



Mailing Address:
P.O. Box 571513
Dallas, TX 75357-1513

214 . 324 . 4443
www.zwhjcoc.org

Board of Directors
DeMetris Sampson, Esq., Chair
Bernice J. Washington, MBA, Vice Chair
Michelle Newsome, Secretary
Vincent Ratcliff, CPA, Treasurer
Willie Mae Coleman
Dr. Zan W. Holmes Jr.
Clifton C. Johnson Sr.
Astria Smith
James T. Tarpeh II, MBA
Kelvin Walker, MBA
Carla Willingham

Advisory Board
Allen Avery
Dr. Michael Bowie Jr.
Hon. Helen Giddings
Wanda Johnson
Ambassador Ron Kirk
Clemon Maddox, Ph.D., MBA
Chris Redmon
Marion Stampely
Dr. Allen R. Sullivan
Marian Williams

Greetings!

In Conversation
An Evening with DR. ZAN WESLEY HOLMES JR.
AND HOUSTON MAYOR SYLVESTER TURNER

The Zan Wesley Holmes Jr. Community Outreach Center will host its 5th annual *In Conversation* with the legendary Dr. Zan Wesley Holmes Jr. on Friday, Feb. 16, 2018. Our distinguished guest will be The Honorable Sylvester Turner, Mayor of Houston. The event will be at 7 p.m. at St. Luke "Community" United Methodist Church.

We invite you to participate in this event by becoming a sponsor. We offer six levels of sponsorship, all of which include a private, VIP red carpet reception before the event at 6 p.m. Sponsorship details are enclosed.

In Conversation is our primary fund-raising effort to fund programs and operations of the Zan Wesley Holmes Jr. Community Outreach Center, a 501(c)(3) nonprofit organization. The conversation hosts a distinguished presenter each year who helps to shine a light on the life and events of our city, state, nation, and world from the perspective of Dr. Holmes and our guest. Dr. Holmes served as senior pastor at St. Luke "Community" United Methodist Church in Dallas for 28 years. He is a former Texas State Representative, University of Texas System Regent and a faculty member at Perkins School of Theology at SMU. Dr. Holmes, a renowned activist, has mentored scores of public servants, educators, corporate leaders and clergy around the world.

Mayor Turner's diversity of experience promises to inform and challenge us like few other people can. He is serving his first four-year term as Houston's 62nd mayor. Under his leadership, he has accelerated city services delivery time to be more responsive to residents and he has eliminated the worst budget shortfall since the Great Depression. He continues to lead Houston through its recovery from Hurricane Harvey. Turner served 27 years in the Texas House of Representatives for District 139. He served as Speaker Pro Tem for three years. He is a graduate of the University of Houston and holds a law degree from Harvard University.

Please join us and let your tax-deductible contribution provide critical services such as Frazier House, which is set to open in 2018. It is a unique partnership with Dallas ISD and other organizations and businesses. It provides wrap-around adult education, social services, job skills training and job placement. Visit www.zwhjcoc.org for information.

To become a sponsor, please contact Fannie Smith at inconversation@zwhjcoc.org or call 214.454.8624. We will follow up with you about this opportunity. We are very excited about partnering with you.

Sincerely,

Helen Giddings

ZWHJCOC Advisory Board Member | Honorary Chair, In Conversation



ZAN WESLEY
HOLMES
OUTREACH CENTER

In Conversation An Evening with

DR. ZAN WESLEY HOLMES JR.
AND MAYOR SYLVESTER TURNER,
MAYOR OF HOUSTON

2018 SPONSORSHIP FORM

Thank you for sponsoring In Conversation 2018. Thanks to your help, ZWHJCOC is able to create self-sustaining pathways out of poverty for young people and families in Dallas through education and job placement. Please fill out all 3 sections of this form.

SPONSOR INFORMATION

ORGANIZATION

CONTACT

TITLE

EMAIL

PHONE/DAYTIME

PHONE/EVENING

MAILING ADDRESS

CITY / STATE

ZIP

Sponsor's name as you want it to appear on event materials: _____

SPONSORSHIP LEVEL Please see next page for sponsorship levels and benefits.

☐ Title Sponsors @ \$20,000

☐ Diamond Sponsors @ \$15,000

☐ Ruby Sponsors @ \$10,000

☐ Sapphire Sponsors @ \$5,000

☐ Emerald Sponsors @ \$2,500

☐ Pearl Sponsors @ \$1,000

☐ I'm unable to sponsor *In Conversation 2018* but pledge my tax-deductible support to ZWHJCOC with a gift in the amount of \$_____.

PAYMENT INFORMATION Please select your payment form:

☐ CHECK: Please mail this form and your check to the address at the bottom of this form.

☐ CREDIT/DEBIT CARD: ☐ AMEX ☐ Discover ☐ MasterCard ☐ Visa

CARD NUMBER

EXPIRATION DATE (MM/YY):

SECURITY CODE

CARDHOLDER SIGNATURE

NAME ON CARD

BILLING ADDRESS

CITY / STATE

ZIP

☐ ONLINE: Please go to zwhjcoc.org and click on the "For Sponsorships" button on the home page to use your PayPal account or credit/debit card to pay through our PayPal portal. Under "In Conversation 2018," please choose Sponsorship Level and Amount and then continue to checkout. **To pay by credit card, please fax this completed form to 214.467.4319. To pay by check, please email this form to inconversation@zwhjcoc.org and mail payment (payable to ZWHJCOC) to: ZAN WESLEY HOLMES, JR. COMMUNITY OUTREACH CENTER**

SIGNATURE APPROVAL FOR CREDIT CARD

DATE



ZAN WESLEY
HOLMES
OUTREACH CENTER

In Conversation An Evening with

DR. ZAN WESLEY HOLMES JR.
AND MAYOR SYLVESTER TURNER,
MAYOR OF HOUSTON

2018 SPONSORSHIP LEVELS

Title Sponsors (\$20,000)

- 10 tickets to Sponsor reception and presentation (VIP seating)
- 4 complimentary parking passes for venue (if applicable)
- Photograph with Mayor Turner (with permission)
- Corporate name and logo on all digital and print promotional materials
- Digital presence on zwhjcoc.org home page and ticket vendor page
- Link to corporate website on digital materials where applicable
- Title sponsor's corporate name on radio and TV spots
- Title presence on event signage (step and repeat)
- Live mention during event
- Opportunity to set up corporate display at event venue 2018

Diamond Sponsors (\$15,000)

- 8 tickets to Sponsor reception and presentation (VIP seating)
- 2 complimentary parking passes for venue (if applicable)
- Photograph with Mayor Turner (with permission)
- Corporate name and logo on all digital and print promotional materials
- Digital presence on zwhjcoc.org home page and ticket vendor page
- Link to corporate website on digital materials where applicable
- Presence on event signage (step and repeat)

Ruby Sponsors (\$10,000)

- 6 tickets to Sponsor reception and priority seating for presentation
- 1 complimentary parking pass for venue (if applicable)
- Photograph with Mayor Turner (with permission)
- Corporate name and logo on all digital and print promotional materials
- Digital presence on zwhjcoc.org home page and ticket vendor page
- Link to corporate website on digital materials where applicable
- Presence on event signage (step and repeat)

Sapphire Sponsors (\$5,000)

- 4 tickets to Sponsor reception and priority seating for presentation
- 1 complimentary parking pass for venue (if applicable)
- Photograph with Mayor Turner (with permission)
- Listing on event signage

Emerald Sponsors (\$2500)

- 2 tickets to Sponsor reception and priority seating for presentation
- Photograph with Mayor Turner (with permission)
- Listing on event signage

Pearl Sponsors (\$1000)

- 2 tickets to Sponsor reception and priority seating for presentation
- Listing in program

IMPORTANT NOTE: FEBRUARY 7 IS THE DEADLINE TO SUBMIT LISTINGS FOR PRINT MATERIALS. PLEASE FILL OUT AND SUBMIT THE SPONSORSHIP FORM. PLEASE SEND LOGO FILES (.EPS, .GIF, .JPG, .PDF, .PNG, OR .TIF) THAT ARE A MINIMUM 3"X 3" AT 300 DPI. FOR HELP, PLEASE CONTACT FANNIE SMITH AT INCONVERSATION@ZWHJCOC.ORG OR 214.454.8624.