



Covenir – Workforce Central Helps Downtown to Grow

Twelve months ago the City of Worcester’s Executive Office of Economic Development called upon the Workforce Central Career Center to work with the leadership team at Covenir, a start-up company in the insurance industry, on an exciting endeavor. The company, founded and led by Jon Hughes, started with two people and has now grown to more than 40 employees, with plans for many more to come. As a new business establishing itself in Worcester, it was vital to support their growth plans as partners in the community. Therefore, shortly after an all hands on deck strategy meeting and subsequent walk through of their downtown office location, Workforce Central began to work together on filling their open positions, thereby expediting the hiring process and allowing Covenir to focus on becoming productive quickly and efficiently for the benefit of their customers.

As a result, Peter Dunn, Business & Community Development Coordinator for the City of Worcester, reports that the feedback he has received from Covenir has been outstanding and thanked the Workforce Central Business Engagement Solutions Team for their efforts and ongoing support of the city’s business community. Mr. Hughes has stated that they have been extremely pleased with the quality of candidates and the performance of those who were hired. Just recently he shared the following with our Recruiter, Sue DeLeon, “First of all, a big thank you for continually sending us so many great candidates! As you know, we’ve hired quite a few and they’ve worked out wonderfully for us.”

Our partnership has proven to be a successful venture and we look forward to continue working with Covenir as well as other businesses in Worcester county seeking professional assistance with their hiring needs.

For any businesses that are interested in posting job vacancies or other business services, please contact your local Business Representative.

Donna Joyce
Business Service Representative
Workforce Central Career Center- Southbridge
Tel: 508.765.6430
JoyceD@workforcecentralma.org

Jennithan Cortes
Business Service Manager
Workforce Central Career Center- Worcester
Tel: 508.373.7655
CortesJ1@workforcecentralma.org