



ENGAGE • EXECUTE • ELEVATE

LEADING PHILANTHROPY 2022



September 22, 2022



LEADINGPHILANTHROPY.ORG

Presenting Sponsor

\$10,000

SOLD

Special recognition as *Presenting Sponsor* on all printed and digital conference materials and communications

Provide remarks before the keynote address

Overnight accommodations and parking

Enhanced social media spotlight

Full page ad in conference program

Two session presentations

Prominent program listing

Access to pre- and post-conference registrant lists in Excel format

Marketing materials at each keynote seat

6ft exhibitor table in the location of your choice

8 sponsored conference registrations

Full color logo listed in a prominent position on conference website

Prominent Sponsorships

Leading
Sponsor \$7,500

Closing Reception
Sponsor \$5,000

Marketing
Sponsor \$5,000

Special recognition on all printed and digital conference materials and communications



Prominent signage in entrance lobby



Opportunity to provide remarks at the Lunch Session & provide marketing materials at each seat



Single session presentation



Logo placement on all printed conference materials and communications

Prominent



Provide remarks welcome address to attendees at closing reception



Prominent signage at reception



Opportunity to hand out marketing materials and/or swag at reception (provided by sponsor)



Social media spotlight

Enhanced



Conference program ad

Full Page

Half Page

Half Page

Access to post-conference registrant list

Excel

Excel

Excel

6ft exhibitor table



Sponsored conference registrations

6

4

4

Program listing



Full color logo on conference website



Lunch Sponsor**\$3,500**

Opportunity to place materials at each seat during lunch session

6ft exhibitor table

Social media spotlight

Access to post-conference registrant list in PDF format

2 sponsored conference registrations

Prominent signage at Lunch Session

Prominent placement of logo on all printed conference materials and communications

Program listing

Full color logo on conference website

Breakfast Sponsor**\$2,500**

Opportunity to place materials at each seat during breakfast session

6ft exhibitor table

Social media spotlight

Access to post-conference registrant list in PDF format

2 sponsored conference registrations

Prominent signage at Breakfast Session

Prominent placement of logo on all printed conference materials and communications

Program listing

Full color logo on conference website

Print Marketing Sponsor**\$3,000****SOLD**

Social Media Spotlight

6ft exhibitor table

2 sponsored conference registrations

Logo placement on all printed conference materials and communications

Program listing

Logo on conference website

Executive Director Track Sponsor**\$2,000**

Opportunity to welcome session attendees for each session in ED track and announce speakers

6ft exhibitor table

2 sponsored conference registrations

Prominent signage at speaker lectern

Prominent placement of logo on all printed conference materials and communications

Program listing

Logo on conference website

Track/Room Sponsor - 4 available**\$1,750**

Opportunity to welcome session attendees for each session in ED track and announce speakers • 2 sponsored conference registrations • Prominent signage at speaker lectern • Prominent placement of logo on all printed conference materials and communications • Program listing • Logo on conference website

\$1,500 Tier Sponsorships

Access to post-conference registrant list in PDF format · 2 sponsored conference registrations · Logo placement on all printed conference material
Program listing · Logo on conference website

Afternoon Networking Sponsor

In addition to the above, this tier receives prominent signage at the Afternoon Networking Session, and recognition as the sole sponsor of the session.

Morning Networking Sponsor

In addition to the above, this tier receives prominent signage at the Morning Networking Session, and recognition as the sole sponsor of the session.

Lanyard Sponsor

In addition to the above, this tier has the opportunity to provide lanyards with a logo to be distributed at registration
(est. 300-500)

Tote Sponsor

In addition to the above, this tier has the opportunity to provide a printed tote to be distributed. Design in conjunction with AFP Chapter and Conference leadership.
(est. 300-500)

Registration Sponsor \$1,000

Welcome attendees at the registration table
Prominent signage at registration table
Opportunity to include materials with program
Single sponsored registration · Logo placement on conference materials · Program listing · Logo on conference website

Supporting Sponsor \$850

Color logo on conference swag bags · Logo placement on select conference materials · Provide content for digital slideshow on TVs and Screens at the conference

Exhibitor Table \$750

6 ft exhibitor table · Single sponsored conference registration · Program listing · Logo placement on select conference materials · Logo on conference website



If you have any questions or would like to discuss sponsorship of Leading Philanthropy please contact **Kelly Grattan** at grattan@afpgpc.org or **570.847.6041**