

CPI Connection



What's New from CPI

Spring 2020

The Community Prevention Initiative (CPI) Connection highlights upcoming CPI events, resources, and learning opportunities for the California substance use disorder (SUD) prevention (Pv) field.

Project Announcements

Coronavirus Update and Resources

CPI recently released an announcement that outlined temporary changes to CPI services during the pandemic. CPI services and resources, including individualized one-to-one consultation, will continue to be provided to the field via virtual settings. The announcement also included several resources for prevention providers to engage in self-care and to support their communities.

View the [announcement](#) to learn more. The CPI Team extends wishes for continued health and safety of the SUD prevention workforce, youth, and families throughout California.

Visit the New Pages on the CPI Website!

The CPI Team is excited to announce two new resource collections to support your learning.

The [Prevention 101](#) webpage offers resources and tools to enhance SUD Pv knowledge, whether staff are new to prevention or need a review. Online trainings, presentation slides, webinars, and publications are available on this page. Topics are organized in an easy-to-navigate, question and answer (Q & A) format such as “Why is prevention effective?” and “What do prevention services look like?”

The [Strategic Training and Education for Prevention Planning \(STEPP\)](#) webpage offers resources counties can use while preparing and/or developing Strategic Prevention Plans. Resources are organized by each step and guiding principle of the Strategic Prevention Framework (SPF): Assessment, Capacity Building, Planning, Implementation, Evaluation, Cultural Competence, and Sustainability.



Welcome to the prevention 101 webpage. This page offers resources and tools to enhance your alcohol and drug prevention knowledge whether you are new to prevention or would like to brush up on prevention knowledge basics. Resources listed on this page include a combination of online trainings, presentation slides, webinars, and publications.

This webpage will be updated as new resources become available.

Quick Links

[What is alcohol and other drug \(AOD\) prevention?](#)
[What is prevention effectiveness?](#)
[What are the components of prevention programs, services and activities?](#)
[What are prevention outcomes?](#)
[How do you measure to implement prevention programs, services and activities?](#)
[How do you choose specific prevention programs for specific needs/audiences?](#)

Legend: Resource Types

■ Online Trainings ■ Prevention Slides ■ Webinars ■ Publications ■ Tools and References

What is alcohol and other drug (AOD) prevention?

The resources below include the [definitions](#) and [classifications](#) related to prevention.

Definition of Alcohol and Other Drug (AOD) Prevention

■ Substance Abuse and Mental Services Administration (SAMSA) created online training modules to provide an overview of the Substance Abuse Prevention and Treatment Block Grant (SABG) and how to use the funding. A definition of primary prevention is available in the [SABG Primary Prevention 101](#).

■ A basic training that defines, and provides an overview of AOD prevention. [Defining AOD Prevention and Implementing Prevention](#) (page 3)

Prepare for Your Prevention Specialist Recertification

SUD Pv specialists that completed the California Certified Prevention Specialist (CCPS) certification during the 2016 special enrollment period may need to complete a renewal application this summer. CPI has resources to support the SUD Pv workforce with new or renewal applications!

In the CCPS application, the applicant must demonstrate receipt of training and education hours across several core areas. CPI offers many no-cost trainings to meet these requirements. The [CPI Training Matrix](#) shows which CPI trainings align with the prevention specialist core areas and tasks.

CPI can provide documentation of the CPI trainings staff completed. If you would like a record of your continuing education activities with CPI, submit the [CPI Training Certificate Request Form](#) and the CPI Team will send you certificates for completed trainings and continuing education units (CEUs).

Visit the [Information for Prevention Certification](#) page to learn more.

Did You Miss It?

In the [Fall 2019 CPI Connection](#), CPI announced two great new resources: a webpage compiling CPI [Cultural Competence Resources](#) and additional versions of the popular [Cannabis Brochure – Parent Update](#).

Trainings and Technical Assistance (TTA) Deepen Your Knowledge and Skills with CPI

Visit the CPI [TTA Services](#) webpage for information about **no-cost** CPI learning opportunities!

- View the [Events Schedule](#) to register for upcoming webinars and trainings across California.
- Submit the [TTA Request Form](#) to receive support on a specific SUD Pv topic. Subject-matter experts provide TA at no cost to County Substance Abuse/Behavioral Health offices and many other organizations.
- Request a [Training Certificate](#) for completed CPI trainings and CEUs.
- Watch [Archived Webinars](#) on an array of SUD Pv topics.

Please Note: Following state guidance, all CPI trainings and services are currently offered virtually only. On-site events and TA will resume in the future, in accordance with public health and safety guidelines.

CEUs are offered for a nominal fee through the following organizations: California Consortium of Addiction Programs and Professionals (CCAPP), the California Board of Registered Nursing (BRN), and the California Association of Marriage and Family Therapists (CAMFT). Visit the [Information for Prevention Certification page](#) to learn more.

County Spotlight

*Does your county have an SUD Pv success story, event, or practice to share?
Email Erika Green (egreen@cars-rp.org) so that CPI can feature your county in a future CPI Connection!*

Contra Costa County: Electronic Smoking Devices and Cannabis Liquids Ban

On Tuesday, November 12, 2019, Contra Costa's Public Health Department and Alcohol and Other Drugs Services approached the Board of Supervisors with amendments to the County's Tobacco Product Control Ordinance and the Cannabis Ordinance. The amendments included:

- A ban on the sale of electronic smoking devices and e-liquids that are required to obtain, but have not yet obtained, a premarket review order from the US Food and Drug Administration pursuant to the federal Family Smoking Prevention and Tobacco Control Act.
- A ban on the sale of all flavored products including menthol cigarettes throughout Unincorporated Contra Costa County and not just within 1,000 feet of a public or private school, playground, park, or library.
- A ban on the sale and delivery of any e-liquid that contains Tetrahydrocannabinol (THC) or any other cannabinoid in an aerosolized or vaporized form.

Approximately 40 individuals, 20 of whom were youth, spoke during public comment about these issues. The overwhelming majority favored the ordinances. The Board of Supervisors recognized the youth for their advocacy efforts and sharing their personal experiences.

The Contra Costa County Board of Supervisors voted unanimously in favor of the two ordinance amendments, which were officially adopted on November 19, 2019. Collaborative efforts between multiple county departments, youth, and community-based organizations made this possible.

If you have any questions regarding this effort, please contact Isabelle Kirske (Isabelle.Kirske@cchealth.org).



Prevention News

Visit the [CPI website](#) for ongoing Prevention News and CPI announcements!

National Prevention Week is May 10-16, 2020

National Prevention Week (NPW) is a public education platform that promotes year-round SUD Pv capacity building tools and resources. During NPW, communities and organizations across the country unite to raise awareness about behavioral health. Participate in the [#PreventionHappensHere](#) social media challenge, review the NPW [Planning Toolkit](#), and access NPW digital [promotional materials](#).



CADCA's Webinar Wednesdays

Join CADCA each Wednesday, April 15-June 17, from 10:00-11:30 a.m. PT for a free webinar hosted by CADCA's youth and adult trainers. Webinars will cover topics that include youth and sector engagement, sustainability, best practices during COVID-19, and more.

The first session is tomorrow and will address "Updating Your Objectives by Engaging Coalition Sector Members During Social Isolation."

[View the Full Lineup and Register](#)

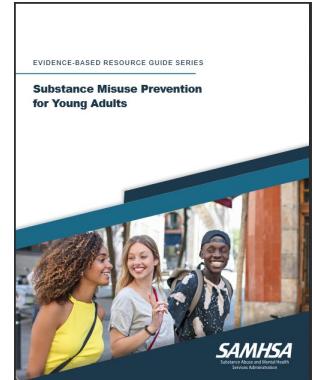
New SUD Pv Publications from SAMHSA

SAMHSA recently released several new resources.

[Substance Misuse Prevention for Young Adults](#) describes effective prevention programs and strategies addressing young adults ages 18-25 (e.g., brief alcohol screening, alcohol taxes) transitioning to adulthood. This focus population experiences increased risk for substance use/abuse.

[Preventing the Use of Marijuana: Focus on Women and Pregnancy](#) explores the growing body of evidence related to maternal marijuana use and provides examples of effective programs (e.g., advertising restrictions, health communication campaigns).

[Tips for Teens Series: The Truth About Stimulants, The Truth About Sedatives, and The Truth About Hallucinogens](#). These fact sheets for teens describe short- and long-term effects, signs of use, and common myths. They can also be useful for prevention professionals, educators, health care providers, and others who come into contact with teens on a regular basis.



[The Opioid Crisis and the Black/African American Population: An Urgent Crisis](#) presents recent data on the prevalence of opioid use disorders, describes challenges and cultural factors in prevention and treatment, and shares innovative outreach and engagement strategies.

New Resource Library on E-Cigarettes and Vaping

The Association of State and Territorial Health Officials (ASTHO) launched a new searchable database of research articles, media stories, factsheets, and other materials related to e-cigarettes and vaping. Users can sort the database by

topic and resource type. In addition, ASTHO has an E-Cigarettes and Vaping page featuring relevant policies, state-level lawsuits, and ASTHO press statements.

[View the Resources](#)

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If you would like to receive the CPI Connection, email Kim Weis at kweis@cars-rp.org

CPI is funded through the California Department of Health Care Services (DHCS) with training and technical assistance (TTA) administered through the Center for Applied Research Solutions (CARS).

The TTA project is intended to serve California agencies and organizations involved in community-based prevention. CPI is able to provide no-cost TTA support for planning and prevention services that include a broad community perspective.

