

August 2017 Committee Update

Membership

Chair Judy Patterson

- Scholarship Award Recipients will be presented with their checks at a small reception at the Association on Friday, August 4th. Congratulations to Brooke Storey, Colleen Bogonovich, Hannah Sorenson and Meghan Foley; each are receiving \$1000 in scholarship money.
- The committee also awarded two (2) REALTOR® Scholarship awards in the amount of \$250 to RACM members; Jasmine Ortiz and Carol Allard-Vancil.
- The Recruitment/Retention is continuing their efforts on member outreach through office visits and non-REALTOR® directed classes. If your office would like to host an office visit, please let Judy know.

Government Affairs

Chair Linda Laney

- The June RPAC figures have been recorded and to date we have raised \$29,977.00, which surpasses both our annual goal of \$25,114.44 and last year's total of \$28,830.00. We are still working towards our participation goal of 527 with a total of 444 members investing this year. If you have not invested this year, please consider it and contact Colleen for details. Thanks to all who helped us achieve our NAR goals.
- Our annual Legislative Breakfast is scheduled for Friday, September 15 at the Publik House in Sturbridge. This annual event provides an open forum for members to meet with local representatives and discuss relevant issues. Please plan on joining us and learning more about your industry.

Community Action

Chair Keith Krikorian

- The Community Action Committee kicked off their Annual Backpack Drive on July 10 and donations are now being accepted at the REALTOR® Association of Central Massachusetts, as well as other participating REALTOR® offices. Please visit www.realtorscentralma.org for more information on how you can help!
- The committee has organized a done in a day rehab day for IHN, one of our charities of choice for 2017. We will be at 91 June Street, Worcester on Wednesday, August 9th helping to make their shelter that houses 6 homeless families better! We will be painting, cleaning, making minor repairs etc; Feel free to come on down and help! Please contact Amy Murray at 508-832-6600 for more information or to volunteer for the day!

Professional Development

Chair Cherie Benoit

- Our Professional Development committee has scheduled the Pricing Strategy Advisor (PSA) Certification Course that will be held on Monday, September 18th from 8:30am – 4:30pm with Instructor Peter West. For more information and to register, please visitwww.realtorscentralma.org.
- The New Agent Training Subcommittee is very close to having completed curriculum that will be invaluable to new REALTORS® and Real Estate Agents alike. Classes will begin in early 2018. If you are new to the industry then this class is for you! Be on the lookout for class announcements.
- We are always looking for more participants for our podcast series. If you are interested in either conducting an interview, or willing to share your knowledge as an interviewee, please contact Cherie Benoit at 978-355-3044 or cherie@cheriebenoit.com

Broker/Owner

Chair Leif Rosseland

- Revamping their Broker/Owner series to allow for more attendance.
- RealTrends Event with Steve Murray – Friday, October 27th, Old Sturbridge Village. Steve will be discussing the following topics; Building a Successful Brokerage, Creating Value in Your Brokerage and Trends That Matter, Fact vs. Fiction.

Communication

Chair Erika Hall

- The REALTOR® Association of Central Massachusetts new website was launched on July 11, 2017. Be sure to check it out at www.realtorscentralma.org.