

July 2017 Committee Update

Membership

Chair Judy Patterson

- Scholarship Award Recipients have been chosen and will be presented to the 4 lucky recipients on August 4. REALTOR® Scholarship Applications for Fall will be available later this month, deadline is September 1st and recipients will be chosen September 15th.
- The Committee sponsored our Annual Affiliate Recognition Evening on June 1st with a scenic tour of Webster Lake. Over 100 REALTOR® and Business Partners came together to celebrate our partnerships. Please remember that our Business Partners are dedicated professionals helping REALTORS® get the job done. Please refer to the Affiliate Guide found on our website when looking for referrals.
- The Recruitment/Retention is continuing their efforts on member outreach through office visits and non-REALTOR® directed classes. If your office would like to host an office visit, please let Judy know.

Government Affairs

Chair Linda Laney

- Our Annual Day on Beacon Hill was on Wednesday, June 14 and over 45 RACM members rode the bus with us to Beacon Hill. The participants visited with their local reps and senators and discussed this year's issues, which are listed in a separate document in this email. Thank you to all who participated and see you next year!
- Our next event is our annual Legislative Breakfast being held Friday, September 15 at the Public House in Sturbridge. Please mark your calendars and plan to join us. Registration details will be out soon.

- The Committee received a Place-making Grant from NAR for \$3000 and is using it to help beautify Lucy Stone Park in Warren. There was already one planting day and we are looking forward to more dates through the summer. Please volunteer to help if you are able as this is a great way to give back to our local communities.
- Continuing to work towards our RPAC participation goals of 527 members investing. We currently need approximately 75 more and we will be at goal. If you have not contributed, please consider today.
- Many thanks to REALTOR® member Cheryl Taylor who just became a member of our 2017 Major Investor list. Those are members who have given \$1000.00 or more this year to RPAC. Their support and dedication is appreciated. A full list of 2017 Major Investors can be found on our website.

Community Action

Chair Keith Krikorian

- The Shoe Drive organized by the Community Action Committee was a HUGE success! We collected over 700 pairs of shoes! The donations help raise funds which will directly benefit the Interfaith Hospitality Network of Greater Worcester and be used to help families who are homeless find shelter while they transition to permanent housing. Remaining shoes are redistributed to microenterprise partners through Funds2Orgs and are used in developing nations for impoverished people to start, maintain, and grow a unique business opportunity to feed, clothe, and house their families. Great job everyone!!
- The REALTOR® Association of Central Massachusetts Annual Golf Tournament was also a huge success. The weather was absolutely perfect for

our sold out event! Thank you to all the sponsors and volunteers for a great day, we couldn't have done it without you!

- Planning is underway for the Backpack Drive. If you are interested in volunteering your office as a drop off location for supplies, please contact Amy Murray at amurray@realtorscentralma.org or by calling 508-832-6600.

Professional Development

Chair Cherie Benoit

- Our Professional Development committee scheduled an SRES® Designation Course that took place on Friday, June 16th and Tuesday, June 20th with Instructor Barbara Fairfield and we want to congratulate all those that completed the course. Please continue to check our website for upcoming classes and events at www.realtorscentralma.org.
- The New Agent Training Subcommittee is very close to having completed curriculum that will be invaluable to new REALTORS® and Real Estate Agents alike. Classes will begin in early 2018. If you are new to the industry then this class is for you! Be on the lookout for class announcements.
- We are always looking for more participants for our podcast series. If you are interested in either conducting an interview, or willing to share your knowledge as an interviewee, please contact Cherie Benoit at 978-355-3044 or cherie@cheriebenoit.com

Broker/Owner

Chair Leif Rosseland

- RealTrends Event with Steve Murray – Friday, October 27th, Old Sturbridge Village. Stay tuned for more details.
- Working towards educating brokers about NAR's Broker Involvement Program whereby brokers who have signed up have important call to actions

come from the brokerage rather than NAR. If you are a broker, please reach out to Colleen for details on how to register.

Communication

Chair Erika Hall

- The Communication Committee is excited to announce that the NEW WEBSITE BEING LAUNCHED JULY 5!
- The Public Relations Task Force has been busy creating templates to be used by committees throughout the year to highlight events. We are starting to get traction with press and hope to be able to spread the good work that is being done locally.