

Your Business Excellence Awards Questions Answered Here:

 **Q: When and where is the event?**

A: The evening of October 21st at [Copper Point Resort](#).

 **Q: How fancy is this?**

A: Picture a night on the red carpet at the Oscars. Dust off your fanciest outfits!

 **Q: Who can receive an award?**

A: This event is open to **any and all** Columbia Valley Businesses, non-profits and organizations. Recipients do not need to be a member of the Chamber, this night is to celebrate our hard-working community.

 **Q: How does the nomination process work?**

A: There are 10 award categories this year and a total of 12 awards. Some of our award categories will celebrate innovation, customer service, workplace culture and sustainability...to name a few. A full list of the awards and their criteria can be found on our website (www.cvcchamber.ca).

- If you feel like a business/ non-profit/ organization is deserving of a certain award, we encourage you to nominate them, and tell your friends to do the same!
- On the nomination form, share a story to let us know why they deserve this award, this, along with the amount of nominations received, will help determine the award recipients.
- Nominations are now open and will be until September 28.

 **Q: Can anyone nominate a business? Even their customers and friends?**

A: Yes, anyone can submit nominations. We think it is special for customers/ guests/ clients/ friends and the community to nominate businesses that they support and enjoy. Share special stories with us too! This night is to recognize businesses and their achievements in every way that we can.

 **Q: Can I submit more than one nomination, and if so, how many?**

A: Absolutely, we would love you to nominate as many businesses in as many categories as you wish. Just note, only one nomination, per business, per category will be counted from the nominating email address. So your email address can be used for more than one business in a category, or the same business in more than one category, but not used multiple times for a business in the same category.

 **Q. Who exactly is on the award selection committee?**

A: To ensure fairness for all, the awards selection committee remains anonymous until they convene on October 1st. Even the members of the committee do not know who else they will join in the decision making before that date. Members of the committee have been invited to participate on a voluntary basis. The invited committee members were selected strategically to encompass community leaders from throughout the Valley based on geography (Canal Flats to

Spillimacheen) and diverse sectors. We have 10 amazing people giving their time generously this year.

 **Q: So then wouldn't the selection committee vote in favour of their own businesses?**

A: No. We do our best to identify members of the community who are not currently attached to an organization, business, or non-profit. Should a perceived or real conflict arise when an award is being adjudicated, the Chair of the Awards Committee would ask the committee member to recuse themselves from all discussion around that award.

 **Q: So how does a business/ non-profit/ organization actually win?**

A: The independent committee (see above), will determine the winners. The committee is presented with a list of ALL businesses nominated in a category, with those having the highest nomination count highlighted as the top-5. This is why promoting nominations and collecting stories on the nomination forms are important! The committee will look at the number of nominations, business success stories as well as award criteria as part of their decision making to select the award recipients. This means that decisions are made on more factors than just having received the highest number of nominations.

 **Q: How do businesses get involved? Will there be sponsorship opportunities?**

A: The BEAs are one of our major fundraisers of the year and we have some attractive ways for businesses to be supportive while receiving valuable brand recognition. Businesses can link their brand to a specific award or to the event's huge marketing campaign. Businesses should get in quick and make the most out of those sponsorship dollars.

 **Q: With COVID 19 restrictions constantly evolving are you concerned this event may not take place?**

A: We are optimistic that this will be in-person, however we are remaining flexible with changing circumstances. We will be sure to update everyone as needed.

 **Q: What about ticket sales?**

A: As soon as we finalize capacity numbers we will be making ticket announcements. Stay tuned for updates!

For more information, visit cvchamber.ca