

# CPI Connection



## What's New from CPI

April 2019

The Community Prevention Initiative (CPI) Connection highlights upcoming CPI events, new resources, and learning opportunities for the California substance use disorder (SUD) prevention (Pv) field.

## Project Announcements

### Request an Onsite CPI Training

Do you or your team want to learn more about SUD Pv frameworks, strategies, and evidence-based practices? Are you looking to build your team's capacity to plan, implement, or evaluate your SUD Pv program? Do you need assistance in understanding how to effectively serve diverse groups in your community?



**CPI provides no-cost and low-cost trainings and technical assistance (TTA) throughout the state of California.** We connect county agencies, community-based organizations, service providers, and other organizations with expert SUD Pv consultants.

To request TTA, complete the [Training and Technical Assistance \(TTA\) Request Form](#). Once CPI receives the TTA request, we will contact you to discuss your needs. Popular topics include ([learn more](#)):

- **Strategic Prevention Framework (SPF) Competencies – Assessment, Capacity Building, Planning, Implementation, Evaluation**

The SPF is a planning process that Pv professionals use to assess, plan, implement, and evaluate SUD Pv services. The SPF Competencies can be taken individually or as a whole series, with the steps building on each other.

- **Grant Writing**

We utilize a participatory team approach to learn about different types of proposals. Participants learn how to network effectively and collaborate with public and private funders. This workshop is intended for beginning and intermediate level grant writers.

- **Engaging Youth and Families**

This workshop highlights applied strategies for increasing youth and parent outreach, recruitment, and retention. Participants learn about proactive and reactive recruitment strategies, and social marketing techniques. We discuss culturally appropriate techniques for enhancing participation.

Our TTA can help accelerate your efforts to advance change and impact the health of your community. Contact our team today.

You might have noticed a change to our training offerings through CPI. All CPI trainings are now part of the **Professional Competency** series, including those that were formally called “Prevention Extension” trainings. This change is intended to better organize these trainings in supporting your SUD prevention professional development and capacity building. A small subset of the Professional Competency series, the SPF Competencies, focus on the five steps of the SPF.

## New Prevention Tactic: The Role of Prevention in a Trauma-Informed Approach to Wellness

Trauma is an important concept for the prevention field because it is a risk factor for SUDs and other behavioral health challenges. A strong understanding of trauma can enhance both direct and indirect Pv services.

CPI is excited to announce the release of a new Prevention Tactic on trauma-informed SUD Pv services. This Prevention Tactic describes the impact of trauma on individuals and communities; defines the key components of a trauma-informed approach, and how it differs from current Pv efforts; and provides examples from cities that are using a trauma-informed approach to whole community wellness. Topics include:

- Three E’s of trauma
- Types and causes of trauma, including collective trauma, racial trauma, and generational trauma
- Influence of trauma on the brain and development
- Adverse Childhood Experiences (ACEs) and SUD
- Key principles and strategies for a trauma-informed approach
- Collective actions to address trauma

[Download the Prevention Tactic](#)

## We Want to Promote Your Event

Do you have an upcoming Pv event in your county or region that you want to promote? Have you heard about a conference, webinar, or forum that you think your Pv colleagues would be interested in attending?

We know there are amazing SUD Pv learning opportunities in California at the local level, and we want to help the field learn about them! Share an event with us, and we will feature it on the CPI [Events Schedule](#) and in upcoming issues of the CPI Connection. **We will help you reach thousands SUD Pv professionals throughout California!**

The cover of the Prevention Tactic document. At the top, it says 'prevention Tactics' and 'The Role of Prevention in a Trauma-Informed Approach to Wellness' by Paul Hoffer and Barbara Korn West. Below that is a small photo of two people. The text on the cover includes an introduction, a section on 'What is Trauma?', and a section on 'Trauma and SUDs'. It also includes a 'Conclusion' and a 'References' section. The bottom of the cover has a 'Download' button and a 'Print' button.



Please email Erika Green ([egreen@cars-rp.org](mailto:egreen@cars-rp.org)) with information about the event. To facilitate the process, please provide as much information as you can, including a link/URL for the event; title; date/time; description; hosting county or agency (if applicable); contact information (if available); and a preferred image or flyer for us to post (if available).

## Prevention News

Visit the [CPI website](#) for ongoing Prevention News and CPI announcements!

### Launch of SAMHSA's Technology Transfer Centers (TTCs)

As part of its new approach to TTA, SAMHSA has launched two new nationwide supports: the Prevention Technology Transfer Center (PTTC) Network and the Mental Health Technology Transfer Center (MHTTC) Network. The new networks are based on the Addiction Technology Transfer Center (ATTC) Network model, which has been operating for 25 years. The PTTC, ATTC, and MHTTC Networks provide regional and population-specific TTA and resources to advance the implementation of evidence-based practices.



California is part of the Health and Human Services-designated Region 9, the Pacific Southwest. The Pacific Southwest TTCs serve: Arizona; California; Hawaii; Nevada; and the Pacific Islands of American Samoa, Federated States of Micronesia, Guam, Marshall Islands, Northern Mariana Islands, and Palau. Center for Applied Research Solutions (CARS), the CPI Contractor, is proud to serve as the lead agency for the Pacific Southwest MHTTC. Learn more about each TTC:

- [Pacific Southwest Prevention TTC](#)
- [Pacific Southwest Addiction TTC](#)
- [Pacific Southwest Mental Health TTC](#)

### 2019 Rx Drug Abuse and Heroin Summit

April 22-25, 2019 | Atlanta, Georgia

The Rx Drug Abuse and Heroin Summit annually attracts more than 3,000 stakeholders working to address the opioid crisis. The four-day event includes a prevention track with nine sessions, as well as more than one hundred other sessions on addressing opioids across systems and sectors. **Ventura County's** overdose prevention program will be featured during this year's event.



[Register](#)

### 2019 Annual Meeting of the Society for Prevention Research

May 28-31, 2019 | San Francisco, CA

The Society for Prevention Research Annual Meeting provides a centrally integrated forum for the exchange of new concepts, methods, and results from prevention research and related public health fields; and a forum for the communication between scientists, public policy leaders, and practitioners concerning the implementation of evidence-based preventive interventions in all areas of public health. This year's theme is "**Prevention Science in a Big Data World.**"

[Register](#)

## Save the Date: National Prevention Network (NPN) 32<sup>nd</sup> Annual Conference

August 27-29, 2019 | Chicago, IL

The theme of this year's NPN Conference is "Building on Evidence-Based Prevention to Connect Communities." registration will open in early May. Some of the prevention topics addressed during this event will include Prevention Workforce Development; Substance Use Prevention and Collaboration with Other Fields; and Community Stakeholder Empowerment and Community Capacity Building.

[Learn more](#)

## New County-level CHKS Reports Now Available

County-level California Healthy Kids Survey (CHKS) reports are now available through 2017. CHKS Reports include data on school climate and student wellbeing, including youth tobacco, alcohol, and substance use. The reports are useful for local and countywide prevention assessment and planning.



[Learn more](#)

## Trainings and Technical Assistance (TTA) Deepen Your Knowledge and Skills with CPI

Visit the CPI [TTA Services](#) page for information about **no-cost** CPI learning opportunities! You can:

- View the [Events Schedule](#) to register for upcoming webinars and trainings across California.
- Submit the [TTA Request Form](#) to receive support on a specific SUD Pv topic. Subject-matter experts provide TA at no cost to County Alcohol and Other Drug offices and many other organizations.
- Request a [Training Certificate](#) for CPI trainings and continuing education units (CEUs) you completed in the past.
- Watch [Archived Webinars](#) on an array of prevention topics.

## Upcoming Onsite Trainings



CPI is committed to providing high quality, no-cost, onsite Professional Competency trainings on a variety of emerging and relevant SUD Pv topics throughout the state.

**CEUs** are offered for a nominal fee through the following organizations: California Consortium of Addiction Programs and Professionals (CCAPP), the California Board of Registered Nursing (BRN), and the California Association of Marriage and Family Therapists (CAMFT). Visit the [Information for Prevention Certification page](#) to learn more.

## Prevention Theories and Frameworks

**Lake County – Circle of Native Minds, Lakeport, CA**

Thursday, May 9

9 a.m. – 5 p.m.

*Facilitated by Charlie Seltzer*

## Brief Intervention for Substance-Using Adolescents

**San Luis Obispo County Office of Education, San Luis Obispo, CA**

Wednesday, May 22

8:30 a.m. – 3:00 p.m.

*Facilitated by Ira Sachnowf*

## Follow CARS for CPI News

Follow CARS on Twitter: <https://twitter.com/CARSRP>

Follow CARS on Facebook: <https://www.facebook.com/CARS.rp>

Connect on LinkedIn: <https://www.linkedin.com/company/center-for-applied-research-solutions-cars->

If you would like to receive the CPI Connection, email Steven Jimenez at [sjimenez@cars-rp.org](mailto:sjimenez@cars-rp.org)

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CPI is funded through the California Department of Health Care Services (DHCS) SUD Prevention and Family Services Section (PPFS), with training and technical assistance (TTA) administered through the Center for Applied Research Solutions (CARS). The TTA project is intended to serve California agencies and organizations involved in community-based prevention. CPI is able to provide no-cost TTA support for planning and prevention services that include a broad community perspective.

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