

# SAVE THE DATE!

## FUEL THE GROWTH: FORGING AHEAD IN 2021 THROUGH ECONOMIC DEVELOPMENT

Economic Development Training Workshop



**Wednesday, Thursday, Friday  
September 15-17, 2021**



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**BLACK HILLS**  
STATE UNIVERSITY

# **Black Hills State University** **Rapid City**

Room 112 • 4300 Cheyenne Boulevard  
Rapid City, SD • Just off I-90 • Exit 61

Training covers 10 topics of Economic Development:

- Business Development: Business Retention & Expansion, Real Estate Development & Reuse, Small Business & Entrepreneurship Development, Economic Development Finance and Marketing / Attraction
- Organizational Development: Strategic Planning, Managing Economic Development Organizations, Economic Development Ethics
- Community Development: Community/ Neighborhood Development & Workforce Development

Black Hills State University certificate program:  
Participants completing the full 2.5 day course will receive a certificate.

This is not an IEDC-accredited Basic Economic Course and does not provide IEDC continuing education credit.

- **In-person attendance only**
- **Tuition: \$395**

(includes course materials and some meals)

*Special hotel rates available at  
Courtyard by Marriott Rapid City*



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**For more information contact:**

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