

# BUSINESS PARTNERS NEEDED

- Outdoor Services
- Gas
- RV Camping
- Retail Services

Roanoke County's Explore Park is seeking proposals to develop outdoor recreation and related services at a prime site directly on the Blue Ridge Parkway

## ADVENTURE PARK

Roanoke County's Explore Park has become a region and tourist destination since the implementation of the Adventure Plan in 2016. Explore Park has a diverse offering of outdoor amenities such as primitive camping, cabin and yurt rentals, mountain biking, river access, aerial adventure course, illuminights and a brew pub with over 250,000 visitors annually.

Building on this success, we're looking for qualified vendors to develop and manage new operations including but not limited to gas, RV camping, programming and retail services.

## OPPORTUNITIES

With direct access to the 15.4 million visitors traveling the Blue Ridge Parkway each year and convenient location close to the metropolitan downtown Roanoke, Explore Park is seeking additional public-private partnerships to fulfill our mission of providing adventure and enrichment in the outdoors.

Existing assets that may be leveraged include historic grist mill, welcome center, mountain bike trails, river access and flexible development pods.



[RoanokeCountyVA.gov/bids](http://RoanokeCountyVA.gov/bids)  
(540) 283-8146

Learn about the park  
at [ExplorePark.org](http://ExplorePark.org)