

Building. Community.

A Vision for Park Road Baptist Church

2026

"For there is still a vision for the appointed time... it will surely come, it will not delay."
— Habakkuk 2:3





Why a New Vision?

Park Road has always been an intentional, progressive presence in the local community — justice is central to our calling.

The world evolves; our methods must evolve too, while our core mission remains unchanged.

We live in the benefits of dreams from 75 years ago. Now we dream for the next 75.

The Church should model what the world can be — not mirror how it already is.

This Vision is a commitment to build the world we believe is possible — together, as a community of faith.

Why Now? The Blankenship Legacy

Blankenship Legacy Gift

\$100,000

Betty & Buck Blankenship's estate gift — their passion for missions beyond 'bricks and mortar' ignited this Vision.

Fred Prince Legacy Gift

\$100,000

Combined with the Blankenship gift to fund Milford Chapel HVAC — freeing the Blankenship gift to spark a new chapter.

Building. Community. was born out of the Blankenship Legacy. In spring 2024, the co-pastors presented an outline to the Ministry Council — launching more than a year of prayerful conversation with the church and the broader Charlotte community.

The Five Directives that emerged:

Spiritual Discovery

Outreach for Growth

Valuing Our Staff

Facilities & Campus Needs

Mission: Affordable Child
Care

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The Five Directives



**Spiritual
Discovery**

\$92,500

projected



**Outreach for
Growth**

\$50,000

projected



**Valuing Our
Staff**

\$84,000

projected



**Facilities &
Campus**

\$1.3M

projected



**Affordable
Child Care**

\$7.5M*

projected

**Funded via Church Campaign (\$1.5M) + Community Campaign (\$6M) + Bank Loan*



Directive 1: Spiritual Discovery

Park Road is known as a progressive voice. We will continue to challenge this congregation by providing opportunities for exploration and discovery — theological and spiritual — becoming a thought leader in our community.

1

Retreat / Conference

Held annually, alternating years

\$15,000/yr

2

Park Road University

Invest more deeply in faith education programming

\$1,000/yr

3

Nature & Spiritual Practice

Program connecting nature with spiritual disciplines

\$2,500/yr

Projected Cost: \$92,500 | Responsibility: Newly developed Spiritual Discovery Committee



Directive 2: Outreach for Growth

1

Website Revamp

Hire outside professional — visual appeal & navigation

\$20,000

2

Welcome Bags

Gift cards, PRBC mug, QR code — for prospective members

\$5,000

3

Member Lunch Pairings

Connect new members with established members

\$15,000

4

Park Road 101

Quarterly sessions with ministerial staff for new members

\$2,000

5

Podcast Studio

Expand outreach beyond our walls; available to members & community

\$2,000

6

Parent's Night Out

For CDC families, coordinated with CDC staff

\$6,000

Projected Cost: \$50,000 | Responsibility: Outreach Committee & Communications Director



Directive 3: Valuing Our Staff

Our staff provides the scaffolding for all we do. As we anticipate changes in ministerial leadership in the next 5–7 years, attracting and retaining the best people is more important than ever.

\$12,000

*allocated annually
at pastors' discretion*

Continuing Education

Meaningful training or outside educational opportunities for staff

Merit-Based Bonuses

One-time bonuses recognizing exceptional staff performance

Staff Retreats

Enhanced off-site retreats for appreciation and relationship building

Education Loan Assistance

Help existing or prospective staff with outstanding educational loan debt

Projected Cost: \$84,000 total (\$12,000/yr) | Responsibility: Ministerial Staff & Personnel Committee



Directive 4: Facilities & Campus Needs

A Reserve Study completed in 2025 identified our most urgent campus maintenance needs over the next 30 years. These specific initiatives reflect the highest-priority items:

Refurbish Church Steeple

\$50,000

Replace Community Center Roof

\$15,000

Replace Walkway Roofing

\$50,000

Replace Slate Roof Underlayment

\$440,000

Replace Sanctuary Walkway Roofing

\$60,000

Replace Milford Chapel Roof

\$35,000

Redesign / Resurface Parking Lot

\$230,000

Projected Cost: \$1.3 Million | Responsibility: Administration Committee



Directive 5: Mission — Affordable Child Care

The Park Road Child Development Center was established in 1970. This directive returns to the CDC's founding vision: enrolling children of every socio-economic level in nearly equal proportion.

We will construct a new, expanded Child Development Center with capacity for 200 children — growing from 130 to 200 by partnering with:

YWCA:

Constructing 80 units of affordable housing on Park Road — opening fall 2027. We will provide childcare for their new residents.

CareRing:

A local nonprofit serving maternal child health since 1955 — we will be their primary childcare provider for a new initiative.

130→200

Children served

~70

Scholarship slots

\$7.5M

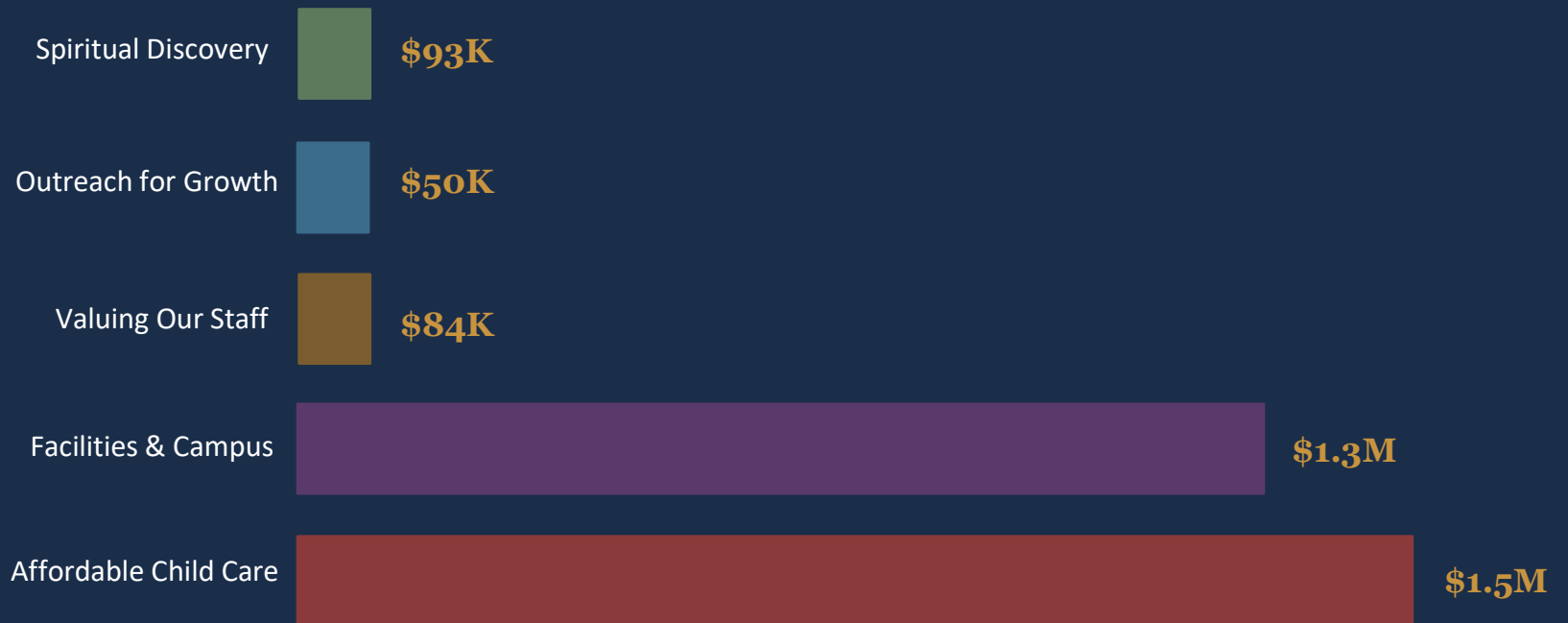
Projected total cost

Responsibility: Building Committee, Capital Campaign Committee, CDC Committee

Church \$1.5M | Community \$6M | Bank Loan

Capital Campaign

Seeking to raise \$3 Million — beginning fall 2026



TOTAL CAMPAIGN GOAL: \$3,026,500



Building Committee & Construction Plan

15,000 sq ft for Child Development Center & church usage

Located in the church parking lot along Ashcraft Lane, connected to the existing Community Center

Ground floor: CDC space with external playground access (NC licensing requirement)

Second floor: Church space for Park Road Children's & Youth Ministries

After construction, current CDC & Youth buildings will be razed; spaces redeveloped for greenspace

Parking lot will be redesigned and resurfaced

Potential construction of a caretaker home (work in exchange for reduced rent); alternatively, Habitat for Humanity or tiny house project

Building on Our History

2003



Commitment Made Real

- Mission Deacons & champion projects
- Campus of Partners — opening our facilities
- Community Center construction (completed 2007)

2010



Redreaming the Dream

- Work with local elementary schools
- Sanctuary renovation & Helt Hall
- Community & Prayer Gardens created
- Legacy Giving culture established

2026



Building. Community.

- Five Directives for the next chapter
- Expanded CDC for 200 children
- \$3M Capital Campaign

2026 Vision Team

- Hugh Ashcraft
- Joanne O'Brien Beam
- Russ & Amy Jacks Dean — Co-pastors
- Kathleen Carriere
- Caleb Foust — Assoc. Pastor, Children & Youth

- Darin Gantt
- Paula Knight — Co-Chair
- Dan McClintock — Assoc. Pastor, Missions
- Katie Parker
- Brian Smyth — Co-Chair





Building. Community.

We trust that Building. Community. will have the same practical impact that prior Visions have had — leading our community of faith in the next chapter of our life together.

Park Road Baptist Church • 2026

