Established in October 2019, the Coalition has grown from 6 founding companies to over 60 organizations that span corporate, non-profit, education, and community organizers.

The Coalition's impact is extended through member participation, partnerships and a core team of staff.

60+ Members

3 full-time staff; 3 interns

OUR MISSION

Double the number of tech workers in Milwaukee to drive regional economic and individual prosperity.

By 2024, there will be 31,000 unfilled technology jobs* in this region.

In order to meet the growing demand for skilled tech talent in the region, the MKE Tech Hub Coalition aims to develop a tech workforce that reflects our diversity.

MILWAUKEE 2020 TECH LANDSCAPE

18 Fortune 1000 Companies

5th Highest Concentration of Fortune 500 Companies per Capita

5th Highest Concentration of College Students Among Large Metros

1,994 Tech Companies
- CompTIA

80,925 Individuals in Tech Jobs
- CompTIA

9.4% Regional Economic Output from Tech
- CompTIA

#1 Most Loyal Workforce in Midwest
- Midwest+startups.com

2nd Best US City to Launch a Career
- LinkedIn

6th Most Affordable Place to Live Well in the US
- Forbes
We align our activities under six strategies that build a diverse tech workforce to match the growing demand of tech jobs.

**DRIVING DEMAND FOR TECH JOBS**

**BOLD VISION**
Build the image of Milwaukee as a Tech Hub by showcasing existing capabilities and highlighting our unique value proposition.

**START UP**
Expand and accelerate local startup growth to drive new jobs and innovation within the Milwaukee region.

**TECH JOBS**
Grow tech jobs in existing companies and recruit new tech companies to our region.

**MATCHING WITH SUPPLY OF TALENT**

**K-20**
Inspire and support the next generation of tech talent and retain them in the region through strong internship and entry level opportunities.

**RE/UPSKILL**
Accelerate re/upskilling of population to prepare for in-demand jobs and create more diverse tech-talent.

**ATTRACTION & RETENTION**
Attract talent to the region, including freelancers, virtual workers and employees.
“While collectively, the actors are important, it’s critical to understand that the interactions between them is what matters most.”

*The Startup Community Way: Evolving an Entrepreneurial Ecosystem* (Feld & Hathaway, 2020)

HOW TO 
ADVANCE AN ECOSYSTEM?

Connections made through a tech hub multiply the work needed to build a vibrant tech ecosystem. Tapping into the power of partnerships allow us to move from programmatic success into systemic change for long-term, sustainable impact.

We can be more effective together than individually.
In 2020, MKE Tech Hub Coalition collaborated with members and partner organizations to drive towards our goal through strategic initiatives.

**FOR-M**

FOR-M supports and grows Milwaukee’s tech startup ecosystem. The free program offers tech startup founders the guidance, connections, and support to kickstart their new business concepts.

**Reverse Pitch MKE**

Reverse Pitch MKE brings together local with entrepreneurs, startups, and other creatives to help solve challenges and potentially launch a product and business of their own.

**Summer Virtual Internship Program**

Through a partnership with The Commons, the MKE Tech Hub Coalition works to develop digital innovation skills while increasing connectedness to the MKE region through a 10-week, high-impact, paid virtual summer internship.

**Greater MKE Hour of Code**

In its third year, this program demonstrates a regional commitment to local tech talent development by bringing together area companies, nonprofits and schools to mentor students and/or to do a tech related activity during Computer Science Week.

**Our programmatic goal is over 50% diverse participation including persons of color, women, disabled and veterans who have been traditionally underrepresented in tech.**
**Building Capacity**

The MKE Tech Hub Coalition will build on 2020 partnerships and initiatives to grow collective impact in 2021.

**CSforAll Script Workshop**

The Coalition launched the first CSforALL SCRIPT Cohort of seven school districts this past summer. SCRIPT empowers district leaders and teams to develop a strategic plan with specific 3/6/9 month goals to build an inclusive environment for computer science and related disciplines in K-12.

**MKE K-12 Computing Alliance**

The Coalition launched the Alliance in partnership with 12 community organizations committed to the integration of computing and related disciplines within K12 to ensure all students graduate ready to succeed in an increasingly digital economy.

**Preferred Provider Network**

Developed criteria and identified eligible re/upskilling providers committed to working together to build capacity for programs that meet regional demand and demonstrate a commitment to local tech talent development.

**Apprenti of Greater Milwaukee**

New partnership with Wisconsin Apprenticeship and Apprenti to strengthen and diversify the region’s tech workforce through the expansion of registered apprenticeships within high demand tech occupations.

**ReSkill MKE**

Local partnership providing resources and information to employers interested in new tech talent sources and/or those seeking new opportunities in today’s technology-driven work environment.

**Model Employer**

The Model Employer framework defines the characteristics of the employers we seek to engage with around the Coalition’s Re/Upskilling efforts.

**Bold Vision: Enhancing the Image of the Region**

This year, we built upon key foundational pieces to communicate with the tech community in order to strengthen #mketech awareness. For example:

1. Featured in the national CNBC Advancements TV with Ted Danson episode on technology impacting society.
2. Highlighted by BizJournals “Inno on Fire” as an organization who made significant impact across the state’s tech and startup ecosystem.
3. Recognized as an MMAC Focus on the Future Distinguished Honoree for the Virtual Internship program with the Commons.
4. Selected to participate in a Global STEM ecosystem initiative.
MEMBER IMPACT

The collective knowledge, input, and active engagement of our member organizations increases our impact.

GOVERNANCE

[BOARD OF DIRECTORS]

The MKE Tech Hub Coalition operates in alignment with the strategic direction provided by its Board of Directors. The Board of Directors is comprised of representatives from our Founding and Gold members, representatives elected from other membership tiers, and community representatives at large.

[ADVISORY TEAM]

The Advisory Team prioritizes Subcommittee recommendations across initiatives and advances them to the Board for action. Member representatives include leads elected by their subcommittees and representatives from our Founding, Gold, and Silver members.

[SUBCOMMITTEES]

Subcommittees prioritize efforts within each initiative and develop creative solutions to drive talent supply and demand strategies. Community Members of the Coalition and regional experts from the tech ecosystem provide subject matter expertise as needed.

COMMITMENT TO DIVERSITY

The MKE Tech Hub Coalition is committed to building a diverse tech environment and this extends to the makeup of our committees.

MEMBER ENGAGEMENT

There are many ways member organizations can get involved with the Coalition and participation is mutually beneficial. Members help the Coalition prioritize and shape initiatives to meet the needs of the community. The members learn from best practices and connect to opportunities in the region. Active participation by member organizations help extend the overall regional impact of the Coalition.
Organizations all across Milwaukee are committed to the goal of accelerating Milwaukee's tech transformation. Members span corporations, non-profits, higher education, start-ups and community organization.

**Founding Members**
- Advocate Aurora Health
- Northwestern Mutual

**Gold Members**
- Johnson Control
- We Energies
- Kohl's

**Silver Members**
- Rockwell Automation

**Bronze Members**
- 88.9 Radio Milwaukee
- Accenture
- American Family Insurance
- Baird
- Codeworks
- Concurrency
- FIS
- GalaxE.Solutions
- GE Healthcare
- Godfrey & Kahn
- Landmark Credit Union
- MARS Solutions Group
- Milwaukee Tool
- Molson Coors
- Nvisia
- West Bend Insurance
- TEK Systems
MEMBERSHIP

Community Members

- Alchemy
- Beyond STEM
- Brooksource
- Carroll University
- Cascade Asset Management
- Collabera
- Comcentia
- Continuus Technologies
- Experis Manpower Group
- Gearbox Labs
- Genesis10
- Harquen AI
- HPGM
- i.c.stars Milwaukee
- Ideawake
- Maydm
- MMAC/Milwaukee7
- Milwaukee Business Journal
- Newaukee
- NCWIT Aspirations in Computing
- New Horizons
- Penta Technologies
- Silver Linings Systems
- Sharp Literacy
- SignalWire
- Skills Pipeline
- SIM Wisconsin
- STEM Forward
- Talimer
- TEALS Program
- Trivium
- Tuatara
- United Way
- Wisconsin Inno
- Women in Technology
- Women’s Entrepreneurship Week
- Yahara Software
- Young Enterprising Society
- Zizzl

Why members engage:

- Committed to the growth of the MKE Tech Region as a pathway to regional prosperity
- Drive collective impact in the talent areas of pipeline development, recruitment, retention, and skills development
- Engage in professional networking to learn from peers
- Gain access to innovation programs
- Develop employees through committee and community engagement
- Access to new candidates, starting with virtual internship participants
- Showcase progressive talent programs which build tech talent diversity
Thank you for your ongoing support of the MKE Tech Hub Coalition.

Stay connected

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www.mketech.org.

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