



TopGolf Classic

September 28th 2020, at Topgolf Augusta, 11:00am—4:00pm

Event Profile:

The Augusta Metro Chamber will host the traditional annual Golf Classic at Topgolf Augusta in September. Held at the new and entertaining venue in Augusta, teams will compete in tournament games from 12pm-2pm followed by Happy Hour with appetizers and drinks in the Pavilion. Highlights of the day will include a Long Drive contest, Putt-Putt contest with prize, complimentary drinks & lunch, silent auction and raffle prizes. The Golf Classic is ideal for business development and team building with a round of golf and opportunities to highlight your company through sponsorship and prizes. Average Event Attendance: 200+

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|---|---|
| <input type="checkbox"/> Presenting Sponsor—\$5,000 (SOLD OUT) | <input type="checkbox"/> Long Drive Sponsor—\$500 (SOLD OUT) |
| <input type="checkbox"/> Lunch Sponsor—\$2,500 (SOLD OUT) | <input type="checkbox"/> Putt-Putt Sponsor—\$500 (SOLD OUT) |
| <input type="checkbox"/> Happy Hour Sponsor—\$2,000 (One (1) —Still Available) | <input type="checkbox"/> Scoresheet Sponsor—\$500 (SOLD OUT) |
| <input type="checkbox"/> Beverage Sponsor—\$1, 500 (SOLD OUT) | <input type="checkbox"/> ACE Sponsor—\$650 (Multiple Available) |
| <input type="checkbox"/> Swag Bag Sponsor— \$1,250 (SOLD OUT) | <input type="checkbox"/> BIRDIE Sponsor— \$450 (Multiple Available) |
| <input type="checkbox"/> VIP Sponsor—\$1,100 (SOLD OUT) | <input type="checkbox"/> In Kind Sponsor |

Select your level of Sponsorship. See complete list of benefits on following page.

Sponsor Organization _____
(List name as it should read on collateral materials)

Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT

☐ Invoice ☐ Credit Card

Name on Card _____

Card # _____ Exp. Date _____ Billing Zip Code _____

*Please make checks payable to Augusta Metro Chamber of Commerce

EMAIL THIS AGREEMENT TO
Sara Best, Director of Events
sara.best@augustametrochamber.com



Annual Golf Classic

Presenting Sponsor - \$5,000 (SOLD OUT, Cadence Bank)

- Corporate identity on all promotional material, including on Chamber event web page, social media (reach: Facebook, 3,700+; Twitter, 3,800+; Instagram, 1,000+), e-newsletters and mass e-mail invites (reaching 3,200+), print and TV media, and other marketing material
- Premier Sponsor Signage at event
- Company logo included in event signage and program
- Opportunity to bring 3-5 minute sponsor remarks
- Opportunity to place 2 promotional items in swag bags
- Exclusive VIP Bay; includes additional seating
- Keepsake photo of both teams
- (2) teams of three players

Lunch Sponsor - \$2,500 (SOLD OUT) Milestone Construction, LLC

- Recognized as Lunch Sponsor on Chamber event web page, social media (reach: Facebook, 3,700+; Twitter, 3,800+; Instagram, 1,000+), e-newsletters and mass e-mail invites (reaching 3,200+), print media and other select marketing material.
- Exclusive Logo on Food & Table Signage
- Company logo included in event program
- Opportunity for product presence at tournament on tables in bays (such as napkins, coasters, etc.)
- Exclusive Logo on designated bay
- (2) teams of three players

Happy Hour Sponsor - \$2,000 (One (1) - Still Available) Carole Fabrics

- Recognized as Happy Hour Sponsor on Chamber event web page, social media (reach: Facebook, 3,700+; Twitter, 3,800+; Instagram, 1,000+), e-newsletters and mass e-mail invites (reaching 3,200+), print media and other select marketing material.
- Exclusive Logo in Pavilion area displayed on TV
- Company logo included in event program
- Opportunity for product presence on tables in Pavilion area
- (1) team of three players

Beverage Sponsor - \$1,500 (SOLD OUT, Queensborough National Bank & Trust Company, Inc.)

- Recognized as Beverage Sponsor on Chamber event web page, social media (reach: Facebook, 3,700+; Twitter, 3,800+; Instagram, 1,000+), e-newsletters and mass e-mail invites (reaching 3,200+), and other select marketing material.
- Company logo included in event program.
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Opportunity for product presence at tournament on tables in bays (such as napkins, coasters, etc.)
- (1) team of three players

Swag Bag Sponsor - \$1,250 (SOLD OUT, Spherion)

- Recognized as Swag Bag Sponsor on Chamber event web page, social media (reach: Facebook, 3,700+; Twitter, 3,800+; Instagram, 1,000+), e-newsletters and mass e-mail invites (reaching 3,200+), and other select marketing material.
- Company logo included in event program.
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Company name & logo featured exclusively on swag bags given to all players/guests
- (1) team of three players

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VIP Sponsor - \$1,100 - (SOLD OUT, Premier Networx, Enoch Tarver P.C., F & W Transportation)

- Recognized as VIP Sponsor on Chamber event web page, social media (reach: Facebook, 3,700+; Twitter, 3,800+; Instagram, 1,000+), e-newsletters and mass e-mail invites (reaching 3,200+), and other select marketing material.
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Exclusive VIP Bay; includes additional seating
- Exclusive company logo on designated bay
- Opportunity to place 1 promotional items in swag bag
- (2) team of three players
- Player Gift

Long Drive Sponsor - \$500 - (SOLD OUT, Jordan Trotter)

- Recognized as Long Drive Sponsor on Chamber event web page
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Exclusive signage on designated Long Drive Contest bays during competition

Putt-Putt Sponsor - \$500 - (SOLD OUT, EDS (Episcopal Day School))

- Recognized as Putt-Putt Sponsor on Chamber event web page
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Opportunity to feature promotional flag at each of the 9 hole mini-golf course

Scoresheet Sponsor - \$500 (SOLD OUT, Jersey Mike's - Grovetown)

- Recognized as Scoresheet Sponsor on Chamber event web page
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Exclusive signage on top of score sheet located at each bay for players

ACE Sponsor - \$650 (Multiple Available) Oglethorpe Power Company, IntelliSystems, Inc, MEGA H Soft Wash, Ocozio, Inc., Meybohm Real Estate, ADP

- Recognized as ACE Sponsor on Chamber event web page
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- Opportunity to place 1 promotional item in swag bags
- Exclusive company logo on designated bay
- (1) team of three players
- Player Gift

BIRDIE Sponsor - \$450 (Multiple Available) Jefferson Energy Corporation, McKnight Construction Co., Inc., Kelly Promotional Products, Salon at Surrey

- Recognized as BIRDIE Sponsor on Chamber event web page
- Corporate name recognition in program and post-tournament newspaper Thank you ad
- (1) team of three players
- Player Gift

In-Kind Contributor - (Multiple available) Keen Signs & Graphics, Textron Specialized Vehicles

- Contribution of items for raffle, auction and/or player gift bags
- Recognition on select Chamber promotion materials