

INDOOR AG-CON

The LARGEST GREENHOUSE | VERTICAL FARMING | CEA GATHERING

YOUR BUSINESS GROWS HERE

MARCH 24-25, 2027 WESTGATE • Las Vegas



SPONSORSHIP OPPORTUNITIES

Indoor Ag-Con is the longest running, largest event for vertical farming | greenhouse | controlled environment agriculture. As the leader you can count on the event to deliver customers that need your product and/or services. Indoor Ag-Con provides the highest event value in the industry and here is your opportunity to take part.

See below for the best opportunities and contact us as soon as soon as possible. Opportunities are going fast!

SPONSORSHIP PACKAGES

Our sponsorship packages offer maximum pre-show, onsite and post-show exposure opportunities.

EXCLUSIVE VIP GROWER PROGRAM SPONSOR - \$25,000

A key component of our our attendee acquisition efforts, the VIP Grower Program offers the rare chance to put your brand in front of the premier industry leaders. Our team and board of advisors identify 25+ growers that meet our VIP criteria and work to secure their attendance with a special invitation that include comp incentives ranging from hotel and airfare to conference passes. As exclusive program sponsor, you will receive:

- ✓ Recognition and credit as invitation is offered on behalf of your company and Indoor Ag-Con
- ✓ Invitation for 3 Team Members to Attend Pre-Show VIP Welcome Party
- ✓ Company Logo | Hyperlink at Top Level Listing on Website Sponsor Page
- ✓ Company Logo With Top Listing On All On-site Sponsor Signs
- ✓ Company Logo With Top Sponsor Level Position On Event App Sponsor Feature
- ✓ Ad on Mobile App
- ✓ Company Logo Inclusion On Attendee | Exhibitor | Press Eblasts
- ✓ Special Blog Feature On Show Website and Social Post On All Indoor Ag-Con Channels
- ✓ 3 Conference Passes

PACKAGE LEVEL OFFERINGS

	PLATINUM \$15,000 1 available	GOLD \$10,000 3 Available	SILVER \$7,500
Company Logo Hyperlink At Top Level Listing On Website Sponsor Page	✓	✓	✓
Company Logo With Top Listing On All On-Site Sponsor Signs	✓	✓	✓
Company Logo With Top Sponsor Level Position On Event App Sponsor Feature	✓	✓	✓
Ad on Mobile App	✓	✓	✓
Company Logo Inclusion On Attendee Exhibitor Press Eblasts	✓	✓	✓
Special Blog Feature on Show Website and Social Post on All Indoor Ag-Con Channels	✓	✓	
Company Name /Logo Recognition At Expo Floor Theater Sessions	✓	✓	✓
Additional "Top 10 Program" VIP Comp Customer Passes - Platinum 5 Gold 3 Silver 3 - <i>Invites must be approved and sent by Indoor Ag-Con.</i>	✓	✓	✓
1 Minute Introduction At Expo Floor Theater Sessions	✓		
Custom E-mail to participants	✓		
Conference Passes (Platinum gets 2 conference passes as part of package and Gold gets 1)	✓	✓	

EXCLUSIVE LANYARDS - \$8,500

Put your logo around the neck of all attendees at the show – everyone is required to wear a badge to enter the show floor and conference sessions. * Indoor Ag-Con to supply lanyard.

- ✓ Logo On Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

SHOW FLOOR HAPPY HOUR - \$10,000 Only 1 Available

This popular event is definitely a can't miss for all attendees who gather on the expo floor for drinks and networking immediately after the show closes for the day.

- ✓ Sponsor May Supply Napkins
- ✓ Recognition Signs at Reception
- ✓ Logo On Web Site
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

EXCLUSIVE EXPO FLOOR OPENING WITH CAFFEINE & CONFECTIONS - \$5,000

Be the name everyone sees first with your brand front and center as attendees first enter the expo floor after lunch for coffee, treats, and networking.

- ✓ Sponsor May Supply Napkins
- ✓ Recognition Signs at Entrance/Food Stations
- ✓ Logo On Web Site
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

EXCLUSIVE EXPO AISLE SIGNAGE - \$5,000

Help attendees navigate the show floor while receiving countless brand impressions. Signage will be placed at the 2 main cross aisles – each featuring the aisle number and your custom artwork.

- ✓ Logo On Web Site
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

CONFERENCE SESSION ROOM SPONSOR - \$7,500 per room (4 Available)

Our educational sessions are held in dedicated rooms offering an ideal opportunity for expanded reach.

- ✓ Logo On Sign at Room Door Entrance
- ✓ Logo Featured on Stage Screen
- ✓ All attendees to be scanned at sponsored session room door entrance and sponsor will receive leads.
- ✓ Logo On Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

REGISTRATION | BADGE SPONSOR - \$10,000

The Registration | Badge sponsor will be “front of mind” BEFORE and DURING the event with branding through all steps of the attendee registration process, at the first stop ALL attendees make when they arrive to check-in AND by inclusion of your logo on the badge that every attendee wears:

- ✓ Logo on Web Site Registration Landing Page
- ✓ Logo On All Pages of Registration Process
- ✓ Logo On Registration Confirmation Email
- ✓ Logo Recognition Sign At Registration
- ✓ Logo Printed on All Attendee Badges
- ✓ Logo On Web Site
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

REFRESHMENT BREAK SPONSOR - \$5,000

Provide ice cream bar snack break during the afternoon conference sessions on DAY TOW. Everyone will be looking for something sweet that afternoon to gear up for the full conference offerings.

- ✓ Sign/Logo recognition with Ice Cream Stand
- ✓ Logo On Web Site
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

COFFEE SPONSOR - \$5,000 ONE DAY | \$7,500 BOTH DAYS

Host welcome coffee each morning

- ✓ Sponsor May Supply Branded Napkins and/or Other Promotional Items Pending Approval By Show Management
- ✓ Logo on App
- ✓ Logo On Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

NOTE: All logos and graphics are due 30 days prior to the event. Please send a high resolution eps, pdf, png, jpg.

LUNCH SPONSOR - \$7,500

- ✓ Recognition signs at luncheon
 - ✓ Logo on Website
 - ✓ Logo On Sponsor Signs On-Site
 - ✓ Logo on App
 - ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts
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- ✓ Lunch sponsor receives 2 additional lunch passes

RESTROOM SPONSOR -- \$3500

Showcase your brand with promotional signage/stickers in key areas of the restrooms around the show floor area - sinks, stalls.

- ✓ Logo/Message on sticker/sign in key areas of restrooms located around the expo floor
- ✓ Logo On Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo On App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | blasts

CUSTOM EMAIL - \$3,000 - (Limited to 3 companies)

Dedicated email message to the full Indoor Ag-Con mailing list of 9500+, including Indoor Ag-Con event attendees, other farmer/grower prospects, investors, architects/developers, association members, media and other CEA industry members. Black-out dates apply.

KEYNOTE SPONSORSHIPS

All Keynotes - \$10,000

- ✓ One Minute Video Shown Before Keynote Speaker Introduction or Literature Drop
- ✓ Logo on Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo on App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

CHARGING STATION SPONSORSHIP - \$3,000

Your brand will be front and center at this high-traffic amenity, keeping your company top-of-mind as attendees recharge their devices.

- ✓ Logo on Charging Station
- ✓ Logo on Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo on App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

"THAT'S A WRAP" SESSION & CLOSING CELEBRATION - \$5000

- ✓ One Minute Video/ Intro Shown Before "Wrap Session" or Literature Drop
- ✓ Logo on Website and Session AV Screen
- ✓ Logo On Sponsor Signs On-Site & Outside Wrap Session
- ✓ Logo on App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor & Press Eblasts

ATTENDEE CONFERENCE BAG - \$5,000 - EXCLUSIVE*

Each attendee receives a bag at check-in. Put your company name on the bag, which becomes a walking billboard throughout the show.

**Rights Only: Production And Shipping Charges Not Included - Bag Approval By Indoor Ag-Con*

- ✓ Logo on Web Site
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo on App
- ✓ Option to have up to 2 sponsor personnel in registration area to distribute
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

ON-SITE METER BOARD - \$1,000 EACH

Placed in a high traffic area, our full color, custom meter boards offer even higher visibility for sponsors.

- ✓ Logo On Website
- ✓ Logo On Sponsor Signs On-Site
- ✓ Logo on App
- ✓ Company Logo Inclusion On Select Attendee | Exhibitor | Press Eblasts

NEWSLETTER BANNER AD - \$500 / INSERTION

600 x 200 pxl banner ad with hyperlink featured in monthly Indoor Ag-Content newsletter distributed to 9500 + subscribers, including growers, manufacturers/suppliers, investors, educators, association leaders and more.

NEWSLETTER EDITORIAL SPOTLIGHT - \$500 / INSERTION

Share your company news, service or other update with our monthly Indoor Ag-Content newsletter subscriber list of 9500+, including growers, manufacturers/suppliers, investors, educators, association leaders and more. Insertion includes photo, intro copy and link to your full news release that will be showcased on the Indoor Ag-Con website.

MOBILE APP BANNER ADS - \$500

Place 2 banner ads (sizes 728 x 90 px & 300 x 250 px) on the mobile app attendees will see frequently. Most attendees will be opening their mobile app many times a day to check session times and locations, plus other valuable information they wish to find. Your message will be on a rotating banner ad on their access pages.

Your ad will:

- ✓ Include hyperlink/Call To Action
- ✓ Be accessible for weeks before Indoor Ag-Con and many months after the event is over.

Ads rotate approximately every 5-8 seconds.

Limited quantity of banner ads available. Price includes ad placement.

SECURE YOUR SPONSORSHIP POSITION TODAY FOR INDOOR AG-CON LAS VEGAS 2027



www.indoor.ag

Contact If Your Company Starts with:

A-I Suzanne Pruitt p: +1.404.452.1884 suzanne@indoor.ag

J-Z Kyle Barnett p: +1.845.546.0819 kyle@indoor.ag

DON'T SEE WHAT YOU'RE LOOKING FOR?

Contact us to discuss
custom sponsorship
ideas & opportunities.