



TPPPA – SOLVING THE PAYMENTS PUZZLE

November 16, 2022 – November 18, 2022

Pointe Hilton Tapatio Cliffs Resort
Phoenix, Arizona



SPONSORSHIP PROSPECTUS



The 2022 TPPPA Conference provides an excellent on-site networking opportunity for:

- Banks looking for compliant-conscious payment processors;
- Merchants looking for payment processors and banks that understand how to manage risk and can stand up to the scrutiny of regulators; and
- Payment Processors seeking new business opportunities, merchants or banking relationships.

What are the Direct Benefits to your Company?

Sponsoring the TPPPA Annual Conference offers the incredible opportunity to engage face-to-face with potential customers and:

- Meet face-to-face with decision makers
- Promote or increase awareness of your brand
- Build long lasting professional relationships
- Demonstrate your product or service to a niche audience
- Generate new sales leads
- Schedule meetings with current customers or prospects
- Create sponsorship opportunities that most benefit your brand including sponsoring educational events and other activities outside of the conference as part of your sponsor fee

What are the Indirect Benefits of Sponsorship?


- Sponsorship helps to offset the registration costs so that more people, your staff and potential customers, have the opportunity to attend.
- Sponsorship supports the efforts of the TPPPA beyond the conference. As a growing, yet vital association your contributions allow the TPPPA to make a difference for the industry and your organization.


Who can you expect at TPPPA's Annual Conference?



- Executive & Senior Management (Decision Makers)
- Compliance Officers
- Program Managers
- Board Members
- Legal, Regulatory and Industry Experts

What is available?

We have a number of sponsorship packages available including the opportunity to exhibit your products and services and interact face-to-face with key decision makers. Your company's involvement will provide valuable exposure and a cost-effective sales and marketing solution that extends well beyond the conference.

SPONSOR BENEFITS	Platinum \$15,000	Gold \$12,000	Silver \$10,000
			
1 Complimentary Registration	√	√	√
Additional Registrations at \$900	√	√	√
Ad in the Conference Program Book	Full Page Ad	1/2 Page Ad	1/4 Page Ad
TPPPA Golf Tournament Sponsor & 1 Free Golfer	√	-	-
Dinner Sponsor (Day 2): 2 min Welcome Address & Logo on Event Sign	√	-	-
Lunch Sponsor (Day 2): 2 min Welcome Address & Logo on Event Sign	-	√	-
Box Lunch (Day 3): Sign on table and insert in lunch box	-	-	√
Sponsor for Continuing Education Credits	-	√	-
Registration Sponsor including Signage at Table	-	-	√
Pre-Conference & Post-Conference Attendee List	√	√	√
Logo on Sponsor Email Blast	√	√	√
Logo & Company Description on Conference Sponsor Loop	√	√	√
Logo on TPPPA Website for 1 year & on All Conference Communications	√	√	√

SPONSOR BENEFITS	Program Book \$7,500	Lanyard \$7,500	Internet \$7,500
			
1 Complimentary Registration	√	√	√
Logo on Sponsor Email Blast	√	√	√
Logo & Company Description on Conference Sponsor Loop	√	√	√
Ad in the Conference Program Book	Full Back Page Ad	1/2 Page Ad	1/4 Page Ad
Pre-Conference & Post-Conference Attendee List	√	√	√
Logo on Wi-Fi Password Signage - Personalized Network Name & Password	-	-	√
Logo on TPPPA Website for 1 year & on All Conference Communications	√	√	√

SPONSOR BENEFITS	Cocktail Reception*	Breakfast*	AM/PM Breaks**
	\$6,000 (2) 	\$3,000 (2) 	\$2,500 (4)
1 Complimentary Registration	√	-	-
Logo on Sponsor Email Blast	√	√	√
Logo & Company Description on Conference Sponsor Loop	√	√	√
Pre-Conference & Post-Conference Attendee List	√	√	√
Company Logo on Hosted Event Signage	√	√	√
Logo on TPPPA Website for 1 year & on All Conference Communications	√	-	-

EXHIBITORS \$2,500	
1 Complimentary Registration to the Conference	√
Logo on Exhibitor Email Blast	√
Logo on Conference Exhibitor Loop	√
Logo in the Conference Program Book	√
Pre-Conference & Post-Conference Attendee List	√
Table to Display Marketing Materials (includes electrical for an additional fee)	√

*Two sponsored events available

**Four sponsored events available

E-mail Sarah Eckberg – seckberg@tpppa.org to reserve a sponsorship or exhibitor space!