



Dear Parents,

The Colts Neck Parent-Teacher Organization will kick off its very first Read-A-Thon in cooperation with Read Across America Week. We are launching this new and exciting program to build a love of reading in our children while raising funds for the Colts Neck School District.

The Read-A-Thon will take place over the course of two weeks, starting Monday, March 2 through Friday, March 13. Your students can participate by reading each day, tracking their minutes, and obtaining donations from friends and family. All three schools, grades pre-K to 8th grade, will participate.

Once you set up your child's page in a few simple steps, your child will track their progress on their personal webpage. This same page is also used to raise online donations. Of course, donations can also be made in cash or check made out to "Colts NeckPTO." Students will choose "Rewards," offered on the Read-A-Thon webpage at [www.Read-A-Thon.com](http://www.Read-A-Thon.com) for milestones reached. We will also give pizza parties in each school, celebrating the classes that have **1)** raised the most money and **2)** read the most number of minutes. Keeping privacy a top priority, please know your child's webpage is password protected by you. No data/student information is shared with any person, business or organization—ever.

The key to making this event a success is **you**. We ask that you please:

**Communicate** - Talk about the event with your child and help him/her ask for donations.

**Personalize** - Enter the information with your child on his/her page.

**Plan** - Set aside reading time after school for each day during the Read-A-Thon.

**Celebrate** - Give high fives, hugs, and daily cheers for reading and for raising money.

**Collect** - Send any cash or checks back to school, labeled PTO Read-A-Thon.

Attached is a flyer with instructions to set up your child's webpage. PTO Read-A-Thon chairs can answer questions and provide assistance setting up personal pages. We are:

**Cedar Drive Middle School**

Michelle Forero  
[mharreskov@aol.com](mailto:mharreskov@aol.com)

**Conover Road Elementary School**

Jennifer Winkelmann  
[jlwinkelmann12@yahoo.com](mailto:jlwinkelmann12@yahoo.com)

**Conover Road Primary School, K-3**

Kirsten Connor  
[kiaconnor@gmail.com](mailto:kiaconnor@gmail.com)

**Conover Road Primary School, PreK 3 & 4**

Megan Mastropiero  
[smmastropiero@gmail.com](mailto:smmastropiero@gmail.com)

Most importantly, a big thank you for your partnership. We work best when we work together!

Sincerely,

*Kirsten, Michelle, Megan, and Jennifer*