



2020 National Mentor Month A Time to Tell Your Story!

Each January the mentoring community celebrates the power of positive relationships with National Mentor Month. It is a campaign to raise awareness so that we can increase the quantity and quality of mentoring relationships. With the increased level of attention and awareness you can make connections and impressions that can help you year-round.

Thank you for your commitment to young people and for making mentoring a key strategy in your efforts. Mentoring in California has had its peaks and its valleys, and your continued participation demonstrates the commitment to see mentoring as an ongoing strategy to support young people on their path to adulthood.

You can access the National Mentor Month Tool Kits from MENTOR –

<https://www.mentoring.org/our-work/campaigns/national-mentoring-month/>

In it you will find some sections that will be of particular assistance on messaging, social media, earned media, public official outreach, and corporate engagement.

We invite you to focus on your contact with local and California Elected Representatives to educate them about the importance of mentoring and the value of the work you do in their communities. If you are going to the National Mentor Summit at the end of January, you may want to take the opportunity to visit your Federal Representatives office as part of MENTOR Hill Day the day before the MENTOR Summit. You can find your elected officials by following this link - <http://myreps.datamade.us/index.html>

We know that not everyone can attend the National Mentor Summit and attend the Hill Day and we believe our ‘Virtual Hill Day’ outreach to elected official’s local offices can make a huge impact! Virtual Hill Day is our CA effort to mobilize you to raise awareness for the power of mentoring with your elected officials and decision makers.

We encourage you to adopt a New Year’s resolution to build a stronger relationship with the local staff of your elected officials. Go meet with them in their local offices on a regular basis and invite them to all of your gatherings. Becoming a friend of the member and staff ensures that they can better support the work that you are doing. Included are links so you can easily find your representatives on both the State and federal level. Again, you can find your Representative by putting in your zip code into the following link – <http://myreps.datamade.us/index.html>



California Mentoring Partnership

Whether in California or D.C, it would be great to prepare a simple one-page hand out that describes what you do and who you work with. The ability to leave information with the Member or a staff person can dramatically increase your profile within their office.

When you meet with your elected officials or their staff, take pictures and post them on social media and on your website.

Tag our Twitter account - @CaliforniaMent1 and use the hashtags-

#MentoringMatters

#CAMentorsCount

#CMP

#CAMentors

We would also like to have you send us a note with the pictures that we might be able to build a gallery on our website of your great work! You can send us a note at californiamentoringpartnership@gmail.com.

We continue to mobilize our state mentoring initiative here in California. As we seek to build stronger mentoring opportunities within California, our combined efforts will produce greater awareness across our State. As we collaborate, it is our desire that all mentoring programs will thrive, providing the support and encouragement our young people crave.

Have a magnificent National Mentor Month!



CA MENTORING PARTNERSHIP LEADERSHIP TEAM