

President -**Dee Conklin****Palliser Printing**

Photo:

BIO: Dee is the owner of Palliser Printing since 2003 which moved her from Calgary to the Valley. She has been very involved in the community including being the Mayor of Radium Hot Springs from 2008-2014

Dee is passionate about working towards regional cooperation and feels we are all stronger if we work together. With her experience in the world of politics she is now able to bring a greater level of knowledge towards achieving these goals.

Dee now sits for the second time as President of the Columbia Valley Chamber of Commerce. She is impressed with the direction the Board has been taking in the last few years and wanted to be part of its future helping Business in the Valley and feels with her background she can offer her experience to the Board. To add to her busy schedule she is also one of three Marriage Commissioners in the Valley.

Past President -**Andrea Tubbs****Swansea Communications**

Photo:

BIO: Andrea Tubbs, owner of Swansea Communications, has a breadth of experience in conference planning, marketing, communication and public relations. Her career has spanned a variety of industries from high tech to non profit, post secondary to tourism and hospitality.

Andrea takes a hands-on approach to her work with all clients and thrives on executing successful and measurable campaigns within her disciplines of practice.

In addition to being an active member of the business community through the Columbia Valley Chamber of Commerce, Andrea also sits on the Columbia Valley Airport Society board of directors.

Andrea is an IABC member, holds a Diploma in Public Relations from the University of Victoria and a Diploma in Business Administration from Capilano University.

Treasurer -**Nancy Hetherington****LuVino**

Photo:

BIO: Nancy has a Bachelor of Commerce degree which led to a vast background in Marketing & Sales, specializing in Tourism, Event and Pharmaceutical marketing.

After 20+ years in the corporate environment Nancy recently established a small business – LuVino, a wine tasting events business. With a passion for wine and wine knowledge, Nancy successfully completed numerous educational wine courses, including WSET Level 3 (Wine & Spirit Education Trust) and turned her passion into a business.

Nancy has lived in the Columbia Valley for over 9 years and has participated on numerous tourism committees including Kootenay Rockies Tourism, CV Tourism Marketing Society, and the CV Tourism Committee.

As a Director and Treasurer on the CVCC Board she is pleased to play an active role with the Chamber and support the business community.

Secretary -**Rhiannon Tutty****Tutty Financial**

Photo:

Bio: Rhiannon owns and operates Tutty Financial as a Financial Advisor with Sun Life Financial, Rhiannon considers herself as a financial coach for her clients: On their team, helping them put strategies in place to reach their goals. In her years as an advisor, Rhiannon has earned numerous awards including three time membership to Million Dollar Round Table, Health Advisor of the Year for the Kootenays, has been a recipient of CVCC Business Excellence Awards for both Professional

Services and Community Impact as well as being numbered in the top Sun Life advisors within Western Canada. Previous to her time with Tutty Financial, she ran a successful bookkeeping business for 12 years.

Rhiannon is the proud mother of four, and along with her husband Colin have chosen to remain in Invermere as a base for their family, enjoying all the Valley has to offer, especially cycling in our amazing mountains.

Tutty Financial has been a member of the Chamber of Commerce for over 10 years, and believes that supporting local business is important to our ECO(nomic) SYSTEM. It is important to her to continue to support the Chamber so that they can continue to support our local businesses. As such, Rhiannon is currently 2nd Vice Chair, expecting to take on Chair in the years to come. Additional volunteering has been with the Columbia Valley Youth Soccer and also as a volunteer teacher of financial literacy within our local schools. In the past, she was also an active member of the school Parent Advisory Council.

Director -

Kara Haugseth

Panorama Mountain Resort

Photo:

Bio: Kara was raised between Caglary and Invermere, and has been a proud full- time resident of Invermere since graduating high school 12 years ago. She has been working as the Activities & Childcare Manager at Panorama resort for the previous 2 years, following numerous other roles in the recreation and tourism industry. She holds a double major in Outdoor Recreation, Parks and Tourism (specialization in Leadership), and Psychology from Lakehead University, and an MSc in Outdoor Education from the University of Edinburgh.

Kara is very excited to be a part of the chamber as a voice for the tourism industry in our beautiful valley. She is passionate about the environment and people here, and spends her free time skiing, horseback riding, camping, mountain biking and hiking with her fiance Luke.

Secretary -

Kyla Lam

Aspire Professional Corporation, CPA

Photo:

Bio: Kyla is the Founder and Principal at Aspire Professional Corp, a CPA firm in Invermere, where she and her team provide technology-forward accounting, tax, and data management services to the Columbia Valley. Her experience includes accounting & finance roles in both public practice and industry, founding and growing two businesses as well as being an educator and not for profit leader.

Kyla grew up in rural northern British Columbia, completing double degrees in environmental science and commerce from the University of Alberta. She completed the Chartered Accountant designation in 2009. Kyla and her husband settled in the Columbia Valley in 2012 and welcomed their son in 2015. They can often be found around the valley or in the mountains skiing, snowshoeing, camping, biking and all the others things that make the Valley a wonderful place to call home.

Kyla is passionate about philanthropy and growing better businesses and communities and looks forward to learning and growing with the Chamber. She is also the Treasurer at the Columbia Valley Community Foundation and a CPA Canada Financial Literacy volunteer.

Director -

Charlene Rivard

The Kanata Inns Invermere

Photo:

Bio: Charlene has a long standing career in hotel - accommodations which started in Whistler BC in 1989. Charlene has continued to work in the hospitality field for over 30 years , reaching General Manager in Regina, Saskatchewan. Charlene & her family moved to Invermere May 2018. She is the General Manager of the Kanata Hotel located on the highway of Invermere. Charlene Rivard joined the Chamber in June 2018 on the tourism committee and has been on the Chamber director board since 2019. Charlene grew up in Saskatchewan but has always been drawn to BC and she absolutely loves the beauty, peacefulness which the valley gives us all.

Director -**Caitlin Hall-Sharp****Columbia Valley Community Foundation**

Photo:

Bio: Following a management career in Calgary, Caitlin moved with her husband and two daughters home to Invermere. She grew up in the Columbia Valley and has long family ties here. Passion about the community and development, Caitlin joined the Columbia Valley Community Foundation as the Executive Director. The Columbia Valley Community Foundation supports people, ideas, and activities in our communities through inspired philanthropy, making the connection between donors and non-profit organizations.

Joining the Chamber of Commerce Board was an easy decision for Caitlin given the forward-thinking approach and innovative ideas from the Board and Chamber team. As a do-er, she is excited to be a part of such an active organization.

Caitlin has her Bachelor of Business Administration, is a Certified Change Management Practitioner, and her Professional Recruiter designation.

Director -**Sarah Moseley****Fairmont Hot Springs Resort**

Photo:

Bio: Sarah has worked in the hospitality industry for decades, wearing many hats over those years. She is a dedicated Human Resources professional and teacher. She and her husband moved to the Columbia Valley with their two children in 2019 from the Bow Valley where they had been for 19 years. Sarah is the Director of Employee Experience for Fairmont Hot Spring Resort and is also teaching with School District 6. She also serves a PR role in their family small business Azimuth Photo + Design. Over the years Sarah has served on several boards including most recently The Banff Public Library Board.

Sarah is passionate about people and making it 'easy to do business' for business owners while creating an exceptional experience for visitors. She is excited to join the Chamber of Commerce Board and continue living that passion.

Sarah has her Bachelor of Science in Natural Resources Conversation, a Bachelor of Education, she is a Certified Professional in Human Resources (CPHR) and an active member in the BC College of Teachers.

Director -**Amanda Sharko****Kicking Horse Coffee Ltd**

Photo:

Bio: Amanda Sharko is born and raised in Invermere, and now enjoys raising her two children in the valley as well. On weekdays she works in Sales and Marketing for Kicking Horse Coffee and has been with the company for the last 8 years. Prior to that she was Front Desk Manager at Fairmont Hot Springs Resort and Panorama Resort.

On weekends and vacations Amanda and her family will be found predominantly outside; hiking, biking, camping, skiing or paddle boarding- finding any way to enjoy all the activities this little slice of paradise has to offer. Amanda also loves to bake!