



For Immediate Release
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Passenger Traffic Continues to Grow at ROA

March traffic was up 2.4% year over year at the Roanoke-Blacksburg Regional Airport as 2018 continues trend of traffic growth.

Roanoke VA., April 23, 2018 – The Roanoke-Blacksburg Regional Airport continues to see 2018 traffic increase with March traffic up 2.4% on a year over year basis. Compared to March 2016 passenger traffic is up over 7.0%. March 2018 saw 52,095 passengers fly via ROA compared to 50,855 in March of 2017 an increase of 1,240 passengers.

Strong community support, additional capacity, and improved airline operational reliability have all played roles in the continuation of sustained passenger growth, which began in September of 2016. March 2018 saw 2.4% passenger growth over March 2017. Year to date 2018 traffic is up 3.7% versus 2017. At this pace the airport is on track to have its busiest year since 2011.

“We are pleased to see this positive trend continue into 2018, especially given our strong traffic numbers in 2016 and 2017,” stated Timothy T. Bradshaw, A.A.E., executive director of the Roanoke Regional Airport Commission. “Passenger demand is a critical factor when speaking with airlines regarding improving and increasing air service to our region. Our carriers have added capacity at ROA and our customers have utilized it. We appreciate the support of our community choosing to fly ROA.”

The Commission continually works with the airlines to improve reliability, reduce air fare and upgrade equipment serving the region. This has played a significant role in the increase of passengers using the airport. In addition, the commission has invested resources to promote the services available at ROA and sincerely thanks our customers for choosing to fly ROA.

ABOUT THE ROANOKE-BLACKSBURG REGIONAL AIRPORT

The Roanoke-Blacksburg Regional Airport is the primary airport for Virginia’s Blue Ridge and the New River Valley. ROA serves over 610,000 passengers per year via 4 airlines (American Airlines, Delta Airlines, United Airlines, and Allegiant Air) with nonstop service to 6 (Atlanta, Charlotte, Chicago, New York LaGuardia, Philadelphia, and Washington Dulles) hub cities as well as weekly flights to Orlando Sanford International Airport and St. Pete-Clearwater International Airport. To learn more, please visit www.flyroa.com.

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