

INTERNATIONAL PRESIDENT'S CONVENTION AMBASSADORS



PURPOSE: To facilitate District communication and participation both upward and downward regarding the excitement and importance of attending the Optimist International Annual Convention. To coordinate with the Governor and other District Chairs to ensure awareness of the many benefits.

- Knowledge gained by participating in the training sessions which are offered for everyone including and not limited to Club and District officers.
- Improving the state of the organization by getting involved in discussions and voting at the business sessions.
- Networking with other philanthropic individuals to improve the relevance and wherewithal of their Club by learning new community improvement and fundraising projects.
- Enhanced fellowship by reuniting with and meeting new Members of the Optimist family.

The Ambassador is appointed by the Governor and will collaborate with the international convention committee to gain knowledge about the city, facility and schedule of events. You will be recognized for your efforts and provided with the opportunity to compete for one of three prizes awarded at the international convention. To receive an award, Ambassadors must achieve one of the following goals, based on advance registrations from their District.

Preferred Skill Set:

- Has attended an international convention
- Excellent at anticipating the needs of the attendees, taking care of details and having knowledge of meeting dynamics.
- Observant and creative
- Strong organizational and planning skills
- Enthusiastic public speaking and communication skills
- The ability to work well with others to encourage more participation

Duties and Responsibilities:

- Plan to attend the international convention.
- Show and share the location promotional videos at all District Gatherings to get Members excited.
- Collaborate with District Bulletin Editor, Social Media and Public Relations Chairs and provide input for the District communications, publications, and social media channels.
- Collaborate with the Convention Chair with the Governor's approval to present promotional video and distribute informational material at all District, Zone and Club gatherings.
- Participate and encourage all Members within the District to sign up and participate in the various trivia events, escape games, and silent auctions to be held throughout the year leading up to the convention.
- Encourage everyone to make housing reservations early.
- Encourage everyone to register online and visit the convention page of the Optimist website frequently for housing, location, travel, and schedule updates at optimist.org/convention.
- Encourage members to bring their children and grandchildren and sign them up for the youth program.
- Have fun promoting – play games, decorate, etc.!
- Sign up to work at the advance registration packet pick-up desk and help with various tasks at the international convention.