



## NEWS RELEASE

4804 Williamson Road  
Roanoke, VA 24012  
(540) 362-3293 | [www.wraba.org](http://www.wraba.org)

### Williamson Road Restaurants Showcase Cuisines, International and Local Flavor As Restaurant Week Returns

***WRABA Restaurant Week specials offered March 6<sup>th</sup> through March 12<sup>th</sup>.***

Roanoke, Virginia, February 22, 2017, Williamson Road restaurants are getting ready to prepare the best in culinary fare as Restaurant Week returns March 6<sup>th</sup> through March 12<sup>th</sup>. The festivities begin with gift certificate giveaways from participating restaurants:

- 2/27-3/4 on the Q99 Morning Show
- The Valley's Music Place 101.5
- 2/27-3/2 and 3/6-3-9 via our Facebook Event Contests as a ***NEW FEATURE!***

All are invited to join in celebrating Williamson Road's restaurants and explore the many diverse offerings and flavors available. While eating out, patrons are encouraged to discover the many other types of businesses on Williamson Road they may not have known about.

To see which restaurants are participating, go to [www.wraba.org](http://www.wraba.org), click on the "Restaurant Week" button to review the participating restaurants, their menus and lunch and dinner specials. Choose the restaurant you wish to visit today, make reservations (if needed) and go! Maps, driving directions and a picture of the restaurant are on the site for your convenience. **"The Restaurant Week" button goes live on March 6<sup>th</sup>!**

"Sneak Peek" posts will be made to the [WRABA Facebook page](#), Tweeted via @1WRABA and posted on our LinkedIn Page.

There are new and exciting restaurants that have opened on Williamson Road since our last event proving once again we are truly the melting pot of Roanoke!

Let's celebrate the wonderful dining that is a part of what makes Williamson Road great!

#### **About the Williamson Road Area Business Association (WRABA):**

WRABA was formed in 1981 to, amongst other things, promote economic and business development and promotional activities intended to foster business retention, business recruitment; planning for the development or revitalization of the Williamson Road Area and for the transportation needs of the Williamson Road Area and to create a more attractive environment in the Williamson Road Area.

#### **Media Contact:**

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# Williamson Road Area Business Association

*WRABA and You, Partners for Progress!*

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Restaurant Week Button on Web site: ("Coming Soon" will be removed on 3/6 when the page goes live)



Banner:



Billboard:





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Poster:

