

# Welcome to HCC PTA/PTSA Spring Training & Vendor Fair

**8:15 – 9:00 Registration/Vendor Fair**

**9:00 – Welcome & Overview**

**9:15 – 10:00 Session 1**

**15 minute break visit vendors**

**10:15 – 11:00 Session 2**

**15 minute break visit vendors**

**11:15 – 12:00 Session 3**

**15 minute break visit vendors**

**12:15 – 1:00 Lunch/General Meeting/Elections**

**Thank you for attending!!!**

**Hillsborough County Council PTA/PTSA would like to thank**

**Have Questions? Email us!**

**President: Melissa Auker – [president@hccptapta.org](mailto:president@hccptapta.org)**

**VP of Leadership: Jessica Kociara – [vpleadership@hccptapta.org](mailto:vpleadership@hccptapta.org)**

**VP of Areas & Regions: Damaris Allen – [vpareas@hccptapta.org](mailto:vpareas@hccptapta.org)**

**VP of Advocacy: Mindy Taylor – [vpadvocacy@hccptapta.org](mailto:vpadvocacy@hccptapta.org)**

**VP of Organization: Naomi Frierson – [vporganization@hccptapta.org](mailto:vporganization@hccptapta.org)**

**Treasurer: Robin DeVault – [treasurer@hccptapta.org](mailto:treasurer@hccptapta.org)**

**Secretary: Pamela Bradford – [secretary@hccptapta.org](mailto:secretary@hccptapta.org)**

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## Session 1:

Presidents	Presented by: Melissa Auker, President
Treasurer	Presented by: Robin DeVault, Treasurer
Secretary	Presented by:
Membership	Presented by: Damaris Allen, VP of Areas and Regions
Being A Superhero	Presented by: Frank Reyes, MEN Chair

## Session 2:

School of Excellence	Presented by: Special Guest, Jennifer Wiezorek
How to Make Your School Healthier	Presented by: Pamela Bradford, Secretary
Google 1	Presented by: Naomi Frierson: VP of Organization
Social Media	Presented by: Jessica Kociara, VP of Leadership
Advanced Advocacy	Presented by: Mindy Taylor, VP of Advocacy

## Session 3:

Audits	Presented by: Robin DeVault, Treasurer
Google 2	Presented by: Naomi Frierson, VP of Organization
Business Sponsor Round Table	Presented by: Jessica Kociara, VP of Leadership
Presidents	Presented by: Melissa Auker, President
Advocacy for Beginners	Presented by: Mindy Taylor, VP of Advocacy

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**Presidents 1:** Presented by: **Melissa Auker, HCC PTA President**

**Treasurer:** Presented by: **Robin DeVault, HCC PTA Treasurer** It's all about the money. Learn the best practices for handling money, keeping your books, IRS regulations and preparing financial statements for meetings. **Recommended Attendees: All Treasurers**

**Secretary:** Presented by: Come take notes to learn how to be a successful Secretary. We will discuss what needs to be written down, the best format for meeting minutes, and so much more! **Recommended Attendees: All Corresponding and Recording Secretaries**

**Membership:** Presented by: **Damaris Allen, HCC PTA VP of Areas & Regions** Get your membership numbers moving in the right direction using tips you'll learn in this class. Engage families and overcome objections with ease! **Recommended Attendees: Membership chairs or VPs**

**Being A Superhero:** Presented by: **Frank Reyes, HCC PTA M.E.N. Chair** Come learn how you can improve your child's school and continue to be the super hero to your children.

**School of Excellence:** Presented by: **Special Guest Presenter, Jennifer Wizeorek** You may have heard about National PTA's School of Excellence program and wondered what it involves. Well wonder no more! Learn the steps to earning this prestigious designation for your local unit.

**How to Make Your School Healthier:** Presented by: **Pamela Bradford, HCC PTA Health & Wellness Chair & Special Guest Presenter: Shaun Sawko, RD/LDN Technical Coordinator of Nutrition, SNS, HCSD**

**Google 1 & 2 (working classes no repeats):** Presented by: **Naomi Frierson, HCC PTA VP of Organization** This workshop will show you how to leverage the power of Google in your organization. These feature-rich products have the power to revolutionize large and small PTA's alike. Learn about the functions and features that can change the way your PTA operates, and how you can do it all for FREE! We will also have time to try the products hands on, so bring your devices and your login credentials, and let's get our Google on!

**Social Media:** Presented by: **Jessica Kociara, HCC PTA VP of Leadership** Social media is a great way to share news with your community! Learn about online protocol and best practices for operating your Facebook, Twitter, Instagram, & more. **Recommended Attendees: Social Media Chairs, Communications Chairs, Secretaries, & Presidents**

**Advanced Advocacy:** Presented by: **Mindy Taylor, HCC PTA VP of Advocacy & Teresa Potter, HCC PTA Legislation Chair** This session will build on the advocacy experience you have and expand on current issues in Public Education and help to guide Advocacy and Legislative efforts for HCC PTA for the following year. **Recommended Attendees: PTA members who have experience in Advocacy i.e. previously attended a HCC PTA Advocacy training.**

**Audits:** Presented by: **Robin DeVault, HCC PTA Treasurer** Learn all you need to know about preparing for, conducting and submitting you audit. **Recommended Attendees: Treasurers, Presidents, Audit Committee members**

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**Business Sponsor Round Table:** Presented by: **Jessica Kociara HCC PTA, VP of Leadership & Brita Wilkins-Lincoln, HCC PTA Scholarship Chair** What works at your school? Come to this class prepared to share! Local units will gather around and give each other ideas with what works best for them. We may even come up with new ideas! **Recommended Attendees: Business Sponsor Chairs, Presidents**

**Presidents 2:** Presented by: **Melissa Auker, HCC PTA President**

**Advocacy for Beginners:** Presented by: **Mindy Taylor, HCC PTA VP of Advocacy & Teresa Potter, HCC PTA Legislation Chair** This session will give you the tools to begin an advocacy group at your school and give better understanding to be an advocate for your students and issues important to your PTA. **Recommended Attendees: All PTA members who are interested in learning about being an advocate at their school or in the greater community**