



MCA Hybrid Summer Conference

CONFERENCE PRELIMINARY PROGRAM 2022

Boyne Mountain Resort

July 25 - 28, 2022



SCHEDULE AT A GLANCE

at Boyne Mountain Resort

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Monday, July 25, 2022

10:30 AM - 5:00 PM	MCA Board and Committee Meetings
3:00 - 6:00 PM	Registration Desk Open
6:00 - 9:00 PM	Director's Dinner

Tuesday, July 26, 2022

7:30 AM	Registration Open
8:00 - 8:40 AM	Breakfast
8:45 - 9:15 AM	Keynote Address
9:30 - 10:45 AM	Breakout Sessions
10:45 - 11:00 AM	Break
11:00 AM - 12:15 PM	Breakout Sessions
12:15 - 1:15 PM	Lunch and Keynote
1:15 - 2:30 PM	Breakout Sessions
2:30 - 2:45 PM	Break
2:45 - 4:00 PM	Breakout Sessions
5:00 - 6:00 PM	Networking Reception

Dinner on your own

Wednesday, July 27, 2022

8:00 AM	Registration Open
8:00 - 8:40 AM	Breakfast
8:45 - 9:15 AM	Keynote Address
9:30 - 10:45 AM	Breakout Sessions
10:45 - 11:00 AM	Break
11:00 AM - 12:15 PM	Breakout Sessions
12:15 - 1:15 PM	Lunch and Keynote
1:15 - 2:30 PM	Breakout Sessions
2:30 - 2:45 PM	Break
2:45 - 4:00 PM	Peer to Peer Networking
5:00 - 6:00 PM	52 Club Reception
6:00 - 9:00 PM	Dinner, Auction and Leadership Development Institute Graduation

Thursday, July 28, 2022

9:00 - 10:00 AM	Networking Breakfast
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Need To Know:

Important Conference Information

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Conference Platform

This year we are utilizing a conference platform for both in person and virtual attendees. Log on to the mobile app or web and create your agenda, learn about the speakers and sponsor, connect with other attendees whether they are virtual or in person.



Venue

The conference is being held at the [Boyne Mountain Resort](#). Meals and sessions will be held in the Civic Center, the main conference facility at Boyne Mountain.



Health & Safety

MCA will monitor current conditions to determine the level of risk and the safety protocols needed to prevent the spread of COVID-19. Participants will receive communication before the event about the protocols that will be necessary for a safe conference environment.



Auction

The Friends of Michigan CAA Auction will be held Wednesday evening, auction items will be on display throughout the conference.



Networking

Scheduled networking opportunities will be available during the conference, including a reception hour and scheduled peer to peer learning sessions. You can also network with virtual peers on the conference platform through virtual chats and meetings.



Meal Tickets

Meal tickets will be required for all meals, additional information about meal selection will be sent to you prior to the conference. *Plated meal choices will not be able to be changed during the conference.*



MONDAY

July 25, 2022

04



10:30 AM - 12:00 PM

Finance Committee Meeting

12:00 - 1:00 PM

Lunch on Your Own

1:00 - 3:00 PM

Director's Council Meeting

3:00 - 5:00 PM

Board of Directors Meeting

6:00 - 9:00 PM

Directors Dinner



1:00 - 6:00 PM

Exhibitor Setup

3:00 - 6:00 PM

Registration Desk Open



Tuesday

July 26, 2022 - In Person Sessions

05

This is a preliminary schedule and is subject to change, including session titles and speakers. Additional sessions will be added as they are confirmed. A final conference program will be sent out at a later date.

Keynote

Speaker: Dr. Dwinita Mosby Tyler, The Equity Project

Breakout Sessions

The Five Conundrums

Speaker: Dr. Dwinita Mosby Tyler, The Equity Project

Being and Becoming a Trauma Informed Nonprofit

Speaker: Dr. Katena Cain, Nonprofit Network

Practical Inclusive Hiring Methods

Speaker: Rachel Diskin, Community Economic Development Association of Michigan

Branding: Get Your Message Right Once and For All

Speaker: Brian Town, Michigan Creative

Bureau of Community Action and Economic Opportunity Overview

Speakers: Kris Schoenow, BCAEO; Melanie Sanford, BCAEO; Maddy Kamalay, BCAEO

Michigan's Tri-Share Child Care Program

Speaker: Catrina Rule, Goodwill Industries of West MI

Visual Communication Through Video Production

Speaker: Brian Town, Michigan Creative

Program Monitoring

Speaker: Tracy Thompkins, BCAEO

Diversity Equity and Inclusion Around the Board Table

Speaker: Dr. Katena Cain, Nonprofit Network

Role of the State Office

Speakers: Kris Schoenow, BCAEO; Tracy Thompkins, BCAEO

SOARING to Success

Speakers: Rod DesJardins, MDHHS; Alisha Pennington, MDHHS; Kate Stowell, Pine Rest

Data Modeling and Data Analysis

Speakers: Jeremy Biddle, BCAEO; Kris Schoenow, BCAEO

Creating a Culture of Appreciation and Trust

Speaker: Alissa Parks, HRM Services

Resources for MI Veterans and the Importance of Screening for Military Connectivity

Speakers: Julie Cortright, Michigan Veterans Affairs Agency; Andrea Norton and Angela Linseman, Saginaw VA

Housing and Homelessness Committee



Tuesday

July 26, 2022 - In Person Sessions

06

This is a preliminary schedule and is subject to change, including session titles and speakers. Additional sessions will be added as they are confirmed. A final conference program will be sent out at a later date.

Breakout Sessions

Culture of Philanthropy

Speakers: Kerry Baughman and Michelle Handke, Northwest Michigan Community Action Agency

Advocacy Panel

Speaker: Robb Kennedy

Tentative - Children's Savings Accounts

Speaker: CEDAM

Tentative - ROMA for Boards

Speaker: TBD





Tuesday

July 26, 2022

07

Connections and Networking

5:00 - 6:00 PM **Networking Reception - Matterhorn AB**

Light refreshments will be served



Places to Dine

At Boyne Mountain Resort

[Everett's](#)

Steaks, seafood, pasta, burgers, salads, and more.

Located in *The Mountain Grand Lodge and Spa*

[Forty Acres Tavern](#)

America pub fare.

Located in *The Village*

[Trophy Room Pub & Pizzeria](#)

Pizza, pasta, grinders, salads, and more.

Located in *The Clock Tower Lodge*

[Das Cafe](#)

Starbucks coffee, breakfast assortment, sandwiches, and salads.

Located in *The Mountain Grand Lodge and Spa*

In Boyne City

[Red Mesa Grill](#)

Small chain eatery offering Latin American dishes & drinks in an upbeat, colorful setting.

[Stiggs Brewery & Kitchen](#)

Locally sourced, handcrafted cuisine and craft brewery.

[Bella Vita](#)

Italian cuisine.

[Cafe Sante](#)

Casual European-style bistro serving breakfast lunch and dinner.



Wednesday

July 27, 2022 - In Person Sessions

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Keynote

Speaker: *Meredith Kennedy, Native North Storytelling*

Keynote

Speaker: *Dr. Wendy Ellis, Center for Community Resilience - George Washington University*

Breakout Sessions

Exploring Unconscious Bias

Speakers: *Clint Brugger, Community Action Agency; Kesha Hamilton, Community Action Agency*

Anishinaabe 101

Speaker: *Meredith Kennedy, Native North Storytelling*

Visionary Art as Community Intervention

Speaker: *Elizabeth Lunior*

Housing Programs and How They Intersect With Community Action Agencies

Speakers: *Lynn Nee, Amber Troupe, Kim Smith-Oldham, Southwest Michigan Community Action Agency*

Creating a DEI Committee at Your Agency

Speaker: *Amanda Bergeron, Northeast Michigan Community Service Agency*

Life in The Time of COVID

Speaker: *Susan Newhof*

HOPE - Healthy Outcomes from Positive Experiences

Speakers: *Holly Wingard, Wingard Consulting*

Fostering Supportive Environments for Families by Applying a Community Resilience Framework

Speaker: *Dr. Wendy Ellis, George Washington University*

Board Governance 101

Speaker: *Stormy Trotter, Nonprofit Network*

Communication - Conflict and Difficult Conversations

Speaker: *Alissa Parks, HRM Services*

Community Action in Disaster Recovery

Speakers: *Jill Sutton and Eva Rohlman, Mid Michigan Community Action*

Utility Program Updates

Speaker: *Yvonne Lewis, Consumers Energy*

Peer to Peer Networking and Learning Sessions



Wednesday

July 27, 2022 - In Person Sessions

09

Breakout Sessions

Collective Impact: A Forward-Thinking Approach to Achieving Outcomes in Community Action

Speakers: Berneitha McNair, McNair Consulting

The D.O.P.E Community Action Leader: An Intentional Guide for Success

Speaker: Berneitha McNair, McNair Consulting

Michigan League for Public Policy

Speakers: Monique Stanton, and Alex Rossman

Environmental Justice

Speaker: Charlotte Jameson

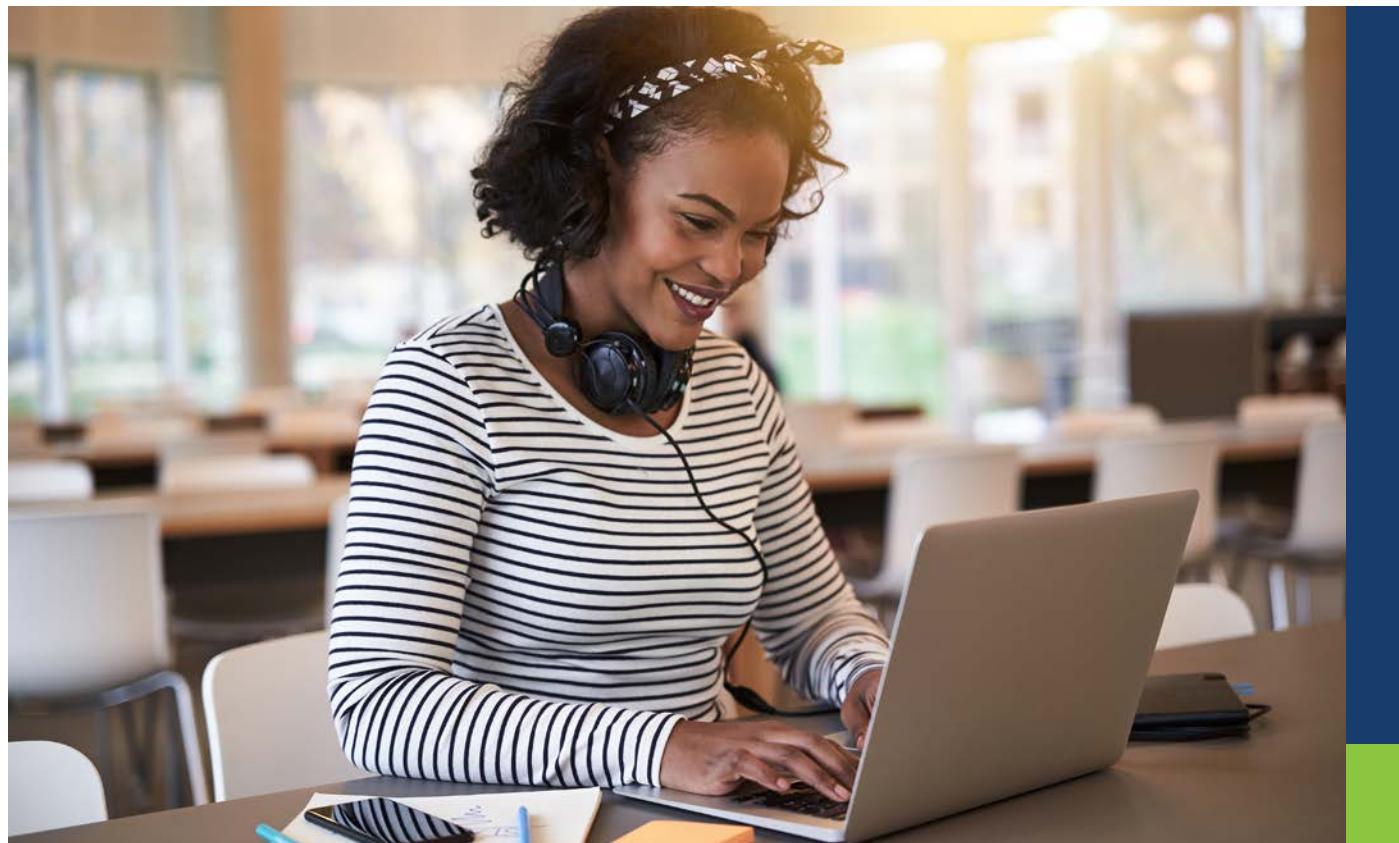




SCHEDULE AT A GLANCE

Virtual

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Virtual Sessions will be held on the conference platform, additional information about accessing the platform and virtual features will be shared closer to the conference date.

Virtual Schedule

Tuesday, July 26, 2022

8:45 - 9:15 AM	Live-streamed Keynote
9:30 - 10:45 AM	Breakout Sessions
10:45 AM - 12:15 PM	On-Demand Sessions
12:30 - 1:00 PM	Live-streamed Keynote
1:15 - 2:30 PM	Breakout Sessions
2:45 - 4:00 PM	On-Demand Sessions

Wednesday, July 27, 2022

8:45 - 9:15 AM	Live-streamed Keynote
9:30 - 10:45 AM	Breakout Sessions
10:45 AM - 12:15 PM	On-Demand Sessions
12:30 - 1:00 PM	Live-streamed Keynote
1:15 - 2:30 PM	Breakout Sessions
2:45 - 4:00 PM	On-Demand Sessions



Tuesday and Wednesday

July 26 - 27, 2022 - Virtual Sessions

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Tuesday, July 26, 2022

Keynote

Speaker: Dr. Dwinita Mosby Tyler, The Equity Project

Breakout Sessions

Designing for Impact

Speakers: Stephanie Marchese, Angela Aaron-Benifield, Ben DiMaria, Sitara Govender, Wayne Metropolitan Community Action Agency

Supporting Immigrant Families

Speaker: Susan Reed, Michigan Immigrant Resource Center

Creating a Culture of Change

Speaker: Maureen Wallbeoff, Accidental Techie

What is Kinship Care and How can Community Action Help

Speakers: Lisa Grodsky Oakland Livingston Human Service Agency, Lara Bouse, Beth Lindley

It's Time to Take the Earplugs Out

Speaker: Jaclyn Badeau, Badeau Consulting, LLC.

Becoming a Trauma Informed Organization - On-Demand

Speakers: Clint Brugger, Kesha Hamilton; Community Action Agency

Wednesday, July 27, 2022

Keynote

Speaker: Dr. Wendy Ellis, Center for Community Resilience - George Washington University

Keynote

Speaker: Meredith Kennedy, Native North Storytelling

Measuring Impact: The Truth Speaks for Itself, Achieving the Mission

Speaker: Anne Williams, Nonprofit Network

What I Really Meant to Say Was... Effective Communication

Speaker: Jordana Shakoor, JYS Consultants - PosiPower Concepts, Inc.

Improve and Increase Success of Your Organization Through Data

Speaker: Anne Williams, Nonprofit Network

I Really Do Need This Job... Learning Coping Skills

Speaker: Jordana Shakoor, JYS Consultants - PosiPower Concepts, Inc.

5 Essential Strategies for Effective Leadership

Speaker: Tedi Parsons, The Professionals Forum LLC

Michigan Community Service Commission Resources and Support- On-Demand



**Thank
You.**



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