

FOR IMMEDIATE RELEASE

Canadian Agriculture Literacy Month Celebrates Agriculture in Classrooms Nationwide

Saskatoon, SK – March 3, 2025 – [Agriculture in the Classroom Saskatchewan \(AITC-SK\)](#), along with its national and provincial partners across the country, is celebrating the 14th annual [Canadian Agriculture Literacy Month \(CALM\)](#) during March.

[CALM](#) is a national initiative that connects students with farmers and agriculture professionals, bringing Canada's rich and diverse agriculture and food story to life. Students will engage in interactive activities, presentations, and personal stories that foster a deeper understanding of where their food comes from. This year marks a significant milestone as the Northwest Territories joins the celebration for the first time, showcasing agriculture education from coast to coast to coast.

“With participation from the Northwest Territories, CALM represents the full spectrum of Canada's agriculture and food landscape,” says Luree Williamson, Acting Executive Director of [Agriculture in the Classroom Canada](#). “This is an incredible opportunity to inspire students across the country by celebrating the diversity and innovation of Canadian agriculture.”

In Saskatchewan, this year's CALM theme is “*Saskatchewan Agriculture: How Food Connects the World*” presented through enriching virtual and in-person classroom presentations. Students will be guided by passionate farmers and industry professionals who generously share their expertise, cultivating a stronger appreciation for the agricultural landscape.

“Volunteers are the heartbeat of CALM,” says Sara Shymko, Executive Director at [AITC-SK](#). “They are helping to build real connections to agriculture in students' local community and empowering the next generation to appreciate agriculture in their daily lives. We are incredibly grateful for the time, knowledge, and energy they share to make a lasting impact.”

[AITC-SK](#) has matched 156 volunteers with 291 classrooms across the province, fostering curiosity and a deeper understanding of agriculture in almost 7,000 students. CALM is proudly supported by Cargill and the Sustainable CAP program. Follow along on social media with #CALM25.



About AITC-SK:

[Agriculture in the Classroom Saskatchewan \(AITC-SK\)](http://www.aitc.sk.ca) is a non-profit charitable organization dedicated to enhancing students' understanding and appreciation of agriculture. Through dynamic programming and resources, AITC-SK empowers teachers to integrate agriculture into classrooms and connects youth with the industry's vital role in their everyday lives. Visit www.aitc.sk.ca to learn more.

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