



October 2024 Optimist International Foundation President's Newsletter



A Monthly Resource for Club and District Foundation Representatives



Dear DFRs and CFRs,

It is with great excitement that I introduce you to my first edition of **FOMO**—a monthly newsletter that will keep you informed, engaged, and ready to take on the opportunities ahead. But first, let me share with you the theme that will guide our work this year: “**Beyond Words: Where Every Child’s Voice Matters.**” This theme captures the heart of what we do as a Foundation: creating meaningful impact that reaches far beyond what can be simply stated. It’s about action, dedication, and making a tangible difference in the lives of young people.

Why FOMO?

You may be wondering why I chose the acronym **FOMO** for this newsletter. Traditionally, FOMO stands for “Fear of Missing Out,” a feeling we all know when we think we’re missing something important. For our Foundation, FOMO takes on a new meaning—it’s about making sure you don’t miss out on key opportunities to make a difference. As District and Club Foundation Representatives, you play an integral role in promoting our programs, driving fundraising efforts, and connecting Members to the Mission. I want to make sure you are always in the loop, always equipped with the tools, and always confident in what’s next.

Through **Foundation Opportunities and Member Outreach**, this newsletter will serve as a one-stop resource for everything you need to succeed in your role—whether it’s upcoming initiatives, grant information, scholarships, or new ways to engage members. This isn’t just about passing along information; it’s about empowering you to be the best advocate for our Foundation that you can be.

What You Can Expect Each Month

Each issue of FOMO will provide:

- **Key Updates & Opportunities:** Important deadlines, events, and initiatives that will help you maximize your impact.
- **Resources & Best Practices:** Tools and strategies to help you promote Foundation programs within your Clubs and Districts.
- **Member Engagement Ideas:** Creative ways to connect Members with our Mission, whether through fundraising, volunteer work, or program participation
- **Spotlight on Success:** Highlights of what other DFRs and CFRs are doing across the country to inspire and motivate you.

Why This Matters

I’m committed to making this newsletter a resource that will matter to you and the important work you do. My goal is to ensure that, as representatives of the Foundation, you never feel disconnected from the larger mission or unsure of where to focus your efforts. FOMO is designed to keep you informed and excited, so you can pass that enthusiasm on to your Members and help the Foundation thrive in new ways.

Thank you for your ongoing dedication to our Foundation and for believing in the potential of every child we serve. I look forward to embarking on this journey together, where we’ll ensure that no voice is left unheard and no opportunity is missed.

With Optimism and Appreciation,

Ben DeRemer
2024-2025 President
Optimist International Foundation