tony's Place. Sponsorship creates meaningful opportunities for organizations to engage with the community and activate employees during the holiday season.





Benefits	Title Sponsor **$20,000**	Impacting Lives **$15,000**	Giving Back **$10,000**	Helping Hand **$5,000**	Pay it Forward **$3,000**	Working Together **$1,500**	Making a Difference **$500**
Logo recognition - event promotions and on-site signage	●	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Display of promotional signage and materials (provided by sponsor)	●	●	●	●	●		
Photo opportunity for employees at one drop-off location	● *i*	● *i*	● *i*	● *i*	●		
Verbal recognition at event(s)	●	●	●	●			
LGBTQ+ B/ERG engagement	●	●	●	●			
Recognition in Chamber media releases	●	●	●				
Recognition on Chamber blog and featured sponsor email	●						
Recognition on Chamber blog		●					
Exclusive feature in Chamber newsletter	●	●					
Recorded interview at drop-off location	● *ii*	●	●				
Opportunity to provide a sponsor-produced video showing support for the Drive shared on Chamber channels	●						
Name recognition - event promotions and on-site signage							●

i - two drop-off locations; ii - with Chamber President & CEO; iii - two swag items;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Show Your Pride

As the Chamber marks its 10-Year Anniversary, the Show Your Pride campaign—created in partnership with Chamber member Soneja Creative—continues to expand across the region, capturing LGBTQ+ and Allied voices through photography and three-word expressions of Pride. Sponsorship invites companies to engage employees, elevate visibility, and demonstrate allyship in action.



Benefits	Title Sponsor $25,000	Equality $15,000	Love Wins $10,000	Courage $5,000	Visibility $3,000	Rainbow $1,500
Logo recognition during one photo shoot						●
Logo recognition during all photo shoots	●	●	●	●	●	
Logo recognition - campaign & digital promotions, including email, social media and Show Your Pride website	●	●	●	●	●	●
Logo recognition - onsite signage at campaign photo shoots	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Logo recognition - onsite signage at campaign launch event	●	●	●	●	●	
Logo recognition - campaign images on IKE kiosks	●	●	●	●	●	
Priority 1/2 hour photo shoot (during sponsored campaign photo shoot) for up to 10 people at the sponsored event						●
1/2 hour photo shoot at photographer studio for up to 10 people					●	
1 hour photo shoot at photographer studio for up to 20 people				●		
2 hour photo shoot at sponsor location for up to 40 people*			●			
3 hour photo shoot at sponsor location for up to 60 people*		●				
4 hour photo shoot at sponsor location for up to 80 people*	●					
Complimentary Show Your Pride t-shirts and stickers	100	60	40			
Video shoot with Title Sponsor to promote the campaign	●					

**Venue must be suitable for photo shoot and approved by photographer*

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Pride in Play is the Greater Houston LGBTQ+ Chamber of Commerce's curated series of social, cultural, and community-building experiences—bringing members and allies together beyond the boardroom. From Chamber and Pride Nights with Houston's sports teams to Oscar Night, Asiatown Tour, and other premier experiences, Pride in Play creates space for connection and visibility.

Pride in Play





Benefits	Series Sponsor $5,000	Event Sponsor $2,500	Underwriter $1,000
Logo recognition - event promotions and on-site signage	●	●	●[i]
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
Exclusive Presenting Sponsor recognition across the Pride in Play series	●		
Sponsor recognition across Pride in Play events		●	
Sponsorship of one Pride in Play event of choice			●
VIP tickets/registrations to multiple Pride in Play events	●		
Tickets/registrations to select Pride in Play event (varies by event)		●	
Tickets/registrations to sponsored event			●
Underwrite a portion of tickets/registrations for those unable to attend due to financial ability	●	●	●
Recognition in event recap communications	●	●	●
On-site activation opportunities (where applicable)	●		
On-site recognition at events (where applicable)		●	
On-site recognition at sponsored event			●
Opportunity to provide branded swag or giveaways		●	
Verbal recognition at all Pride in Play events (where applicable)	●		
Opportunity to provide welcome remarks at select events (where applicable)	●		
Recognition in Chamber newsletters and This Week communications	●		
Opportunity to co-brand select Pride in Play experiences	●		

i - for selected Pride in Play event;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Chamber Day of Service

The Day of Service offers Impact Partners a powerful opportunity to come together and make a visible difference in the Greater Houston region. This hands-on initiative is an exceptional team-building experience for B/ERGs and leadership—demonstrating shared purpose, community investment, and Pride in action.





Benefits	Title Sponsor * **$10,000**	Champion **$5,000**	Collaboration **$3,000**	Teamwork **$1,500**	Unity **$500**
Logo recognition - event promotions and on-site signage	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Photo opportunity for sponsor team	●	●	●	●	
Event group photo recognition on social media and/or digital post-event promotions	●	●			
Display of promotional signage and materials (provided by sponsor)	●	●	●		
Recognized as Lunch sponsor	●				
Recognized as Breakfast sponsor		●			
Recognized as Snack & Beverage station sponsor			●		
Logo recognition - onsite banners	●	●			
Verbal recognition during program remarks	●	●			
Recognition on Chamber blog and featured sponsor email	●				
Recognition on Chamber blog		●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	**$1,000**	**$500**			
Opportunity to deliver remarks	●				
Onsite video interview with ERG leadership for post-event social media	●				
Individual photos for participating team members	●				
Name recognition - event promotions and on-site signage					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●

** - 1 available*

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

LGBTQ+ Alumni College Pride Night

LGBTQ+ Alumni College Pride Night convenes 60–80 LGBTQ+ alumni and allies from the region's leading universities, creating space to celebrate school pride, build community, and deepen connections among LGBTQ+ professionals in an inclusive and welcoming environment.





Benefits	Presenting $5,000	Rainbow Champion $3,000	Alumni Advocate $1,500	Campus Connector $500
Logo recognition - event promotions and on-site signage	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	
Event tickets	10	8	5	2
Verbal recognition during program remarks (if applicable)	●	●		
Tabling opportunity (*space permitting*)	●	●		
List of attendees provided post-event	●			
Opportunity to deliver remarks	●			
Opportunity to host	●			
Name recognition - event promotions and on-site signage				●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition				●

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

BUSINESS ENGAGEMENT

THRIVE Business Summit & Matchmaker

The THRIVE Business Summit + Matchmaker is a Chamber flagship event—bringing together 150+ small and medium-sized business owners, entrepreneurs, and leaders. Designed to empower, educate, and inspire, this transformative summit delivers high-impact learning, strategic insights, and meaningful connections, all while celebrating the vibrant and inclusive spirit of the region's business community.





Benefits	Presenting Sponsor **$15,000**	Visionary Sponsor **$10,000**	Innovator Sponsor **$5,000**	Champion Sponsor **$2,500**	Supporter Sponsor **$1,000**
Logo recognition - event promotions, social media, & onsite signage	● *ii*	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Participate as a buyer in the Matchmaker	●	●	●	●	●
Highlighted as a Matchmaker buyer - logo recognition	●	●	●	●	
Highlighted as a Matchmaker buyer - name recognition					●
Complimentary event tickets	10	8	6	4	2
Logo recognition - onsite program, press releases and other event materials (if applicable)	●	●	●		
Complimentary double event exhibitor space, premier location	●				
Event exhibitor space		● *i*	●		
Ad in digital program (provided by sponsor)	1 page	1/2 page	1/4 page		
Featured post on Chamber blog (provided by sponsor)	●	●	●		
Opportunity to introduce a panel or breakout session		●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$500	$250			
Opportunity to deliver welcome remarks at the Summit, showcasing your commitment to small business growth and the LGBTQ+ business Community	●				
Featured sponsor email to attendees after the event (provided by sponsor)	●				
Small Business Scholarship Tickets	10	5			
Name recognition - event promotions, social media, & onsite signage					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●

i - prime location; ii - highest level;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

BUSINESS ENGAGEMENT

Learning Opportunities

Business Engagement events—workshops, peer learning, and practical trainings—equip entrepreneurs and business owners with actionable insights and resources to grow. These programs empower LGBTQ+ and Allied businesses, and sponsorship directly supports their success and economic sustainability.





Benefits	Series Sponsor $2,500 $5,000	Event Sponsor Plus $1,000 $2,500	Event Sponsor $500 $1,500
Logo recognition - event promotions and on-site signage	● ii	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
List of attendees provided (post-event)	●	●	●
Complimentary event tickets	8 ii	6	4
Opportunity to present and/or host one workshop during the year	●	● i	
Display of promotional signage and materials (provided by sponsor)	● ii	●	
Tabling opportunity at sponsored event (space permitting)	● ii	●	
Industry exclusivity	●		
Opportunity to deliver remarks	● ii		
Recognition on Chamber blog or featured sponsor email	●		

Level Up Educational Series | Business Builder Series | AI Small Business Lab | In the Know Series

i - presentation opportunity excludes In the Know Series; ii - applicable to all series events in sponsored calendar year;
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

BUSINESS ENGAGEMENT

Chamber + Sesh Coworking Business Growth Lab

ALL IN: A Chamber + Sesh Business Growth Lab is a full-day, immersive experience that brings Chamber and Sesh Coworking members together for expert-led learning, real-world insights, and peer connection. Activating the open and collaborative spaces at Sesh Coworking, ALL IN features rotating sessions with professionals who equip businesses with tools to learn, grow, and accelerate success.





Benefits	Presenting Sponsor **$10,000**	Visionary Sponsor **$5,000**	Innovator Sponsor **$2,500**	Champion Sponsor **$1,000**	Supporter Sponsor **$500**
Logo recognition - event promotions, social media, & onsite signage	● *ii*	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Participate as a buyer in the Matchmaker	●	●	●	●	●
Highlighted as a Matchmaker buyer - logo recognition	●	●	●	●	
Highlighted as a Matchmaker buyer - name recognition					●
Complimentary event tickets	10	8	6	4	2
Logo recognition - onsite program, press releases and other event materials (if applicable)	●	●	●		
Complimentary double event exhibitor space, premier location	●				
Event exhibitor space		● *i*	●		
Ad in digital program (provided by sponsor)	1 page	1/2 page	1/4 page		
Featured post on Chamber blog (provided by sponsor)	●	●	●		
Opportunity to introduce a panel or breakout session		●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$500	$250			
Opportunity to deliver welcome remarks at the Summit, showcasing your commitment to small business growth and the LGBTQ+ business Community	●				
Featured sponsor email to attendees after the event (provided by sponsor)	●				
Small Business Scholarship Tickets	10	5			
Name recognition - event promotions, social media, & onsite signage					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●

i - prime location; ii - highest level;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

BUSINESS ENGAGEMENT

Chamber Rainbow Market

The Chamber Rainbow Market is an activation of the LGBTQ+ economic ecosystem, showcasing local entrepreneurs, microbusinesses, and emerging brands. Through vendor exhibits, demonstrations, and community engagement, the Market provides direct revenue opportunities for businesses members and visibility for nonprofit members while expanding customer networks, and pathways to growth. Whether attendees are purchasing from vendors, exploring new services, or forming business relationships, the Rainbow Market drives economic inclusion by ensuring LGBTQ+ and Allied-owned enterprises are seen, supported, and celebrated





Benefits	Presenting $15,000	Spectrum $7,500	Unity $5,000	Visibility $2,500
Logo recognition - event promotions and on-site signage	● [i]	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	
Double activation/booth space with premier placement	●			
Single activation/booth space		● [ii]		●
Inclusion in all pre- and post-event media mentions	●			
Logo inclusion in marketplace recap thank you email and messaging		●	●	
Name inclusion in marketplace recap thank you email and messaging				●
Dedicated sponsor spotlight in Chamber newsletter and social media	●			
Logo recognition on market banner	●			
Opportunity to provide branded giveaway or experiential activation to be promoted as part of marketplace	●			
Opportunity to include item in attendee bags (if applicable)		●		
Name recognition - event promotions and on-site signage				●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition				●

i - premier placement; ii - premium placement;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

CORPORATE AND B/ERG ENGAGEMENT

Program & Events

Corporate & B/ERG Engagement includes Chamber programs that connect employees across large company partners—creating space for networking, professional development, and shared impact. Through initiatives such as the LGBTQ+ Workplace Alliance, mixers, specialized programming, and the annual Summit, these programs strengthen collaboration among LGBTQ+ and Allied professionals, build community, and advance inclusive leadership within the region's corporate ecosystem.





Benefits	Title $25,000 / $15,000	Titanium $15,000	Platinum $10,000 / $5,000 / $7,500	Gold $5,000 / $3,000 / $5,000	Silver $3,500 / $2,000 / $3,000	Bronze $2,500 / $1,000 / $1,000
Logo recognition - event promotions and on-site signage	● i	● i	● i	● i	● i	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	● i	● i	● i	● i	● i	
Additional employees can participate in the program (above the number included based on Impact Partner level)	15	10	8	6	4	2
Opportunity to provide panelists for programming (on Chamber request)	*	*	*	*		
Opportunity to include a 15-30 second ad (provided by sponsor) in promotions	●	●	* * *	* *		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$2,000	$1,500	$1,000			
Industry exclusivity	●	●	* *			
Recognition on Chamber blog and/or featured sponsor email	●	●	* * *			
Opportunity to deliver remarks	● ii		*			
Opportunity to introduce a guest speaker	● ii					
Verbal recognition during program remarks	* * *		* * *	* *	* *	* *
Complimentary event tickets	10		8	6	4	2
Name recognition - event promotions and on-site signage						● i
Name recognition - Wall of Appreciation & end-of-year sponsor recognition						● i

LGBTQ+ Workplace Alliance Program | WPA Roundtables | WPA Lunch & Learns | Executive Sponsor Breakfast

i - for all Workplace Alliance Events (Workplace Alliance Program Sponsorship only); ii - at one event;
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

CORPORATE AND B/ERG ENGAGEMENT

LGBTQ+ Workplace Alliance Summit

The Summit is the region's only LGBTQ+-focused professional development conference for Business/Employee Resource Groups. This signature event brings LGBTQ+ and Allied B/ERG leaders together to deepen engagement, build skills, and foster inclusive workplace cultures across the Houston region.





Benefits	Presenting $10,000	Awards $7,500	Champion $5,000	Leader $2,500	Advocate $1,500	Ally $1,000
Logo recognition - event promotions and on-site signage	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	
Recognized as a 2026 LGBTQ+ Workplace Alliance Program Sponsor	● *ix*	● *vi*	● *ii*	● *i*		
Logo recognition - LGBTQ+ Workplace Alliance Program landing page	● *iii*	● *iii*	● *iii*	●		
Ad in digital program (provided by sponsor)	1 page	1 page	1/2 page	1/4 page		
Tabling opportunity at event (*space permitting*)	● *v*	● *v*	● *v*			
Reserved event tables (7 seats per table)	3 *viii*	2 *viii*	2	1		
Complimentary event tickets					5	3
Opportunity to deliver remarks	● *vii*	● *iv*				
Opportunity to provide a 15-30 second promotional video to be played during event(sponsor-produced)	●	●				
Name recognition - event promotions and on-site signage						●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition						●

i - Bronze level; ii - Silver level; iii - prime tier; iv - during morning plenary session; v - prime placement; vi - Gold level; vii - during lunch plenary session; viii - premier placement; ix - Platinum level

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

ADVOCACY

Program & Events

The Chamber is dedicated to being a strong voice on public policy and community initiatives that impact economic prosperity for the LGBTQ+ community and the region. As public policy decisions increasingly shape the business landscape, it is essential for the business community to collectively weigh in on economic and workforce impact. Through efforts such as the Get OUT the VOTE campaign and the annual Elected Officials Reception, the Chamber elevates civic engagement, strengthens relationships with policymakers, and advances inclusive economic opportunity.





Benefits	Presenting $15,000 $10,000	Platinum $10,000 $10,000 $5,000	Gold $7,500 $5,000 $2,500	Silver $5,000 $3,000 $1,500	Bronze $2,500 $1,500 $500
Logo recognition - event promotions and on-site signage	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Recognition on program materials and promotions, including all Legislative Affairs-related events		*	*	*	*
Complimentary event tickets	10	6 [i] 8	4 [i] 6 8	2 [i] 4 6	2 3
Recognized as a sponsor of Day at the Capitol		*			
Opportunity to deliver remarks	* *	* *			
Recognized as a sponsor of Elected Officials Reception		*			
Display of promotional signage and materials (provided by sponsor)	*	* *	*		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$1,000	$500			
Verbal recognition during program remarks	*	*	*	*	
Tabling opportunity at sponsored event (*space permitting*)	*	*	*		
Industry exclusivity	*				
Complimentary tickets to VIP reception prior to event	10	5	3		
Reserved event table (10 seats per table)	1 [ii]	1			
Recognition on Chamber blog and/or featured sponsor email	* *				
Name recognition - event promotions and on-site signage					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●

Legislative Affairs Program Elected Officials Reception Candidate Forum Brunch

i - Elected Officials Reception; ii - option to include speaker or special guests and Chamber President & CEO
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

ADVOCACY

Chamber Day at City Hall





Chamber Day at City Hall is a unique opportunity for Chamber members to engage directly with municipal leaders, learn about local priorities, and understand how city policies influence economic opportunity. Through guided conversations, briefings, and relationship-building with elected officials and city staff, attendees gain insight into how Houston's public institutions intersect with business, community, and the LGBTQ+ economic ecosystem. This program fosters advocacy, visibility, and connection—empowering participants to engage confidently in civic spaces and strengthening the Chamber's role as a voice for inclusive economic growth.

Benefits	Presenting Sponsor **$15,000**	Civic Leader **$7,500**	Cornerstone **$5,000**	Engage **$2,500**	Advocacy **$1,000**
Logo recognition - event promotions and onsite signage	● *i*	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Funds complimentary registration for LGBTQ+ small businesses and nonprofits who may otherwise not attend	●	●	●	●	●
Recognition as Civic Engagement Sponsor supporting access and equity	●	●	●	●	●
Reserved seating for guests	10	6	4	2	
Event group on-site photo with sponsor team	●	●	●	●	
Verbal recognition during program remarks	●	●	●		
Recognition in Chamber newsletter and social media	●	●	●		
Opportunity to sponsor a **key moment** (opening session, legislative briefing, or networking portion)	●	●			
Photo opportunity with elected officials	●	●			
Inclusion in post-event recap communications	●	●			
Exclusive opportunity	●				
Opportunity to deliver welcome remarks during the program	●				
Logo featured prominently on event signage at City Hall Legacy Room, Chamber website event page, email promotions, post-event recap	●				
Recognition in press releases and media outreach (as applicable)	●				
On-site video highlighting the Greater Houston LGBTQ+ Chamber Day at City Hall	●				
Ad in digital program (provided by sponsor)	●				
Name recognition - event promotions and on-site signage					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●

i - highest level with Presenting Sponsor recognition;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

ADVOCACY

Day at the Capitol

Day at the Capitol will take place in early 2027 when the Texas Legislature is in session. Sponsorship opens in the third quarter of 2026 as planning begins. This unique opportunity provides statewide visibility alongside the Texas LGBTQ Chambers of Commerce and all four LGBTQ+ chambers—in Austin, Houston, North Texas, and San Antonio—supporting the LGBTQ+ and Allied business community during the legislative session. Together, we will lift the voices of more than 2,000 members across Texas and demonstrate the power of collective advocacy.





Benefits	Presenting $25,000	Reception $15,000	Ally $10,000	Advocate $5,000	Voice $2,500	Engagement $1,000
Logo recognition on Texas LGBTQ Chambers of Commerce website	●	●	●	●	●	●
Logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website & event landing page	●	●	●	●	●	●
Logo recognition - all Day at the Capitol materials & signage	●	●	●	●	●	●
Logo recognition - all digital event promotions, including social media	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Engagement of sponsor employees in advocacy day activities	●	●	●	●	●	●
Complimentary tickets to reception	25	20	15	10	5	2
Verbal recognition during Advocacy Day program remarks	●	●	●			
Verbal recognition during Advocacy Day reception	●	●				
Logo recognition as Reception Presenting Sponsor on event & reception promotions and materials	●	●				
Recognition in media alerts	●	●				
Opportunity to deliver remarks during morning kick-off	●					

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

ADVOCACY

Chamber Salon Dinners





Chamber Salon Dinners are curated, invitation-only gatherings designed to spark meaningful conversation, deepen relationships, and advance leadership within the greater Houston LGBTQ+ economic ecosystem.

Each dinner brings together Chamber leaders, Impact Partners, elected officials, and community stakeholders around timely topics that shape what's next for our community and economy.

Benefits	Underwriter (1 per dinner) **$10,000**	Conversation (2 per Dinner) **$7,500**	Table Sponsor (Limited availability) **$3,500**	Community Chapmion **$2,000**
Logo recognition - event promotions and onsite signage	● *i*	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	
Complimentary tickets to sponsored dinner	4 *ii*	2	1	1
Recognition in post-event communications	●	●	●	●
Acknowledgement for investing in inclusive dialogue and community leadership	●	●	●	●
Exclusive recognition as Underwriter Sponsor of the Chamber Salon Dinner series	●			
Recognition as Conversation Sponsor for sponsored dinner		●		
Recognition as a Table Sponsor, including logo recognition on table signage for one table at sponsored dinner			●	
Opportunity to introduce the discussion topic or featured guest		●		
Verbal recognition during program remarks	●	●		
Opportunity to host or co-host the dinner at your location (or selected venue)	●			
Opportunity to deliver welcome remarks and frame the evening's conversation	●			
Recognition as leader supporting thought leadership, visibility, and belonging within the LGBTQ+ economic ecosystem	●			
Name recognition - event promotions and on-site signage				●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition				●

i - highest level; ii - priority invitation access;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

YOUNG PROFESSIONALS

Program & Events

Sponsoring LAMBDA NextGen, the Chamber's Young Professionals Group, provides exclusive access to emerging LGBTQ+ and Allied leaders across the region. This sponsorship demonstrates your company's commitment to developing the next generation of LGBTQ+ professionals and investing in a vibrant, future-focused community.





Benefits	Signature $10,000	Next Generation $5,000	Investing in the Future $2,500	Title $1,000	Event $750
Logo recognition - event promotions and on-site signage	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●
Opportunity to deliver remarks				● *i*	● *i*
Complimentary event tickets				●	●
List of attendees (post-event)				●	●
Opportunity to host	●	●	●	●	●
Logo recognition - all program promotional materials, digital & print	●	●	●		
Logo recognition - program sponsor signage at all LAMBDA NextGen events	●	●	●		
Highlight in Chamber monthly newsletter (one issue)	●	●	●		
Recognition as sponsor of LAMBDA NextGen event	2	1			
Tabling opportunity at sponsored event(s) (*space permitting*)	●	●			
Recognition on Chamber blog and/or featured sponsor email to LAMBDA NextGen membership	● *ii*				
Money allocated to LAMBDA NextGen Chamber Champion Fund & recognition as Chamber Champion Fund supporter	$500	$250			
Opportunity to distribute promotional materials at LAMBDA NextGen events	●	●			

LAMBDA NextGen Program LAMBDA NextGen Events

i - when formal program is presented; ii - two emails;

Note on event sponsorships: Benefits/sponsorship fee may vary based on event. The sponsorship levels listed reflect Happy Hours or events where lower expenses are required.

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PROMOTIONAL & ADVERTISING

Programs & Campaigns

Sponsoring campaigns like Shop LGBTQ+ and OUTFront Conversations offers direct engagement with the LGBTQ+ community and elevated visibility through authentic dialogue and education. These opportunities highlight your commitment to inclusivity and support for local businesses.





Benefits	Title $10,000	Title $5,000	Quarterly $2,500	Promote $2,500	Monthly $1,500	Episode $1,000	Elevate $1,000
Logo recognition - overlay (# of episodes)	All [ii]		6 [i]		2 [i]	1	
Name and/or logo recognition - scroll banner	All [ii]		6 [i]		2 [i]	1	
Logo recognition - program digital promotions	●		●		●	●	
Verbal recognition - 10 seconds at beginning and end of episode	All [ii]		6 [i]		2 [i]	1	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Logo recognition - OUTFront Conversations landing page	●						
Interview for the first episode of the sponsored year plus one subsequent interview during the remainder of the year	●						
30 second commercial to run at the start of each episode (provided by sponsor)	●						
Name recognition - Shop LGBTQ+ landing page							●
Name recognition - campaign digital promotions							●
Logo recognition - Shop LGBTQ+ landing page		●		●			
Logo recognition - campaign digital promotions		●		●			
Logo recognition - campaign slider on website homepage		●					
Interview about support for LGBTQ+-owned businesses, Chamber and community during one episode of OUTFront Conversations series		●					

OUTFront Conversations Shop LGBTQ+ Campaign

i - minimum number of episodes; ii - during sponsored calendar year

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PROMOTIONAL & ADVERTISING

The Chamber offers unique promotional and advertising opportunities—such as Business Member of the Month and inclusion in New Member Packets—providing targeted visibility to an engaged LGBTQ+ and Allied business community. Sponsorships elevate your brand and demonstrate your support for local businesses.

Advertising Opportunities





Benefits	Title Sponsor $10,000	Title Sponsor $10,000	Packet Sponsor $2,500	Sponsor $2,500	Option 2 $1,500	Option 1 $1,000
Logo recognition - one newsletter as Business Member of the Month					●	●
One dedicated eblast to Chamber membership	●	●			●	
Logo recognition - on website home page, with link, for 30 days					●	●
Social media post(s) noting any offers, weekly specials or events, or promotion of video and use of preferred hashtag during sponsored month (content provided in advance by sponsor)					2	1
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Logo recognition - New Member Welcome Packet	●		●			
Logo recognition - Chamber social media channels	●	●	●	●		
Promotional materials included in each packet (provided by sponsor)	●	●*i*	●	●*i*		
Logo recognition - Join the Chamber page of website	●	●				
Logo recognition - on front of New Member Welcome Packet folder	●					

Business Member of the Month New Member Welcome Packet

i - digital ad/flyer

Note: *Sponsors will get right of first refusal in successive years.*

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

GIVING BACK

The Chamber Champion and Pay It Forward Funds offer a powerful way to support small businesses, including trans- people of color- and women-owned, and nonprofits by underwriting a one-year Chamber membership. These scholarship programs ensure organizations facing financial barrierswith limited financial capacity can stay connected to resources, benefits, and community—helping those most vulnerable in the LGBTQ+ ecosystem continue to grow and thrive.

Chamber Champion & Pay It Forward Scholarship Funds





Benefits	Title $10,000	Silver $5,000	Bronze $2,500
Logo recognition - landing page	●	●	
Social media recognition on Chamber channels during sponsored year	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
Recognition on Chamber blog	●	●	
Industry exclusivity	●		
Logo recognition on website homepage slider during sponsored year	●		
Featured sponsor email	●		
Opportunity to provide a sponsor-created video to show support for the sponsored program to be shared via Chamber communication channels	●		
Name recognition - landing page			●

Chamber Champion Pay It Forward

Note: Small contributions are accepted to support the Chamber Champion program. Donors will be recognized on the Chamber Champion Landing Page.

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

Join Us in Building What Comes Next.

The Chamber's first decade was powered by members, partners, and sponsors who believed in possibility.

Sponsorship investment has helped entrepreneurs launch, professionals advance, ERGs thrive, and community partners deliver meaningful impact.

Together, we built an ecosystem where LGBTQ+ businesses and allies can grow, collaborate, and lead.

The next chapter is bigger than any single event or program.
It is a commitment to visibility, opportunity, and economic inclusion.

Your sponsorship is not a transaction — it is an investment in shared progress.

What Sponsorship Makes Possible...

- More opportunities for LGBTQ+ entrepreneurs
- Stronger business and workforce pathways
- Expanded access to leadership development and talent pipelines
- Increased visibility for LGBTQ+ professionals
- Platforms that elevate innovation, community, and resilience
- Connection across sectors, industries, and identities

You don't just sponsor an event or program. You help power the economic future of the LGBTQ+ community.

As we celebrate our 10-Year Anniversary, we are shaping the next decade of economic inclusion for the LGBTQ+ community.

Stronger. Bolder. Unstoppable. Together.

We invite you to be part of this moment.

Ready to Sponsor? Let's Build the Next Ten Years Together.

👉Complete the Sponsorship Interest Form
A member of our team will follow up with you.

Sponsorship Interest Form

Partner With Us

We work alongside our sponsors to:

- Identify the right activation opportunities
- Align sponsorship with your goals and audiences
- Engage your team authentically in community
- Build meaningful relationships through the Chamber network
- Elevate your brand through year-round visibility

We don't just sell sponsorships — we activate partnerships. We can discuss a customized sponsorship engagement plan. Let's talk!

Thousands reached each year

Business, civic & community engagement

Year-round visibility opportunities

Signature events & experiences

Regional reach across Greater Houston

Trusted voice for the LGBTQ+ community

Let's build the next decade of LGBTQ+ economic opportunity — together.